

SPRING 2020

COURSE	DESCRIPTION	CAMPUS
ACC 4200 - Financial Accounting Credits 3.00	An introduction to the accounting model, the measurement and classification of data and terminology essential to effective interpretation and use of financial statements, balance sheets and income statements. Underlying concepts are stressed and they are made concrete with illustrations. While mechanical and procedural details are explored, measurement and communication of data to external parties are emphasized.	RICHMOND
ACC 4205 - Managerial Accounting Credits 3.00	This course introduces students to the generation of cost data for the preparation of proper, representative financial statements, and for optimal planning and control of routine operations and long range organizational goals. It focuses on the uses of formal cost accounting systems and quantitative techniques to make managerial decisions. Topics include: direct absorption income statements, job and process costing, allocation and proration, pro-forma and capital budgeting.	RICHMOND
ACC 5205 - Advanced Financial Accounting Credits 3.00	This is a practical course aimed at students who would like to pursue a career in accounting or understand more about a number of issues that accountants face in the preparation of financial statements. The course focusses on issues in accounting and financial reporting which are the subject of current debate among the users and preparers of financial statements, together with an opportunity to further explore some of the key topics covered in ACC4200 (Financial Accounting).	KENSINGTON
ACC 5210 - Fundamental Analysis Credits 3.00	The primary focus of this case-based course is on the use of financial statements to make informed financial decisions, including whether or not to lend or invest in the equity of a firm. The course recognises that financial analysis is a process, which begins with analysis of strategy, leading through financial analysis and concluding with prospective analysis. While some devotion to bond and equity evaluation is considered, the ultimate emphasis is on company valuation, a prospective analysis.	KENSINGTON
ACC 6210 - Audit and Assurance Credits 3.00	The course focuses on the concepts and techniques relating to the provision of audits under the various Companies Acts, and investigates the legal and ethical framework surrounding auditing. Students will become familiar with concepts and practices relating to the auditing profession and legal liability. Current issues with regard to auditing will be discussed throughout the course.	KENSINGTON
ADM 3160 - Foundations in Photography Credits 3.00	This course concentrates on developing the student's visual intelligence via photography. Technically, students will learn to use digital Single Lens Reflex cameras and Photoshop for image workflow and editing. By looking at the work of a range of artists, students will be introduced to some of the theories that underpin photographic practice and consider photography's place and role in contemporary culture. Throughout the course students make images which finally	RICHMOND

	result in an edited portfolio of photographic prints. A studio fee is levied on this course.	
ADM 5200 - Video Production Credits 3.00	A 'hands-on' video course involving most aspects of production from camera work and sound recording to editing and audio dubbing. The theory and practice of video technology are taught through a series of group exercises and out of class assignments. Students also study a range of classic videos and film as a means of understanding the language of the medium. A studio fee is levied on this course.	KENSINGTON
ADM 5405 - Photography: Theory & Practice Credits 3.00	This course is designed to familiarise students with skills which combine visual research, photographic composition, analogue camera operation and printing, together with conceptual ideas, especially those of narrative photography. Students provide their own film and photographic paper. A studio fee is levied on this course. The University has cameras for student use, although it is recommended that students provide their own manual 35mm SLR camera. A studio fee is levied on this course.	KENSINGTON
ADM 6435- Web Design Credits 3.00	The course provides students with the core foundations and practical skills required to design a fully functional and interactive website. It offers a snapshot of the brief history and current status of the medium, and practitioners working within it. Web Design focuses on two main areas: preparation and design of a website, followed by the design/build ready for online publication. It is ideal for students who want to showcase a portfolio of work on the web.	KENSINGTON
AMS 5200 - Power in the Americas Credits 3.00	This course aims to look at how the Latin American region was shaped by and in turn helped shape the contours of the contemporary global order. It has three main inter-related objectives. The first seeks to understand what role the 'invention' of Latin America has had on the development of modernity, particularly in the North Atlantic region, but more generally at a global level. This will involve specifically looking at the emergence of European colonialism as implemented in the Latin American region, its role in the formation of modern capitalism and the resulting social impact this has had in indigenous and colonisers alike, particularly with regard to issues of social inequalities of class, race and gender. The second objective will involve looking at the nature of power structures within the region and how these have manifested themselves at an economic, political, and social level. Finally, the course will seek to assess Latin America's role in the contemporary global context, paying particular attention to the implementation of and responses to neoliberal globalization within the region and what these experiences can offer our own societies in terms of seeking alternatives to dominant economic, political and social models.	KENSINGTON
AMS 5400 - American Television	The new 'golden age' of television, which has emerged since the beginning of the 21st Century, has become a significant and influential part of contemporary American culture. The course explores a number of cultural and technological shifts	KENSINGTON

