

FALL 2021

COURSE	DESCRIPTION
ACC 4200 - Financial Accounting Credits 3.00	An introduction to the accounting model, the measurement and classification of data and terminology essential to effective interpretation and use of financial statements, balance sheets and income statements. Underlying concepts are stressed and they are made concrete with illustrations. While mechanical and procedural details are explored, measurement and communication of data to external parties are emphasized.
ACC 4205 - Managerial Accounting Credits 3.00	This course introduces students to the generation of cost data for the preparation of proper, representative financial statements, and for optimal planning and control of routine operations and long range organizational goals. It focuses on the uses of formal cost accounting systems and quantitative techniques to make managerial decisions. Topics include: direct absorption income statements, job and process costing, allocation and proration, pro-forma and capital budgeting.
ACC 5200 - Advanced Managerial Accounting Credits 3.00	The course builds on the principles covered in ACC4205, and develops knowledge and skills in the application of management accounting techniques to quantitative and qualitative information for planning, decision-making, performance evaluation and control within an organisation.
ACC 6200 - Taxation Credits 3.00	To equip students with the practical skills in core areas necessary for an entry level professional accountant. This requires the development of an understanding of relevant concepts, principles and techniques, the ability to apply these in realistic settings and the exercise of judgement in selecting and advising on the most appropriate treatment. This course tests both the understanding and the application of these skills and techniques.
ACC 6205 - Financial Reporting Credits 3.00	This course offers a theoretical and practical approach to the framework of regulations that influences financial reporting practice. Accounting techniques and methods that are adopted in practice will be covered and particular attention will be given to the conceptual framework for financial reporting and the preparation of financial statements that comply with International Accounting Standards (IAS), and provide a true and fair view.
ADM 3160 - Foundations in Photography Credits 3.00	This course concentrates on developing the student's visual intelligence via photography. Technically, students will learn to use digital Single Lens Reflex cameras and Photoshop for image workflow and editing. By looking at the work of a range of artists, students will be introduced to some of the theories that underpin photographic practice and consider photography's place and role in contemporary culture. Throughout the course students make images which finally result in an edited portfolio of photographic prints. A studio fee is levied on this course.

ADM 5200 - Video Production Credits 3.00	<p>A ‘hands-on’ video course involving most aspects of production from camera work and sound recording to editing and audio dubbing. The theory and practice of video technology are taught through a series of group exercises and out of class assignments. Students also study a range of classic videos and film as a means of understanding the language of the medium. A studio fee is levied on this course.</p>
ADM 6425 - Photojournalism Credits 3.00	<p>Concentrates on the reportage area of photography using digital equipment. Students learn about the history, nature, ethics, and techniques of photojournalism by studying the work of eminent practitioners and by shooting, printing and laying out a number of documentary style projects. This course is recommended for communications, journalism and social science students as well as photographers.</p>
AMS 3100 - Discovering America - Fdns American Stds Credits 3.00	<p>The course serves as a broad introduction to the interdisciplinary field of American Studies. The course aims to give the student a general understanding of key aspects of American history, politics and culture – stressing differences between the history, politics and culture of the United States and the rest of the Americas. Specific attention will be paid to the evolution of American Studies as a discipline.</p>
AMS 6215 - American Culture Wars Credits 3.00	<p>This senior level American Studies course focuses on the key, and often highly politically charged cultural issues which characterize contemporary politics and society in the United States. The contrasting regional cultural histories of the United States are addressed, along with their legacies for contemporary racial and ethnic politics. The course turns to the cultural transformation of the 1960s and the impact of this in terms of race, gender and religion. Finally, we then deal with contemporary economic and demographic changes in the United States, looking at issues of social class and related contemporary cultural politics.</p>
AVC 4200 - Introduction to Art Across Cultures Credits 3.00	<p>Throughout history and across cultures, humans have always found meaning and pleasure in translating their own natural, political and religious environment into images. This course focuses on key visual moments of this process, and explores their art-historical significance in relation to the specific societal context in which they were produced. It includes an examination of the most innovative and prolific artistic ideas of Western and non-Western cultures, and explores creative exchanges across and within artistic communities. Art-historical constructs, such as those of Tradition, the Primitive and the Orient, as well as the influences of non-European visual cultures on the development of modern European art are considered. Students will be encouraged to critically engage with various topics during in-class discussions and visits to London’s rich offerings of museums and gallery collections.</p>

AVC 4205 - Introduction to Visual Culture Credits 3.00	<p>This course explores images and representations across cultural and historical contexts: the way meaning and ideologies can be decoded from such cultural artifacts as advertising, photography, cinema, modern art, sculpture, architecture, propaganda and comic books. Through varied examples, it takes an introductory route through some of the most important cultural theories and concepts.</p>
AVC 4210 - History of Photography Credits 3.00	<p>This course explores the relationship between photographs and the social, artistic and historical currents existing during their time of production. It also traces the evolution of the camera and the chemical and technological progress which enabled photography to advance. The course consists of lectures, discussions, visits to museums, galleries and collections which together will allow the student to explore the photographic image in terms of its style, subject, medium and authorship and to place it within its visual and social context.</p>
AVC 5200 - Museums and Galleries of London Credits 3.00	<p>Considers the nature of museums and art galleries and their role and function in our society and culture. Students study the workings of the art market and a variety of other topics that impinge upon it, such as conservation, restoration, the investment potential of art, and art world crime. Students visit many of the great London galleries and museums with their rich intercultural collections, as part of this course. A university-level survey of the history of international art is strongly recommended as a prerequisite.</p>
AVC 5210 - History of Design Credits 3.00	<p>This course examines the history of designed objects of all types and their place in material and visual culture studies. This includes product design, objects of technology, graphic design and typography, industrial design, textiles and spatial design. The course considers the relationship between people and the objects that comprise the fabric of the lived environment, the aesthetics of the built environment, and engages with critical perspectives on design-related debates</p>
AVC 6200 - Working in the Art World Credits 3.00	<p>This course engages students with a broad practical and theoretical appreciation of what it takes to work in the 21st century art market. Students will engage with current discourse related to curatorial practices, management skills, the international art market, arts policy, as well as the educative, social and regenerative potential of working within the arts. Making use of London as a 'second classroom', the course will involve analyses of and trips to a number of arts organizations; these include not for-profit arts institutions as well as commercial galleries, auction houses, and art fairs. The class will also integrate a number of guest lectures from leaders in the art market today as well as young and inspiring art world professionals.</p>
AVC 6400/Lecture/A - Non-Western Visual	<p>This course explores issues that relate to the interpretation, perception and representation of the visual arts in other ('non-Western') cultures, with a focus on indigenous ('ethnographic') and prehistoric ('archaeological') art. The</p>

Cultures Credits 3.00	course investigates issues that relate to engaging with art across cultures, considers colonial/neo-colonial encounters and the representation and display of other cultures. A range of case studies will be examined which usually range across Africa, Asia, Oceania and the Americas.
AVC 6405 - New Media and Visual Power Credits 3.00	This course complements the work undertaken in AVC 6410 Visualising People & Place. Through theoretical and empirical insights into our image-based culture, this course deals with the multifariousness of contemporary visuality. Integrating traditional elements of visual analysis and visual methodologies with new media and transmedia approaches, the course enables students to develop a conceptual framework within which to evaluate the role of the visual in contemporary society and culture – moving from issues of production, image dissemination, to consumption (reception theory). The course is based around 4 broad themes: Practices of Looking (Research Methods); Reproduction and Commodification of Images; New Media Visions, Interactivity and the Cybermuseum; and Visual Power and Surveillance Culture. In a program of gallery visits and theoretical discussions, students learn about visual representation and various ways of encountering the complexity of imagery in the twentieth/twenty-first century.
COM 3100 - Foundations in Mass Media and Comms Credits 3.00	This course provides an introduction to the study of mass media in contemporary modern societies. The course will pay particular attention to the production and consumption of mass media, including newspapers and magazines, television, film, radio, and the internet. Thus the course will encourage students to critically analyse the strategies of media giants, the impact of media ownership over democracy, the effects of media over culture, identities and public opinion. Each topic of the course will be examined with reference to contemporary examples of mass media.
COM 3200 - Foundations in Advertising, PR and Media Credits 3.00	This course provides a foundation to the study of advertising, PR and the media and the role they play in contemporary society. Focusing on contemporary examples, it will examine what advertising and PR are, their relationship to the media, how practitioners go about their work and what issues this raises. It will also examine the evolution of the media and the issues that raises.
COM 4100 - Intro to Intercultural Communications Credits 3.00	Reflecting strongly the mission of the University, this course provides a theoretical and practical foundation for the degree in Communications. It provides students with a strong sense of their own complex cultural identities before moving on to teach them the theories underlying the study of International Communication. There will be opportunities for practical applications of these theories in case studies, simulations, and project work.
COM 4115 - Digital	This course introduces students to critical studies of the digital society, and how it effects institutions, media, and audiences socially, culturally, and politically. It explores the

Society Credits 3.00	history of ‘the information revolution’, and how contemporary digital technologies, the internet, and social media are changing identities, relationships, and practices at both micro- and macro-levels. Through engaging with key debates within digital society (e.g. selfhood and social media, participatory culture, sharing economy, surveillance, truth of online information and democracy), students will develop critical understanding of the relationship between digital technologies and society, and reflect on their own use of digital media.
COM 4405 - Advertising, PR and the Media Credits 3.00	This course explores public relations, advertising and journalism, examining their history and evolution and how they relate to each other, as well as investigating the political, economic, social and cultural contexts in which they practice and reviewing their relationships with the media industries. It relates the practice of PR, advertising and journalism to international events and contemporary issues and developments, including criticisms of the industries’ role and a range of ethical debates.
COM 5130 - Principles of Advertising and PR Credits 3.00	This course builds upon to the introductory PR and advertising courses at Level 4 and enables students to develop their knowledge of advertising and PR and how these two disciplines can be used to achieve a range of objectives. It will examine the relative strengths and weaknesses of the two disciplines and their evolving relationship
COM 5200 - Mass Communications & Society Credits 3.00	In this course, "mass communications" is taken in its broadest sense, which may include cinema, television, newspapers, magazines, comics, and the Internet, as well as fashion and merchandising. "Society" involves the people who engage with those texts, from critical theorists to fans, censors to consumers. The course examines the relationship between texts and the people at various points during the twentieth and twenty-first centuries, from various cultural and national perspectives. Throughout the course, students are encouraged to test and debate established theories by bringing them to bear on everyday popular texts.
COM 5205 - Cultural Theory Credits 3.00	This course introduces key thinkers, topics, case studies and theoretical frameworks related to the field of cultural studies. Students will be exposed to different toolkits for analysing everyday cultural practices, with a particular focus on historical, geographical and personal identity. Films, fashion, art, graphic design, video, music and other media objects will be analysed in order to engage with the theoretical frameworks presented. In addition to in-class theoretical discussion, students are encouraged to apply cultural theory in practice, through activities including gallery visits and first-hand explorations of consumerist practices.
COM 5215 - Political	The course focuses on the role of political communications in the political process. It examines the relationship

<p>Communications Credits 3.00</p>	<p>between governments, the media and the public in Western democracies, with emphasis on the UK and the US political systems. Starting with an overview of the role of the media in political theory, it moves to the examination of the origins and development of political marketing and public relations, the use of political advertising by political parties, and the representation of non-governmental actors in the media coverage. Furthermore, the course considers issues of national security and secrecy as well as changes in political communications brought about by the introduction of new technologies. Particular attention is given to the use of techniques and strategies during election campaigns. Prerequisite: At least one 4000-level COM, PLT or INR course</p>
<p>COM 5230 - Creating Digital Images Credits 3.00</p>	<p>How do we convey meaning through images? In this practical course using industry-standard design software, students first discuss the process of devising and critiquing creative ideas, and how these can be used to persuade and convince. Visual approaches to narrative and research are analysed before moving on to explore key design principles like colour, layout and composition. Training in Photoshop and Illustrator is provided, allowing students to produce images to a brief. No prior design or software experience is required.</p>
<p>COM 6200 - New Media Credits 3.00</p>	<p>This course traces the historical development of new media, emphasizing the social, political and cultural context of new media technologies. It introduces the students to a number of contemporary theoretical debates for understanding the role of new media in contemporary democracies and their impact on identity formation processes. Interfacing practical skills and critical thought, a number of key debates in digital culture are addressed through written texts and the investigation of internet sites and electronic texts.</p>
<p>CRW 5200 - Script Writing Credits 3.00</p>	<p>Students are guided through the creative processes of writing scenes for the stage, TV, and film. The building of character and plot is examined as well as the industry standard formats for writing in these media. Group and team work is encouraged as well as discussions, critique, and analysis of the narrative techniques used in existing stage plays and films.</p>
<p>DEV 4100 - Rich World / Poor World Credits 3.00</p>	<p>Provides students with an introduction to development studies, seeking to explain both the existence of and persistence of a Poor World from a political, sociological, historical and economic perspective. The course addresses numerous issues as they affect the Poor World, and studies relations both within and between Poor World and Rich World. Topics include colonialism and post-colonialism, processes of industrialization, food security, inequality, nationalism, aid, democratization, and conflict, as well as an introduction to theories of development.</p>

<p>DEV 5100 - Global Development Politics Credits 3.00</p>	<p>Examines the global politics of development and of developing states, and various social, economic and environmental themes surrounding post-war attempts to promote development. The course will consider both development theory and practice in the context of globalization, and provide an overview of the history of global development from economic miracles to failed states. A range of contemporary development debates and issues are addressed.</p>
<p>DEV 5200 - Research Methods & Practices: Social Sci Credits 3.00</p>	<p>Engages students with key research methods and research practices used in the social sciences, with an emphasis on qualitative methods. Students will learn skills that translate directly into the workplace, specifically in an international NGO, charity, corporate, intergovernmental or development agency context. Students are prepared to undertake fieldwork, and learn principles of data collection and analysis. Writing research proposals, undertaking project costing, and writing funding applications are all addressed, and students are introduced to widely used approaches such as the Logical Framework Analysis/Approach, Stakeholder Analysis, and Participatory Approaches.</p>
<p>DGT 4100 - Coding Content and Context 1 Credits 3.00</p>	<p>This is an introductory course that enables students to develop a practical understanding of the syntax of coding languages. It gives hands-on experience of structuring Code to produce and edit games, using mobile applications such as Hopscotch and Swift, progressing to writing full code on platforms such as Processing. Students are introduced to languages such as Python used in software like Open Sesame. This knowledge is then extended and tested across other digital media and objects through an introduction to software for digital audio, image and video editing. Students will be expected to collect and curate a selection of digital tools relevant to their studies. They will produce outcomes across two digital environments, alongside a critically reflective digital note book / blog of their learning. This class is relevant to students of all majors. It is highly recommended that students have access to the use of a laptop and a smartphone for the duration of the course.</p>
<p>EAP 3270- Fundamentals of Research and Writing Credits 3.00</p>	<p>What does research involve? How will you use it effectively in your own writing? This course is designed to introduce students to strategies for the effective reading of a range of texts to enhance understanding and critical assessment. You will learn ways to select and acknowledge these sources of information and write about them in a structured fashion as required in university study. You will learn to organise your paragraphs and choose appropriate academic vocabulary in your writing, to convey your meaning clearly to your reader. A minimum grade of C on this course and EAP 3275 is required for students to progress to GEP 3180, Research and Writing I.</p>