Drama Credits 3.00	that have shaped the medium, and considers the ways in which writers are engaging with contemporary social and political realities and examining the values and myths of a society 'conversing with itself.' The course studies the reinvention of a variety of different genres, from crime fiction to science fiction, and students will have the opportunity to analyse some ground breaking series that offer portraits of a society undergoing crisis and change.	
AMS 6400 - Pop to Present: Themes in Contemp. US Art Credits 3.00	The course is an in-depth critical examination of the major themes in U.S. art from the 1950s until the Present. Key art movements and artists are investigated with reference to the cultural and socio-political milieus within which they emerged. The international influence of key movements and artists is emphasised throughout the course.	KENSINGTON
AVC 4205 - Introduction to Visual Culture Credits 3.00	This course explores images and representations across cultural and historical contexts: the way meaning and ideologies can be decoded from such cultural artifacts as advertising, photography, cinema, modern art, sculpture, architecture, propaganda and comic books. Through varied examples, it takes an introductory route through some of the most important cultural theories and concepts.	RICHMOND
AVC 5200 - Museums and Galleries of London Credits 3.00	Considers the nature of museums and art galleries and their role and function in our society and culture. Students study the workings of the art market and a variety of other topics that impinge upon it, such as conservation, restoration, the investment potential of art, and art world crime. Students visit many of the great London galleries and museums with their rich intercultural collections, as part of this course. A university-level survey of the history of international art is strongly recommended as a prerequisite.	KENSINGTON
AVC 5210- History of Design Credits 3.00	This course examines the history of designed objects of all types and their place in material and visual culture studies. This includes product design, objects of technology, graphic design and typography, industrial design, textiles and spatial design. The course considers the relationship between people and the objects that comprise the fabric of the lived environment, the aesthetics of the built environment, and engages with critical perspectives on design-related debates	KENSINGTON
AVC 5400 - British Art & Architecture Credits 3.00	This course provides students with a broad knowledge and understanding of British painting, sculpture, architecture, and interior design from 1650 to the present day. The course enables students to study and discuss British art and architecture first-hand through regular visits to buildings and museums. Crucially, the course provides students with a critical understanding of the various historical, cultural, social and political contexts that have shaped British art and architecture from 1650 onwards. The works are considered through key themes which may include portraiture and the human body, land and environment, modernity and modernism, urbanism and nature, nationalism and identity.	KENSINGTON