EAP 3275 - Fund. of Academic Language and Oracy Credits 3.00	<p>How do you feel about speaking up and speaking out? How closely do others listen to your views, and you to theirs?</p> <p>This course is founded on the belief that good spoken communication in a range of contexts is essential to individual, community and cross-cultural development and understanding. Students need to start thinking, listening and talking with confidence and clarity at the back, middle and front of the class, and throughout the university campus. A minimum grade of C on this course and EAP 3270 is required for students to progress to GEP 3180, Research and Writing I.</p>
ECN 3200- Foundations of Economic Ideas Credits 3.00	<p>The course introduces students to the history of economic thought and ideas. The course covers the time period of the early days until today's post-financial crisis period. This course is of value to students who pursue a course of study in business, finance or economics as well as in other disciplines as it covers a wide range of issues including sociology, political philosophy and international relations. The course intends to provide a wide perspective of ideas rather than a more closely focussed presentation of standard and mainstream theory as provided in Economics courses at higher levels.</p>
ECN 4105 - Introduction to Microeconomics Credits 3.00	<p>An introduction to basic economic methodology. Within a framework of supply and demand analysis, the behaviour of producers and consumers is examined in the context of the efficient allocation of scarce resources in society.</p>
ECN 4110 - Introduction to Macroeconomics Credits 3.00	<p>This course introduces students to a theoretical treatment of national income and its key component parts. Macroeconomic models are used to examine policy issues and contemporary problems relating to output, income, spending and employment as well as inflation and growth.</p>
ECN 5205 - Intermediate Microeconomics Credits 3.00	<p>This course offers an intermediate approach to of microeconomics with a greater emphasis on quantitative approaches to problem-solving. More attention is paid to imperfectly competitive market structures and the corresponding market outcomes. The course addresses imperfect market structures and alternative models to the traditional theory of the firm.</p>
ECN 5400 - Managerial Economics Credits 3.00	<p>This course involves the application of microeconomic decision tools to managerial problems of the firm. Objectives and the determinants of those objectives are studied, including profit, demand, production and cost analysis. Specific topics include managerial decision-making, decision theory, break-even analysis, and price determination.</p>
ECN 5405 - Economic Policy Analysis Credits 3.00	<p>To provide students with the opportunity to explore the way in which economic theory and evidence can be used to analyse important policy issues on the national, regional or global level.</p>
ECN 6205 - Behavioural	<p>Behavioural economics involves examining the assumptions underlying 'standard' economic theories and models and</p>

Economics Credits 3.00	revising these assumptions and models to place them on a more realistic psychological foundation. The overall objective is to increase the explanatory power of economic theories and to enable more accurate predictions to be made from such theories.
ECN 6215 - Econometrics II – Applied Econometrics Credits 3.00	This course is an applied course in modelling data particularly time series data as a practical guide to quantitative research in Economics, Finance, Development Studies, and areas of business such as Marketing. The focus of the course is to build on principal econometric techniques learnt and to extend them by dealing with real-world issues without adopting an excessively esoteric and/or mathematical approach.
ENT 4200 - Introduction to Entrepreneurship Credits 3.00	This course provides an introduction to the concept and practice of entrepreneurship. The course intends to provide the 'big picture' on entrepreneurship, but to also cover a number of key micro issues relating to the more numerous small businesses that make up the majority of all business activity in societies everywhere. The course readily acknowledges that there is no single theory or model of entrepreneurship; but this lack of a distinct theoretical spine provides the course with its strongest advantage as this provides for an opportunity to present a multiplicity of case work and concepts. The emphasis is on comparing the diversity of approaches found within the world of the entrepreneur.
ENT 5200 - Entrepreneurial Theory and Practice Credits 3.00	This course is designed to provide students with an understanding of enterprise at the individual, firm and societal level of inquiry. The Course will enable students to understand theories of entrepreneurial behaviour, innovation and wider societal issues and enable them to relate such theories to practice. They will also simulate an understanding of the behaviours of an entrepreneur placed within the dynamic of business. The purpose is to enable students to be aware of the importance of enterprise in the economy.
ENT 6200 - Entrepreneurship & Business Development Credits 3.00	This course discusses several key concepts in entrepreneurship and business development from a strategic viewpoint. It will also cover the different types of entrepreneurial approaches found such as social, serial and lifestyle. The course covers the role of business and the nature of uncertainty, innovation in the context of business, new business formation (measuring start-up activity, new entrepreneurs and social networks), business growth and business closure, all of which is given a strategic angle. Students also learn about finance and small business and development strategies designed to develop business.
ENV 3120 - Energy: A Global Perspective Credits 3.00	A basic introduction to the major themes of modern and historical energy use, this course covers the basic science of energy use and technology and the history and science of humankind's spiralling and sometimes insidious drive for

	<p>new forms of energy. From pre-history through to the industrial revolution and beyond this course takes a historical, environmental and comparative approach to the development of animate power, windmills, watermills and traditional uses of biomass, through to the industrial revolution and the modern use of fossil fuels, including electricity generation. Investigations of more modern energy use such as nuclear fission and fusion, along with renewable technologies such as wind turbines, hydroelectrics, solar, geothermal, biomass and fuel cells allow the course to explore the possibility of managing energy sources for the benefit of all.</p>
<p>ENV 3125 - Foundations in Environmental Studies Credits 3.00</p>	<p>A basic introduction to the major themes of Environmental Studies, this course covers basic ecology, environmental ethics, and environmental science. Well known environmental issues such as global warming, ozone depletion, acid rain, pollution, and population issues are addressed from scientific, economic, politico-sociological and ethical standpoints. An awareness and appreciation of global, local, and personal environmental problems are developed, together with the implications of possible solutions. The concept of interrelatedness is a unifying theme throughout the course.</p>
<p>FLM 4200 - Introduction to Film Studies Credits 3.00</p>	<p>This course explores film as a medium across cultural and historical contexts. It covers films in its varied form, from the first projections in the late 19th century to online distribution today. Using examples of noteworthy films, it takes an introductory examination of the most important film theories and concepts, in the process examining how ideologies and meanings are imbedded in this vibrant medium.</p>
<p>FLM 5410 - Gender in Film Credits 3.00</p>	<p>This course explores key concepts that have shaped the study of gender in film in the past 50 years. It considers different spectators' viewing positions and analyses how historical and social changes in the construction of masculinities and femininities have shaped specific film genres. A variety of issues related to sexuality, race/ethnicity and non-western representations are also considered as students are encouraged to study film texts closely to make their own readings based on the semiotics of the film and the ideology behind it.</p>
<p>FLM 5420 - Post-Apocalyptic Worlds Credits 3.00</p>	<p>This course investigates the cultural, political, historical and industrial development and contexts of post-apocalyptic film, television and media. Students will examine issues critical to the post-apocalyptic genre, covering histories, allegories, and storytelling strategies from the turn of the 20th Century to present day through early literature and contemporaneous media adaptations. Students will also engage with topics that explore Western and Non-Western (centric) perspectives, and a wide range of environmental and economic concerns. The course explores the idea that</p>

	<p>post-apocalyptic storyworlds offer a means of unpacking why popular culture of the last 20 years seems to resonate with so many notions of ‘uncertainty’: ascertaining why this genre is exemplary of the evolving hopes, desires and fears of the 21st Century.</p>
<p>FLM 6210 - Advanced Digital Video Credits 3.00</p>	<p>The contemporary practitioner is often called upon to deploy media technologies (filming, sound recording and editing software) in a range of new and unexpected ways, and must understand not just the application of these tools but how to sophisticatedly exploit them in the service of a complex, often minimal brief. Building on theoretical and practical skills developed in previous courses, students are required to identify key industrial indicators and brand elements, developing these into a final year film project. The resulting work will be informally critiqued by a practising TV producer. Assessment is undertaken by the course tutor.</p>
<p>FLM 6220 - Documentary Theory and Production Credits 3.00</p>	<p>This course introduces students to documentary film theory and gives students hand-on experience in producing their own short documentary. Students will examine some of the major works of the genre and explore how documentaries, like other types of “factual” texts, can present evidence, argue persuasively, shape public opinions, as well as entertain. We will also analyze many theoretical debates posed by the genre, including the blurring of fiction and nonfiction, the shifting definition of “documentary” through the last century and the problematic assumption of objectivity. Students therefore have the opportunity to try the different ‘parts’ of documentary film-making, including researching and developing topics for a documentary production, writing a treatment or proposal for the film, shooting and interviewing in the field, as well as crafting a story during the post-production and editing process.</p>
<p>FLM 6230 - International Cinema Credits 3. 00</p>	<p>This course examines global cinema while considering the extent to which cultural, political, and historical contexts have influenced the form and grammar of film during the last century. The overall focus of the course is broad, ranging across more than eight decades and many different countries; it aims to study a variety of approaches to and theories of narrative cinema. During the semester, many international film “movements” are covered, which can include the French New Wave, the Chinese Sixth Generation, and Italian Neo-Realism. In addition, the representations of non-Western cultures from an “insider” and a “Hollywood” perspective are compared.</p>
<p>FNN 5200 - Corporate Finance Credits 3.00</p>	<p>This course examines the financial needs of corporations and the range of mechanisms available to meet them. The key concept of the time value of money is studied and applied to several decision models in capital budgeting and investment valuation. Other basic theories of Finance examined include risk versus return, modern portfolio</p>

	theory, and basic financial statement analysis. Different financial requirements are considered with some emphasis in comparing internal and external sources of funds, their relative availability, and costs. Other topics considered include capital structure and dividend policy.
FNN 5215 - Compliance and Regulation Credits 3.00	This course is designed to examine both the theory and practice of financial regulation, as well as the nature and role of compliance. The regulatory framework for the financial system is investigated, from both a theoretical perspective and empirically. This includes examining the roles of the regulatory bodies, primarily in the UK and USA, but with some consideration of other countries. Some consideration is given to potential future changes in regulation.
FNN 6200 - Money and Banking Credits 3.00	This course focuses on the role of money and other financial instruments within the macro economy. The operations and behaviour of commercial banks and other financial institutions is examined from a strategic viewpoint, along with the role of central banks and regulators. Some of the controversies about the effectiveness of regulatory and monetary policies are also discussed.
FNN 6210 - Financial Institutions and Markets Credits 3.00	This course introduces the student to the spectrum of financial institutions that operate in the global economy—depository, contractual and investment institutions—and the wide array of markets in which they trade. The economic roles of the financial institutions and major trends in the financial system are analysed within the existing regulatory environment. Significant focus is devoted to operational issues in the financial system, particularly regarding risk: interest rate risk, liquidity risk, market risk, credit risk, operations risk, technology risk, as well as foreign exchange, political and sovereign risks. The course discusses key regulatory issues, as well as introducing Islamic finance.
FNN 6410 - International Finance Credits 3.00	Taking a global perspective, the course focuses on the basics of multinational financial management from an international finance perspective. An understanding of multinational finance begins with a mastery of the principles of exchange rates—how they are determined, how they affect the prices of goods and services, and their relationship to interest rates. The course also covers foreign exchange markets, multinational accounting, foreign exchange risk, strategies and tools for managing exchange rate exposure, import and export finance, and multinational financial management.
FNN 6420 - International Financial History Credits 3.00	The course provides students with an in-depth knowledge of the evolution of the international financial system since the 19th century. It covers the development of international monetary systems, the rise and fall of international financial centres and the relationship between finance, industry and economics. The course pays particular attention to financial

	crises, a phenomenon that represents an endemic feature of capitalist history. The course makes use of students' analytical and data interpretation skills and allows an evidence based reflection with a direct relevance to the latest financial crisis and the current financial and economic developments.
GEP 3105- Tools for Change Credits 3.00	In this course, students will discuss and respond to social issues in the local area through group work, reflecting on how they can become both collaborative and independent learners. They will research the context of and plan for service learning in the local area. They will learn to use a range of digital platforms for individual and group project work, focussing strongly on effective communication, including oral presentation and written reports using a range of relevant primary and secondary sources.
GEP 3120 - Quantitative Reasoning Credits 3.00	This core course develops an understanding of basic mathematical concepts and their presence in a range of contexts and applications. Is it possible to use mathematics to predict the next new trends in music? How do you calculate the impact of an oil spill? Topics such as interest rates, interpreting graphs, probabilities associated with decision making and mathematics in the environment and the creative arts will be covered.
GEP 3150/Lecture/A - Visual Thinking Credits 3.00	This course provides an interdisciplinary grounding in the practice and theory of critical visual thinking. Through theoretical frameworks such as semiotics, it explores predominantly photographic images, from across a range of cultures and contexts: the arts, politics, science, sport and technology. Through visual analysis, it considers digital forms of observation and image making, as well as building understanding by visual practice. It examines questions concerning curating, circulating and making public the images we produce. It asks: What are the values and truths hidden in images? How can the practice of image production advance our thinking around images? How, in the context of a range of disciplines, can we learn to communicate ideas visually and verbally?
GEP 3170 - Narratives of Change Credits 3.00	This course considers a landscape of global ideas through the lens of contemporary literature. Students will be introduced to pivotal moments of recent thought surrounding gender, race, environment and technology, exploring how literature both shapes and responds to our changing world. Students will analyse literary, political, and theoretical texts from a variety of cultures, exploring the relationship between written form, content and context particularly the ways in which social change might play out in literature. There will be the opportunity to produce both critical analysis in essay form and creative writing that responds to the texts studied.
GEP 3180 - Research and	This core course concentrates on developing the students' ability to read and think critically, and to read, understand

<p>Writing I Credits 3.00</p>	<p>and analyse texts from a range of genres. How do you successfully negotiate a path through a sea of information and then write it up? Using essential information literacy skills to help with guided research, this course develops the ability to produce effective and appropriate academic writing across the curriculum. This is the first course in the Richmond academic research and writing sequence.</p>
<p>GEP 4105- Social Change in Practice Credits 3 .00</p>	<p>This course takes an interdisciplinary approach to analyse London-based social and environmental needs. Students will discuss key texts related to service learning and apply a range of planning and research techniques to deliver a community-based project related to a chosen social or environmental issue. Students will use local resources when available including registered not-for-profit and community-based organizations and reflect critically on their ability to create a positive contribution to society. Students will engage in community-based service learning, with guided academic tasks and reflection.</p>
<p>GEP 4180 - Research and Writing II Credits 3.00</p>	<p>How do you train your critical research and writing skills to be effective in the academic and professional arenas? How do you design and structure an argument that is convincing? This core course focuses on the principles of good scholarship and academic practice that will be required throughout the students' studies and in the workplace. These skills are developed throughout the course so that students may, with increasing confidence, produce well-researched writing that demonstrates critical engagement with a self-selected academic topic. This is the second course in the Richmond academic research and writing sequence.</p>
<p>GEP 5100- Global Leadership Service Learning Credits 3.00</p>	<p>This is a community engagement course that focuses on emerging forms of community-based leadership and aims to provide students from all disciplines and majors with the intellectual, professional, and personal skills that will enable them to build professional links and function well in culturally diverse communities globally. In addition to the hours of field work (typically 30 hours* depending on the organisation), the student will also produce a critical reflective journal of their experience (a project log), a 'community action' portfolio (including an analytical essay, a video or PowerPoint report or oral presentation). These assessments have been designed to help the student reflect on the application of their specialist knowledge, the skills they are learning, and the benefits gained from the critical experiential service-learning. It will also help them determine if their current career goals are the correct fit for them. During this service-learning course, the faculty supervisor will work closely with each student to ensure that the community engagement is a successful one with a flexible submission date.</p>