AVC 6200 - Working in the Art World Credits 3.00	<p>This course engages students with a broad practical and theoretical appreciation of what it takes to work in the 21st century art market. Students will engage with current discourse related to curatorial practices, management skills, the international art market, arts policy, as well as the educative, social and regenerative potential of working within the arts. Making use of London as a 'second classroom', the course will involve analyses of and trips to a number of arts organizations; these include not-for-profit arts institutions as well as commercial galleries, auction houses, and art fairs. The class will also integrate a number of guest lectures from leaders in the art market today as well as young and inspiring art world professionals.</p>	KENSINGTON
COM 3100 - Foundations in Mass Media & Communications Credits 3.00	<p>This course provides an introduction to the study of mass media in contemporary modern societies. The course will pay particular attention to the production and consumption of mass media, including newspapers and magazines, television, film, radio, and the internet. Thus the course will encourage students to critically analyse the strategies of media giants, the impact of media ownership over democracy, the effects of media over culture, identities and public opinion. Each topic of the course will be examined with reference to contemporary examples of mass media.</p>	RICHMOND
COM 3200- Foundations in Advertising, PR and Media Credits 3.00	<p>This course provides a foundation to the study of advertising, PR and the media and the role they play in contemporary society. Focusing on contemporary examples, it will examine what advertising and PR are, their relationship to the media, how practitioners go about their work and what issues this raises. It will also examine the evolution of the media and the issues that raises</p>	RICHMOND
COM 4100 - Intro to Intercultural Communications Credits 3.00	<p>Reflecting strongly the mission of the University, this course provides a theoretical and practical foundation for the degree in Communications. It provides students with a strong sense of their own complex cultural identities before moving on to teach them the theories underlying the study of International Communication. There will be opportunities for practical applications of these theories in case studies, simulations, and project work.</p>	RICHMOND
COM 4110 - Introduction to Public Relations Practic Credits 3.00	<p>This course introduces the fundamental principles and tools involved in the professional practice of public relations (PR). It introduces students to the range of techniques used in PR and enables and encourages students to apply practical tools with confidence. This includes designing and presenting their own PR materials. It relates the practice of PR to contemporary issues and developments in the UK and internationally.</p>	RICHMOND
COM 4405 - Advertising, PR and the Media Credits 3.00	<p>This course explores public relations, advertising and journalism, examining their history and evolution and how they relate to each other, as well as investigating the political, economic, social and cultural contexts in which they practice and reviewing their relationships with the media industries. It relates the practice of PR, advertising and journalism to</p>	KENSINGTON

	international events and contemporary issues and developments, including criticisms of the industries' role and a range of ethical debates.	
COM 5200 - Mass Communications & Society Credits 3.00	In this course, "mass communications" is taken in its broadest sense, which may include cinema, television, newspapers, magazines, comics, and the Internet, as well as fashion and merchandising. "Society" involves the people who engage with those texts, from critical theorists to fans, censors to consumers. The course examines the relationship between texts and the people at various points during the twentieth and twenty-first centuries, from various cultural and national perspectives. Throughout the course, students are encouraged to test and debate established theories by bringing them to bear on everyday popular texts.	KENSINGTON
COM 5205 - Cultural Theory Credits 3.00	This course introduces key thinkers, topics, case studies and theoretical frameworks related to the field of cultural studies. Students will be exposed to different toolkits for analysing everyday cultural practices, with a particular focus on historical, geographical and personal identity. Films, fashion, art, graphic design, video, music and other media objects will be analysed in order to engage with the theoretical frameworks presented. In addition to in-class theoretical discussion, students are encouraged to apply cultural theory in practice, through activities including gallery visits and first-hand explorations of consumerist practices.	KENSINGTON
COM 5215 - Political Communications Credits 3.00	The course focuses on the role of political communications in the political process. It examines the relationship between governments, the media and the public in Western democracies, with emphasis on the UK and the US political systems. Starting with an overview of the role of the media in political theory, it moves to the examination of the origins and development of political marketing and public relations, the use of political advertising by political parties, and the representation of non-governmental actors in the media coverage. Furthermore, the course considers issues of national security and secrecy as well as changes in political communications brought about by the introduction of new technologies. Particular attention is given to the use of techniques and strategies during election campaigns. Prerequisite: At least one 4000-level COM, PLT or INR course	KENSINGTON
COM 5218 - Celebrity and Fan Culture Credits 3.00	Charts the development and critical context of contemporary celebrity and fan cultures. Outlines key theoretical approaches. Explores the topic through a variety of media, from artists like Andy Warhol, Lady Gaga, Eminem, and Alison Jackson, to fanfic and other fan culture artifacts. Considers the creation and reception of celebrity texts: for example, around Harry Potter, and fanhood as a performative critique of celebrity. Examines relevant PR and media strategies.	KENSINGTON
COM 5220 - Communications for PR and	This course examines the theory and practice of writing for PR and advertising. Topics include: analyzing the target audience, considering the medium and the format, writing for product	KENSINGTON