<p>HST 3200 - World Cultural History Credits 3.00</p>	<p>This is a survey course that examines a variety of ancient cultures of the Bronze and Iron ages, across the world. It aims to introduce students to the diversity and parallels that exist in human history. Students will learn about the interaction of politics, arts, ideologies and the economy in shaping the various cultures under study. Material culture and textual evidence will be used to explore how we can know about the past and begin to understand how to read secondary sources in a critical manner. Key areas of focus will be the development of early states, trade and economic development, war and diplomacy, the diverse role and status of women in the ancient world. We will explore the ideologies that acted as glue for these cultures and how they represented themselves.</p>
<p>HST 3706 - London: A History Credits 3.00</p>	<p>This course examines the history of London from its earliest origins as a prehistoric meeting place to its present function as a major political, cultural and financial centre. Students will be introduced to the social, historical and physical evolution of the city. Classroom lectures will be complemented by regular weekly visits to significant locations and sites of historic interest throughout the city. Note: visits may require some entrance costs. This course is not open to Richmond degree-course students.</p>
<p>HST 4100 - When World Collide: Race & Empire 1400-1888 Credits 3.00</p>	<p>Underlines the expansionist nature of American society from independence to the First World War and the effect which this has had not only on peoples both sides of the colonial frontier but also upon the development of modern American history. Particular emphasis will be placed on the origins of this early empire (economic, racist, and religious) as well as the relationship between Anglo-Americans and American-Indians, Chicanos, Blacks, Hawaiians, Cubans, Filipinos and early European immigrant groups within the United States.</p>
<p>HST 4405 - History of Fashion Credits 3.00</p>	<p>This course analyses the history of fashion from a sociological perspective – covering the period from the beginning of the modern period to the present. Relationships between dress, fashion, class, political power, ethnicity and gender are investigated. While the primary focus is upon the historical development of western fashion global interconnections are investigated throughout the course.</p>
<p>HST 5110 - Nationalism And Conflict Credits 3.00</p>	<p>This course is intended to be a comparative study of the various forms of nationalism, dictatorship and democracy that evolved and emerged across Central/Eastern Europe (CEE) during the 'short' twentieth century (1914-1990). It seeks to identify how CEE has been defined and how it came to take its present form. The main focus of this course will be on the various ideological currents that have shaped the region's history – in particular nationalism, democracy and Communism. In addition, it will explore the conflicting arguments and different historical interpretations with</p>

	<p>regard to the key events of the period, including the development of nationalism, the emergence of fascism and Communism, the causes and courses of the two world wars and the Cold War, and finally, the causes behind the 'reunification' of Europe after 1989</p>
<p>HST 5210 - Of Myths and Monsters:History of History Credits 3.00</p>	<p>The aim of this course is to engage students directly in the study of historiography – how history is written, by whom, when – by studying key issues, ideas, practitioners, methodologies, theories and texts which have shaped the history of history, from its earliest origins in Antiquity through to the Middle Ages, the Renaissance, the Enlightenment, and the nineteenth and twentieth centuries. A chronological survey of this kind will enable students the opportunity to read key historians while emphasizing a comparative approach which highlights both continuity and change.</p>
<p>INB 6200 - Country Risk Analysis Credits 3.00</p>	<p>This course provides students with an overview of the history, methods, strengths, and limitations of economic and political risk forecasting. Economics and political risk forecasting is defined as a package of social science concepts and methods used by governments and multinational businesses to analyse the future economic and political environments in which they operate. A seminar format with extensive student participation is used.</p>
<p>INB 6205 - Foreign Trade Policy Credits 3.00</p>	<p>This course familiarizes students with the most important practical and legal aspects of the foreign trading operation. Financing, insurance, documentation, goods handling, and transportation are discussed within the context of an export contract and also under counter trade arrangements. Field trips to commodity exchanges and a research project form a part of this course.</p>
<p>INB 6210 - European Business Environment Credits 3.00</p>	<p>Focuses on the economic, political, social environment for business in Europe within this field, it examines the institutional interplay with the European Union, the dynamics between the different Member States and the different policies with direct relevance to businesses operating in the European Union.</p>
<p>INR 4100 - Introduction to International Relations Credits 3.00</p>	<p>This course is a broad introductory survey of international relations. It acquaints students with the fundamental concepts and theories used in the discipline that help us make sense of our political world, and are crucial for further analysis of the field. The course gives students a taste of the theoretical debates and practical dynamics of global politics. It further examines some of the major challenges that humanity faces in the 21st century. Students get a chance to learn about and take part in the major debates of the discipline, for example concerning actors in the international system, the sources of insecurity, the relevance of economics to international politics, the importance of fighting poverty and underdevelopment, questions about how best to address environmental</p>

	challenges, whether the state is still important and if globalization is a phenomena of the 20th century.
INR 4105- Evolution of International Systems Credits 3.00	This course is designed to be a study of the evolution, and gradual development of, the European 'states' system. It will provide a comparative cultural, economic, historical, and political analysis of how international systems have evolved and functioned, illustrating the ways in which 'states' interact with one another within systems. It will begin with the fall of the Roman Empire in Western Europe, move through to the early European systems of the medieval period, on to the wars of religion of the sixteenth century, the defeat of Napoleon in 1813, and end with the Paris Peace Conference of 1919. This course will analyse the development of European international systems, the methods via which they were spread, and examine the elaborate rules and practices that regulate them.
INR 5100 - Critical Globalization Studies Credits 3.00	This interdisciplinary course addresses the vitally important and complex phenomenon of contemporary globalization. The concept of globalization and the history of this phenomenon are interrogated. Political, social, economic and cultural aspects of globalization are discussed, and core themes of globalization debates are addressed, such as convergence, nationalism, and inequality. A range of global actors, agents and institutions are critically engaged with.
INR 6200 - International Relations Theory Credits 3.00	The theories of international relations are best introduced through a study of the classic texts and debates in the discipline. This course examines most of the theories and approaches to international politics, as well as their historic foundations. It begins with some philosophical debates regarding the purpose of theorising, the importance of understanding ontological and epistemological assumptions and the difference between 'understanding' and 'explaining' in international relations theory. The course then critically evaluates the grand and middle range theories of IR, followed by a multitude of multidisciplinary approaches to conceptualising global politics and the post-positivist critiques. The course provides students with a set of conceptual and analytical tools in order to acquire a deeper and more nuanced understanding of international relations and global politics.
INR 6210 - The Politics of International Law Credits 3.00	This course examines the concept, scope and nature of Public International Law and its significance in the context of the international political system. It examines both the legal approach to international politics and the IR approach to public international law. The course explores key issues in international law such as: the nature of international laws, the significance of state practice, the sources and jurisdiction of law, the role of law in limiting the use of force, governing environmental politics and trade. Questions of statehood are examined and case studies discussed to shed light on the controversies that characterise legal

	debates such as evaluation of the war in Iraq, the independence of Kosovo and South Sudan, the attitudes of the US towards international law, the role of International Tribunals and the United Nations. PLT MAJORS SHOULD NOT ENROL IN THIS COURSE.
INR 6410 - Diplomatic Studies Credits 3.00	This course offers an overview of the history and practice of contemporary diplomacy. It begins with analysis of what a modern diplomat currently does, both at home and abroad, set within the context of diplomatic history and theory. The normal practice of diplomacy and the various techniques of international negotiation will be addressed by using both historical and contemporary examples. It will familiarise students with the activities of a modern diplomat within a wider historical and theoretical context.
INR 6415- Foreign Policy Analysis Credits 3.00	Foreign Policy Analysis considers the manner in which a state arrives at its foreign policy decisions. It is, therefore, characterized by a focus on the roles of individuals in the decision-making process. The course considers the important interaction between international and domestic politics and the impact that the latter has on the implementation of foreign policy. The course addresses the manner in which individuals devise and implement policy on an international stage through a variety of comparative and case study driven approaches.
JRN 4200 - Intro Writing Media/Journalism Credits 3.00	This course introduces students to basic journalistic writing and reporting skills. Students will learn the different journalistic styles (print, broadcasting and digital), basic reporting skills, as well as basic writing skills and the development of a sense of news. Students will be also introduced to some aspects of the legal dimension of journalism.
MCL 4100 - Chinese Language and Culture 1 Credits 3.00	This is an introductory course to Mandarin Chinese language, with an integrated approach to the Chinese language and Chinese culture. While the course primarily focuses on oral communication based upon key structures and vocabularies, reading Chinese characters and writing are integral parts of the course. The course will introduce fundamental speech patterns, key characters, essential vocabulary items and cultural and linguistic knowledge associated with the use of the language, with which students should be able to communicate in a limited range of contexts in everyday life situations.
MCL 5101 - Chinese Language and Culture III Credits 3.00	This course is a sequel at a higher level to Chinese Language and Culture I and II, based upon a very similar approach to integrating the Chinese language with the Chinese culture. The course covers a much broader scope of language use and most of the essential linguistic elements while continuing to develop students' communicative competence on the basis of key structures and vocabulary involving listening, speaking, reading and some writing in both oral and written interactions. The course continues to

	<p>build the students' knowledge and skills in key speech patterns and characters, essential vocabulary items as well as cultural knowledge associated with the use of the language in topics and scenarios covered, enabling students to communicate in a wide range of contexts in everyday life situations.</p>
<p>MGT 3200- Foundations of Business Credits 3.00</p>	<p>An introductory survey course designed to introduce students to the principles and functions of a business. The various functional areas of business will be discussed, including economic systems, small business, management, human relations, marketing, accounting and finance. The course will also review the role of businesses in society and business ethics.</p>
<p>MGT 3210 - World of Entrepreneurship Credits 3.00</p>	<p>The course is designed to help students explore the 'aspirational journey' of entrepreneurship - its history, present and future. Students will get the opportunity to understand how the discipline of entrepreneurship started, what constitutes its eco-system and why it has become the focus of advanced, emerging and developing countries simultaneously. Students will learn about the Merchant-Capitalists of the eighteenth century up to and beyond the iconic global brands which were founded during the 2008 global recession. Students will explore the reasons behind the successes and failures of businesses like Segway, Amazon, Spotify and Toyota. They will also read the lives of inspiring leaders and legendary entrepreneurs like Jack Ma, Jeff Bezos and Michael Dell who crafted the world of entrepreneurship. At the end of the course, students will be able to decipher themselves whether they wish to take the path of those who made a real difference in the world.</p>
<p>MGT 4205 - Computer Applications in Management Credits 3.00</p>	<p>This is an introductory course comprised of a broad overview of information systems and technology, as principally used in support of business processes and decision-making activities. An in-depth discussion of the relationship, between organizations and information systems is a fundamental element of the course. Topics include: computer hardware and software, operating systems, the use of excel in management practice, social issues related to information systems. The use of excel provides a common thread in the topics covered throughout the course.</p>
<p>MGT 5210 - Research Methods Credits 3.00</p>	<p>This course introduces the main concepts and techniques involved in research in the field of business and economics. The Course develops four main themes: research in context which puts the student as the researcher and as the user of research; research methodology which deals with the nature and limitations of different philosophies of research design e.g. deductive versus inductive approaches and qualitative versus quantitative approaches and the role of literature; research methods which deals with advantages and issues associated with the use of various data collection</p>

	<p>methods including observation, use of groups, interviewing techniques and questionnaire design; research proposal preparation which deals with issues of planning, literature review, topic selection, access to data, schedules, action plans, writing styles and referencing systems.</p>
<p>MGT 5220 - Legal and Ethical Concepts in Management Credits 3.00</p>	<p>Concentrates on the legal framework within which most business takes place. Topics include corporate problems of raising and maintaining capital by shares; relationships of board of directors to shareholders; respective rights and obligations; relationships of companies to third parties; control and the principle of majority rule. Examples are used of the way statute and judge-made case law has dealt with these problems.</p>
<p>MGT 5225 - Professional Skills Credits 3.00</p>	<p>This course is designed to provide students with professional skills. These skills will be useful for success on the degree programme and in subsequent professional career. Business skills will be developed through practical case study work and various approaches of teaching. The course is designed to be practical and interactive and makes continuous use of formative assessments and exercises.</p>
<p>MGT 5230 - Advanced Computer Applications in Mgmt Credits 3.00</p>	<p>This course exposes students to advanced methods of information systems and technology in the context of Business Management, Finance and Economics. The course considers concepts such as Logic, Dashboards and Graphs, and Statistical Distributions. It allows students to apply computer methods to mathematics for business, economics and various areas of financial analysis. The use of Excel provides a common thread in the topics covered throughout the course.</p>
<p>MGT 5400 - Organizational Behaviour Credits 3.00</p>	<p>This course explores the structure and nature of organisations and the contribution that communication and human behaviour makes to organisational performance. The course will address not only macro level issues relating to the environment and context within which organisations operate, but also the micro level influences of people as individuals and groups, their motivations and operating styles. The management of people for successful organisational performance will be emphasised by considering work environmental factors that facilitate or impede organisational success.</p>
<p>MGT 5415 - Governance and Sustainability Credits 3.00</p>	<p>The course provides students with an understanding of the concepts and key issues of corporate governance, corporate accountability, corporate social responsibility and corporate sustainability. It informs students of key policies and corporate governance mechanisms to investigate corporate failures in order to derive good corporate governance and accountability. The course identifies key stakeholders and evaluates the role that governance plays in the management of a business.</p>
<p>MGT 6200 - Competition and</p>	<p>The course focuses on strategic analysis and evaluation, long-range planning and policy implementation. Early</p>

Strategy Credits 3.00	lectures outline the basic strategic analysis models and case study analyses relate to both the firm's internal operations and the environment in which it operates. Prerequisite: Completion of the FNN, or INB, or MKT Core courses.
MKT 3200 - Foundations of the Business of Fashion Credits 3.00	This course acts as a foundation to the world of fashion from a business point of view. The course investigates the notion of what a customer is and separates this out from customers within the context of business-to-business relationships. The course further investigates issues of market segmentation, positioning, promotion and branding. The course concludes with some fundamental discussions on the role of business strategy within the fashion business.
MKT 4100- Introduction to Marketing Credits 3.00	The course focuses on Marketing as a core of an operating business. Marketing will be covered as an organizational philosophy and a set of guiding principles for interfacing with customers, competitors, collaborators, and the environment. This course covers concepts of Marketing that entail planning and executing the conception, pricing, promotion, and distribution of ideas, goods, and services. It covers mechanisms such as the observation of the market and identifying and measuring consumers' needs and wants, and gaps in the market. Marketing identifies the competitors and substitutions in the market and selects the most appropriate customer targets. The course also provides an introduction to the importance of negotiations and relationships and the development and implementation of marketing strategies.
MKT 5200 - Principles of Marketing Credits 3.00	The course introduces students to the principles and operations of marketing. Course work includes an in-depth analysis of the strategic role marketing plays in contemporary business from new product development, marketing research and target marketing to consumer behavior analysis, advertising and promotion and personal selling activities. Each variable of the marketing mix will be covered in detail and the macro and micro business environment will be assessed for their impact on marketing planning. Lectures, discussion topics, case studies, videos and practical exercises are used to cover the course material. Prerequisite: For Business Administration majors: Completion of the Richmond core, MGT 4205, MTH 4120, and MGT 5210. For Communication majors: MGT 4200 with a minimum grade achieved of C, and COM 5200.
MKT 5410 - Psychology of Fashion and Luxury Goods Credits 3.00	Consumer psychology within the context of the consumption of fashion and luxury products and services is complex and is influenced by many factors. A thorough analysis and understanding of these factors allows organizations to plan effective marketing activities suitable to their target markets. This course enables students to understand the importance of consumer behaviour in the process of marketing fashion and luxury goods and services.