Advertising Credits 3.00	branding, evaluating successful writing, and writing promotional materials in business and not-for-profit sectors. Students will analyze real world examples of effective marketing and business communications and their assignments will reflect contemporary standards in these practices. Students will have a variety of assignments where they will try their hand at writing PR materials and advertising copy as well as a persuasive business proposal.	
COM 5230 - Creating Digital Images Credits 3.00	How do we convey meaning through images? In this practical course using industry-standard design software, students first discuss the process of devising and critiquing creative ideas, and how these can be used to persuade and convince. Visual approaches to narrative and research are analysed before moving on to explore key design principles like colour, layout and composition. Training in Photoshop and Illustrator is provided, allowing students to produce images to a brief. No prior design or software experience is required.	KENSINGTON
COM 6200 - New Media Credits 3.00	This course traces the historical development of new media, emphasizing the social, political and cultural context of new media technologies. It introduces the students to a number of contemporary theoretical debates for understanding the role of new media in contemporary democracies and their impact on identity formation processes. Interfacing practical skills and critical thought, a number of key debates in digital culture are addressed through written texts and the investigation of internet sites and electronic texts.	KENSINGTON
COM 6400 - Fashion And Media Credits 3.00	This course traces the multiple connections between the fashion and media industries. It emphasizes the material realities, pragmatic and creative dynamisms, fantasy components, and essential visuality of fashion. It also highlights how cities in general function as creative agencies for fermenting style and fashion ideas and attitudes.	KENSINGTON
CRM 5400 - Terrorism and Counterterrorism Credits 3.00	In the wake of 9-11 Islamist attack and the 22 July 2011 Norway 'lone wolf' radical right massacre, terrorism and counterterrorism have come to dominate political agendas and media discourse across the US and Europe. Through a comparative analysis of the history of US and EU responses to 21st century terrorism this class studies the nature of the threats to Western security by examining types of terrorism and the development, strategies and theories surrounding terrorism. Given special attention in this class are: victims and perpetrators; processes of violent radicalisation; typologies of terror (religious extremism, political violence, regional separatism, state-sponsored terror and animal rights/ecological activism); and what can be done to counter and/or limit terrorism (surveillance/policing/de-radicalisation/education/social media); as well as how effective such practices are.	KENSINGTON
CRW 5200 - Script	Students are guided through the creative processes of writing scenes for the stage, TV, and film. The building of character and plot is examined as well as the industry standard formats	KENSINGTON

Writing Credits 3.00	for writing in these media. Group and team work is encouraged as well as discussions, critique, and analysis of the narrative techniques used in existing stage plays and films.	
DEV 4100 - Rich World / Poor World Credits 3.00	Provides students with an introduction to development studies, seeking to explain both the existence of and persistence of a Poor World from a political, sociological, historical and economic perspective. The course addresses numerous issues as they affect the Poor World, and studies relations both within and between Poor World and Rich World. Topics include colonialism and post-colonialism, processes of industrialization, food security, inequality, nationalism, aid, democratization, and conflict, as well as an introduction to theories of development.	RICHMOND
DEV 5100 - Global Development Politics Credits 3.00	Examines the global politics of development and of developing states, and various social, economic and environmental themes surrounding post-war attempts to promote development. The course will consider both development theory and practice in the context of globalization, and provide an overview of the history of global development from economic miracles to failed states. A range of contemporary development debates and issues are addressed.	KENSINGTON
DEV 5200 - Research Methods & Practices: Social Sci Credits 3.00	Engages students with key research methods and research practices used in the social sciences, with an emphasis on qualitative methods. Students will learn skills that translate directly into the workplace, specifically in an international NGO, charity, corporate, intergovernmental or development agency context. Students are prepared to undertake fieldwork, and learn principles of data collection and analysis. Writing research proposals, undertaking project costing, and writing funding applications are all addressed, and students are introduced to widely used approaches such as the Logical Framework Analysis/Approach, Stakeholder Analysis, and Participatory Approaches.	KENSINGTON
DGT 4100 - Coding, Content and Context 1 Credits 3.00	This is an introductory course that enables students to develop a practical understanding of the syntax of coding languages. It gives hands-on experience of structuring Code to produce and edit games, using mobile applications such as Hopscotch and Swift, progressing to writing full code on platforms such as Processing. Students are introduced to languages such as Python used in software like Open Sesame. This knowledge is then extended and tested across other digital media and objects through an introduction to software for digital audio, image and video editing. Students will be expected to collect and curate a selection of digital tools relevant to their studies. They will produce outcomes across two digital environments, alongside a critically reflective digital note book / blog of their learning. This class is relevant to students of all majors. It is highly recommended that students have access to the use of a laptop and a smartphone for the duration of the course.	RICHMOND