MKT 6200 - Advertising Management Credits 3.00	<p>The course provides an in depth study and application of advertising and its role in marketing strategies. Topics include: identification of relevant data to analyse the marketing situation; development of product/brand positioning; marketing and advertising objectives and strategies; creative strategy; media planning and evaluation; consumer motivation and advertising appeals; consumer buying behaviour; promotional communication opportunity analysis, branding and corporate image; target audiences; print and broadcast production; budgeting.</p>
MKT 6210 - Distribution and Retailing Management Credits 3.00	<p>The course addresses the roles and processes of physical distribution, channel management, and retailing. Students study current practices in retail marketing strategy and its relevance to branding and positioning strategies (the store concepts, experiential marketing) the retail marketing mix decisions, the distribution channel function, and management. The relationship between the manufacturer and the end- user is analysed and the activities and functions of channels intermediaries are studied for their impact on market planning. Channels design and developments in contemporary retailing methods are covered, with the emphasis on retail store location, operations, and the influence of technology on distribution.</p>
MKT 6215 - Global Marketing Management Credits 3.00	<p>Provides an insight into the strategic problems and opportunities companies face as they move from local to multinational to global markets. The problems and issues encountered in market entry are highlighted and standardization, contextualization and adaptation strategies are assessed for their appropriateness to new market situations. Students will be expected to understand and be able to implement an environmental approach to strategic international marketing planning.</p>
MKT 6305 - Fashion Product Development Credits 3.00	<p>Fashion professionals are often generating ideas, defining looks and moods a couple of seasons in advance. Product development and forecasting is an essential part of the way that the fashion industry organises and promotes itself. This course is designed to give students a systematic overview of product development and the trend cycle in fashion, its operation in relation to the industry's specialist sectors, and to introduce the creative and commercial functions of the fashion forecasting process within the fashion industry. It considers marketplace dynamics which affect and create the trends and impact on lifestyles and fashion products.</p>
MKT 6405 - Marketing Planning and Strategy Credits 3.00	<p>This Course provides the final experience for students concentrating in marketing. Using the case study approach, students integrate their knowledge from previous marketing courses and develop analytical and interpretive skills necessary for strategic and tactical decision-making. Marketing decisions are considered and students undertake a project as a major component of the course.</p>

MTH 3000 - Fundamentals of Mathematics Credits 3.00	<p>A requirement for all students whose diagnostic mathematics placement reveals a need to study the fundamentals of mathematics. It is a comprehensive course dealing with the ordinary processes of arithmetic and number theory, elementary algebra, functions and manipulation of functions, geometry and applications of well-known formulas, basic concepts in trigonometry, sets and logic, sequences and series arithmetic, further ideas in functions (inverse, exponential and logarithmic functions) and basic calculus (derivatives of functions and simple integration). This course may not be used to satisfy general education requirements in mathematics but may act as a prerequisite to a host of courses that require some essential mathematical knowledge.</p>
MTH 3120 - Functions with Applications Cred its 4.00	<p>This course is designed to provide students with the necessary mathematical background for calculus courses and its applications to some business and economics courses. It covers the fundamentals of real-valued functions, including polynomial, rational, exponential and logarithmic functions and introduces students to the concepts of derivative and integral calculus with its applications to specific concepts in micro- and macro-economics.</p>
MTH 4110 - Calculus with Applications Credits 4.00	<p>This course provides a sound understanding of the concepts of calculus and their applications to business and economics. Emphasis in providing the theory side by side with practical applications and with numerous examples. Topics include co-ordinate geometry of straight lines, quadratic curves, exponential and logarithmic functions; elementary differentiation and integration; and applications to maxima, minima, and optimization. It also deals with differentiation and integration of trigonometric and inverse trigonometric functions.</p>
MTH 4120- Probability & Statistics I Credits 3.00	<p>An introductory course in probability primarily designed for business economics and psychology majors. The course coverage will include: descriptive statistics, elementary probability theory, random variables and expectations, discrete probability distributions (Binomial and Poisson distributions), continuous probability distribution (Normal distribution), linear regression analysis and correlations, elementary hypothesis testing and Chi-square tests, non-parametric methods and SPSS lab sessions targeting applications of statistical concepts to business, economics and psychology and interpretations of hardcopies. All practical work will be produced using SPSS statistical software.</p>
MTH 5120 - Probability & Statistics II Credits 3.00	<p>Continuing MTH 4120, the course is concerned with inferential statistics. It covers sampling distributions, point estimations, interval estimations and estimating confidence intervals for populations and proportions, hypothesis and significance testing, goodness-of-fit test and Chi-square test, one-way analysis of variance (ANOVA), applications of non-</p>

	parametric statistics, linear regression analysis. All practical work will be done on SPSS statistical software.
MTH 5130 - Game Theory and Decision Methods Credits 3.00	This course provides an introduction to game theory and its relation to decision methods in business. The course will cover the core principles of game theory and its role in the process of decision making in business. The use of game algebra and the analyses of the structure of various types of practical statistical decision problems as applied to business will be emphasized. The areas to be studied will include decision making under uncertainty, risk analysis, Baye's strategies, decision trees, linear programming, Markov Processes, game strategies, classification of games, game trees, the Nash equilibrium, zero-sum games, mixed strategy games, the prisoner's dilemma and repeated games, collective action games and evolutionary games in the context of hawk-dove games. Applications to specific strategic situation such as in bargaining, bidding and market competition will be explored. PREREQUISITES: MTH 218/5120 OR MTH 230/4130.
MTH 5210 - Real Analysis Credits 3.00	This course introduces students to Real Analysis. The course cover properties of real numbers (\mathbb{R}), sets, sequences and series, limits, properties of continuous functions, differentiability and integrability, The Riemann integral, Lebesgue integral, sequences of functions, infinite series, measure theory and Lebesgue measures, properties of vector, metric and topological spaces.
PLT 3105 - Comparative Political Systems Credits 3.00	Examines the political experience, institutions, behaviour and processes of the major political systems. Analyses major concepts, approaches and methods of political science in order to produce comparative analyses of different states and governments and provide a critical understanding of political decision-making processes in modern states.
PLT 5205 - British Politics: Inside Parliament Credits 3.00	This course will introduce students to the main political institutions in the United Kingdom (the monarchy, the executive, parliament, political parties and electoral systems) and to important debates in contemporary British society, such as constitutional reform, Britain's relations with Europe, the power of the media, gender debates and multiculturalism. The class combines theoretical and empirical approaches. Classes are supplemented by 10 sessions in the House of Commons with a Member of Parliament.
PLT 5400 - Politics in the USA Credits 3.00	Examines the nature of politics and political processes in the United States of America. The course considers the theoretical and actual implementation of policy. Constitutional mandates and constraints on the different branches of government are addressed, along with the impact of these on policy making processes. The course then examines and explores post-war policy practices,

	considering both internal and external influences on political processes in the USA.
PLT 6205 - Policy-Making in a Globalized World Credits 3.00	This course investigates the process of policy-making in modern states. It explores how in the new globalized world governments “import” and “borrow” policy ideas from each other, while analyzing how the different actors – states, bureaucrats, think-tanks, policy-networks, lobby groups, citizens, etc – participate and influence the policy-making process. Through role-play activities (such as writing a political manifesto, advising a President on a foreign-policy issue, or enacting a policy-network in the policy process) students will understand the complexities of policy-making and the challenges that the modern state faces in the era of globalization.
PLT 6410 - Politics Of Environmentalism Credits 3.00	Examines the political, economic, ideological, and social dilemmas associated with environmental issues. The first section of the course addresses the historical roots of environmentalism, its key concepts, and a range of key thinkers and paradigms for understanding environmentalism as an ideology. The second section of the course explores the role of key actors engaged in environmental policy making, and important issues in contemporary environmental politics. Topics addressed include environmental movements and parties, global environmental regimes, the impact of the media on environmental issues, and prospects for green technologies and employment.
PSY 3100- Foundations in Psychology Credits 3.00	Introduces students to the major areas within the psychology discipline, through current empirical research and theoretical debate. Topics include: scientific methodology; brain functioning; sensation and perception; evolutionary theory; consciousness; development; personality; social psychology; psychopathology; language; and learning. Students discover how psychological research is conducted and how research findings can be applied to understanding human behaviour
PSY 3200 - History of Childhood Credits 3.00	The aim of this module is to explore childhood as a social construction. Students will explore how childhood has been portrayed across different societies and at different times. Students will also have the opportunity to examine how children are influenced by the cultures in which they live, learn and are cared for. Through the study of historical and social constructions of childhood, students will develop a fuller understanding of how ways of working with children can be shaped by external influences. These issues will be investigated through different theoretical perspectives which have been used as a framework by researchers in the field. Furthermore, a variety of cultural perspectives will be employed to interrogate the western perspectives on child development. In addition, some critical analysis of these frameworks will be undertaken, by examining how well