<p>DGT 5100/Lecture/A - Coding, Content and Context 2 Credits 3.00</p>	<p>This course builds on DGT 4100 Coding, Content and Context 1 class. In this course students develop more advanced digital skills using software such as Adobe XD CC, Appery, Appy Pie, AppMkr across the three themes of code, media and objects combined with a critical analysis of their use. At this level, different digital media are combined with haptics to drive user engagement. Coding can be introduced to computer hardware such as MaKey MaKey, Raspberry Pi etc to produce interactive devices. Data sampling is explored through real time visualisation. Outcomes are developed using research through design methodologies where students will design digital outcomes and test them in appropriate digital environments. This course combines transformation design and decolonial theories to critically connect digital practice with its implementation. This class is relevant to students of all majors. It is highly recommended that students have access to the use of a laptop and a smartphone for the duration of the course.</p>	<p>KENSINGTON</p>
<p>DGT 5120 - Cyber Security Credits 3.00</p>	<p>This course considers online security and protection. Students will learn how to identify threats and take steps to reduce vulnerabilities. The course will frame digital safety in the context of the Web, introducing concepts like malware, viruses, Trojans, network security, cryptography, identity theft and risk management, and will outline contemporary security strategies being developed. This class would be of particular interest to business, communications and international relations students. It is highly recommended that students have access to the use of a laptop and a smartphone for the duration of the course</p>	<p>KENSINGTON</p>
<p>EAP 3270- Fundamentals of Research and Writing Credits 3.00</p>	<p>What does research involve? How will you use it effectively in your own writing? This course is designed to introduce students to strategies for the effective reading of a range of texts to enhance understanding and critical assessment. You will learn ways to select and acknowledge these sources of information and write about them in a structured fashion as required in university study. You will learn to organise your paragraphs and choose appropriate academic vocabulary in your writing, to convey your meaning clearly to your reader. A minimum grade of C on this course and EAP 3275 is required for students to progress to GEP 3180, Research and Writing I.</p>	<p>RICHMOND</p>
<p>EAP 3275- Fund. of Academic Language and Oracy Credits 3.00</p>	<p>How do you feel about speaking up and speaking out? How closely do others listen to your views, and you to theirs? This course is founded on the belief that good spoken communication in a range of contexts is essential to individual, community and cross-cultural development and understanding. Students need to start thinking, listening and talking with confidence and clarity at the back, middle and front of the class, and throughout the university campus. A minimum grade of C on this course and EAP 3270 is required for students to progress to GEP 3180, Research and Writing I.</p>	<p>RICHMOND</p>
<p>ECN 4105 - Introduction to</p>	<p>An introduction to basic economic methodology. Within a framework of supply and demand analysis, the behaviour of</p>	<p>RICHMOND</p>

Microeconomics Credits 3.00	producers and consumers is examined in the context of the efficient allocation of scarce resources in society.	
ECN 4110 - Introduction to Macroeconomics Credits 3.00	This course introduces students to a theoretical treatment of national income and its key component parts. Macroeconomic models are used to examine policy issues and contemporary problems relating to output, income, spending and employment as well as inflation and growth.	KENSINGTON
ECN 4115- Modern Economic History Credits 3 .00	This Course covers the development of the world economy since 1750, examining the process, causes and factors favouring industrialization, and later deindustrialization, in the major countries involved. Differences and similarities between countries are analyzed, along with institutional factors and government policies.	RICHMOND
ECN 5105 - Economic Problem of Developing Countries Credits 3.00	This course discusses questions such as: 'Why does the level of economic prosperity vary between countries? How is the difference itself to be measured? What is the range of measures available to improve the lot of the world's poorest inhabitants? What role can organizations such as the IMF and the World Bank take in this process? On this course you will be exposed to a range of material designed to encourage you to link theory to the practical implications faced by policy makers and the policy choices they make.	KENSINGTON
ECN 5200 - Public Economics Credits 3.00	This is a course in theoretical and applied public economics using microeconomic theory. The course addresses the theoretical analysis of market failure, public finance, taxation and expenditure systems in modern economies and discusses philosophical issues of economic welfare.	KENSINGTON
ECN 5210 - Intermediate Macroeconomics Credits 3.00	Relates macroeconomic theory to the problems of government and central banks, emphasizing the applicability of macroeconomic theory to the instruments and targets of macroeconomic strategy. Illustrative material is drawn from the UK economy and elsewhere. The problem-based approach enables students to gain an understanding of the techniques and relevance of conceptual analysis.	KENSINGTON
ECN 5215 - Econometrics I - Principles Credits 3.00	This course focuses on applications of statistical techniques to economic decision-making, both at micro and macro level. It examines case studies in economic analysis and business decision-making	KENSINGTON
ECN 5400 - Managerial Economics Credits 3.00	This course involves the application of microeconomic decision tools to managerial problems of the firm. Objectives and the determinants of those objectives are studied, including profit, demand, production and cost analysis. Specific topics include managerial decision-making, decision theory, break-even analysis, and price determination.	KENSINGTON
ECN 6210/Lecture/A - International Economics Credits 3.00	The course aims to familiarise students with the principles of international economics. The theories of international trade and international monetary economics will be considered. These concepts are essential for understanding and evaluating international economic situations and problems. In particular, the course considers international specialisation, the development of world trade, commercial policy, balance of	KENSINGTON

	payments, foreign exchange rates and payment mechanisms as well as current developments within the international economic framework.	
ENT 4200 - Introduction to Entrepreneurship Credits 3.00	This course provides an introduction to the concept and practice of entrepreneurship. The course intends to provide the 'big picture' on entrepreneurship, but to also cover a number of key micro issues relating to the more numerous small businesses that make up the majority of all business activity in societies everywhere. The course readily acknowledges that there is no single theory or model of entrepreneurship; but this lack of a distinct theoretical spine provides the course with its strongest advantage as this provides for an opportunity to present a multiplicity of case work and concepts. The emphasis is on comparing the diversity of approaches found within the world of the entrepreneur.	RICHMOND
ENT 6205 - Entrepreneurship and Family Business Credits 3.00	Family business makes up over three quarters of all business in Europe and the US and contributes significantly to GDP. Family firms can be small but some of the best known large-scale companies including Mars, Ford, Ikea and Wal-Mart - to name a few - are family controlled. This course provides analysis of, and insights into, the behaviours and dynamics of family firms run over time. The course is structured to enable students to confront theory with practice. Both the macro and micro family firm issues are considered and students will explore the long-term role of family firms in modern economies. These issues are confronted with case study material. The study of family business is naturally multidisciplinary, drawing a wide range of management disciplines as well as economics, finance, business history and sociology.	KENSINGTON
ENT 6210 - Entrepreneurship Strategy Credits 3.00	Most of the literature and research on business development relates to the management of large, slow to change corporations. In a world where change is continuous and disruptive, such organisations and methods of development are being called into question and in this course attention is focused on the entrepreneurial organisation and how it needs to be managed and developed, strategically, if it is to compete successfully and retain its entrepreneurial drive and focus. Entrepreneurship, with its emphasis on innovation, is seen to be the means by which both businesses and economies achieve sustained competitive advantage.	KENSINGTON
ENV 3120 - Energy: A Global Perspective Credits 3.00	A basic introduction to the major themes of modern and historical energy use, this course covers the basic science of energy use and technology and the history and science of humankind's spiralling and sometimes insidious drive for new forms of energy. From pre-history through to the industrial revolution and beyond this course takes a historical, environmental and comparative approach to the development of animate power, windmills, watermills and traditional uses of biomass, through to the industrial revolution and the modern use of fossil fuels, including electricity generation.	RICHMOND