	<p>these starting points 'panned out', and whether it is possible to integrate insights from these different perspectives. This analysis of cultural and historical perspectives of childhood will enable students to be more aware of issues and expectations linked to offering services to children in an era of globalisation and multiculturalism.</p>
<p>PSY 4200 - Beginning Human Sciences Research Credits 3.00</p>	<p>Beginning Human Science Research introduces students to the study and interpretation of lived experience. The course covers a range of qualitative models that govern human science research, with a special emphasis on the common features that distinguish them from natural science and quantitative research frameworks. One of the special features of the course is its practical emphasis, whereby students are encouraged to generate human science research questions, to carry out interviews and to complete a series of writing exercises that stimulate their capacity to interpret lived experience. The course also covers the relationship between writing and reflection, the value of narrative approaches, and research ethics in qualitative research. Students will be expected to reflect deeply about the experiential workshops, and to demonstrate their understanding by means of descriptive interpretations and thematic analyses on key topics.</p>
<p>PSY 4210 - Developmental Psychology Credits 3.00</p>	<p>Developmental Psychology explores the child's developing experience of the world. Major theories and issues in development from conception to adolescence are examined with a particular emphasis on the nature-nurture issue and cross-cultural studies. Topics covered include: fetal development, physical development, cognitive development, social development and personality development. Students are encouraged to actively participate in class discussion and use their own experiences to help understand theoretical issues.</p>
<p>PSY 4220 - Scientific Reasoning in Psychology Credits 3.00</p>	<p>Scientific reasoning underpins the vast majority of contemporary research in psychology. This course introduces students to scientific concepts, their development and impact on the field of psychology. Students will engage with critical reading and analysis of psychological scholarly work, and develop a working knowledge of the application of design principles and statistical reasoning within psychological research.</p>
<p>PSY 5100 - Human Development Credits 3.00</p>	<p>This course is designed to explore in detail the way in which socio-cultural contexts influence the development of the self in infancy and childhood. Special emphasis will be given to the development of the self-concept and self-esteem, interpersonal processes and the application of psychoanalytic ideas to human development; including the work of Erik Erikson, Anna Freud and D. W. Winnicott. The course will also focus on the role of family processes on socialization, the effects of trauma in childhood, peer group</p>

	<p>dynamics and children's friendships; as well as a wide variety of theoretical perspectives on adolescence, and contemporary theories of the relationship between insecure attachment and psychopathology. Students will have the opportunity to engage in independent research projects examining a variety of topics, including the effects of parenting styles on the developing child, the long-term effects of solitude, and the effects of inter-parental conflict on the child's sense of security.</p>
<p>PSY 5205 - Quantitative Methods In Psych Credits 4.00</p>	<p>This course is designed to introduce students to the various stages of quantitative research within the Psychology discipline. Students will gain experience doing research and deriving topic questions. In addition, students will learn to formally critique empirical work. The course is designed as a laboratory course; extensive student participation is required. Upon completion of this course, students will have mastered the basic steps for conducting independent research, with ethical and laboratory constraints following APA guidelines.</p>
<p>PSY 5215 - Personality, Ind. Differences & Intelligence Credits 3.00</p>	<p>The purpose of this course is to increase students' awareness of the variety of theoretical viewpoints that exist regarding the nature of human individual differences and the factors that influence human behaviour. We will examine the different theoretical viewpoints about intelligence, personality structure and its development, emotion, motivation, cognitive styles, the development of psychopathology, and clinical applications for personality change. Students will evaluate prominent theoretical perspectives critically and consider cultural variations in individual differences.</p>
<p>PSY 6205 - Developmental Psychopathology Credits 3.00</p>	<p>The course examines the psychological forces that divert development from its typical channels and either sustain the deviation or foster a return to typical development. Using a comparative developmental framework, the psychopathologies to be covered will be arranged in chronological order from infancy to childhood and adolescence. Thus autism, insecure attachment and oppositional-defiant disorder will be examined in relation to typical development in infancy and early childhood, while ADHD and learning disabilities will be studied in the context of the preschool years. Other topics include: anxiety disorders in middle childhood, child and adolescent suicide, conduct and eating disorders, as well as the risks incurred by brain damage, child maltreatment and social victimization. The course will also cover alternative models of child psychopathology, assessment procedures and approaches to intervention and prevention. Students will have the opportunity to do in-depth research on a topic of their choice and to think critically about case material.</p>

<p>PSY 6400 - Psychoanalysis Credits 3.00</p>	<p>The course examines the development of psychoanalytic theory and practice from its early beginnings in turn-of-the-century Vienna to contemporary practices. Beginning with Freud's early studies in hysteria, the course reviews Freud's seminal ideas on the unconscious, sexuality and the transference; as well as Klein's contributions to child analysis and psychoanalytic theory. The work of the Neo-Freudians is also covered. In particular, the course examines Horney's pioneering model of the structure of the neuroses and Sullivan's interpersonal critique of classical psychoanalysis. Finally, the course considers the work of Fairbairn on the schizoid personality and his unique reformulations of psychoanalytic theory and method. Students will have the opportunity to do in-depth research on a psychoanalytic model of their choice and to think critically about case material. Students will also have the opportunity to apply psychoanalytic concepts to the interpretation of films.</p>
<p>PSY 6425 - Cognitive Neuroscience Credits 3.00</p>	<p>Cognitive neuroscience aims to explain cognitive processes and behaviour in terms of their underlying brain mechanisms. It is an exciting and rapidly developing field of research that straddles the traditional disciplines of psychology and biology. Cognitive neuroscientists take the view that knowledge about the fundamental mechanisms of the nervous system can lead to a deeper understanding of complex mental functions such as decision-making, schizophrenia, pain, sleep and memory. The course will emphasise the importance of combining information from cognitive experimental designs, epidemiologic studies, neuroimaging, and clinical neuropsychological approaches to understand cognitive processes. The first half of the course will offer a wider-range of current research topics. The latter part of the course will focus on the Faculty research specialisms to potentiate students' experience and learning. To put it simply: how does the brain think?</p>
<p>PSY 6435 - Clinical Psychology Credits 3.00</p>	<p>In 2011, the Centers for Disease Control and Prevention reported that antidepressant use in the United States has increased nearly 400% in the last two decades, making antidepressants the most frequently-used class of medications by Americans aged 18-44 years. In a similar manner, a study conducted between 2001-2003 by the National Institute of Mental Health reported that, at some point in their lives, 46% of Americans met the criteria established by the American Psychiatric Association for at least one mental illness. Modern Clinical Psychology implements evidence-based treatments to improve psychologically-based distress or dysfunction and to promote subjective and behavioural well-being and personal development.</p>

**SCL 5200 - Social
Research | Credits
3.00**

Familiarizes students with the key elements of social research: the formulation of research questions, the structure of research projects, the most common types of social research methodologies, the use of new technologies in social research, and analysis of qualitative and quantitative data.