	Investigations of more modern energy use such as nuclear fission and fusion, along with renewable technologies such as wind turbines, hydroelectrics, solar, geothermal, biomass and fuel cells allow the course to explore the possibility of managing energy sources for the benefit of all.	
ENV 5100- Environmental Ethics: Green Principles Credits 3.00	This course is designed to develop students' understanding of the concepts of environmental ethics through an analysis of historical and modern issues. The role of humans within nature and anthropogenic effects upon nature will be discussed along with typical environmental issues such as climate change, pollution, population issues, energy issues, conservation, women in the environment, and animal rights.	KENSINGTON
FLM 4200 - Introduction to Film Studies Credits 3.00	This course explores film as a medium across cultural and historical contexts. It covers films in its varied form, from the first projections in the late 19th century to online distribution today. Using examples of noteworthy films, it takes an introductory examination of the most important film theories and concepts, in the process examining how ideologies and meanings are imbedded in this vibrant medium.	RICHMOND
FLM 5200 - Mainstream Cinema: Studies in Genre Credits 3.00	This course investigates the development of genre films over a historical period. Students examine issues critical to genre studies, which can include iconography, key themes, authorship, and stardom. Specifically, through a study of film criticism and theory, students examine distinct genres from the 1920s to the present. The course also explores the idea that genre films necessarily retain basic similarities to reflect cultural concerns and to keep audience interest. In addition, the course provides an opportunity for students to examine and compare the perspectives of Hollywood and non-Hollywood genre films	KENSINGTON
FLM 6400 - From Script to Screen Credits 3.00	From Script to Screen will explore the creative and practical aspects of script writing and advanced video production. The course is intended for students who have experience of video production and want to expand their knowledge and skills. Students will create and produce a video, starting from the inception of the idea through to the realization of the idea as a finished film to be screened at the end of the course. Focusing on the journey from having an idea for a film through to writing a high spec script, students will learn how drama is represented in the written form, analyze and explore scripts from existing films and other forms of drama, and learn more about the film and TV industry and the place of screenwriting in it. In doing so, students have the opportunity to try the different 'parts' of film-making, from the creative and theoretical – writing, story boarding, workshopping, casting and directing, to the technical – camera operation, sound recording and video editing. A studio fee is levied on this course.	KENSINGTON
FNN 5200 - Corporate Finance Credits 3.00	This course examines the financial needs of corporations and the range of mechanisms available to meet them. The key concept of the time value of money is studied and applied to	KENSINGTON

	<p>several decision models in capital budgeting and investment valuation. Other basic theories of Finance examined include risk versus return, modern portfolio theory, and basic financial statement analysis. Different financial requirements are considered with some emphasis in comparing internal and external sources of funds, their relative availability, and costs. Other topics considered include capital structure and dividend policy.</p>	
<p>FNN 5205 - Principles of Investment Credits 3.00</p>	<p>Focusing on financial investment, the course familiarizes the student with a range of financial instruments and capital market operations, including new issues, trading, and the role of financial intermediaries in the investment market. Investment companies are investigated. Fundamentals of portfolio theory are introduced and applied to investment management. Valuation of fixed-income securities, equity instruments, and common stock is discussed on the basis of modern capital market theory. The course introduces financial derivatives, including options, futures, forward rate agreements, and interest rate swaps, and relates the use of derivatives to fixed-income investment, portfolio analysis, and interest rate risk management.</p>	KENSINGTON
<p>FNN 6200 - Money and Banking Credits 3.00</p>	<p>This course focuses on the role of money and other financial instruments within the macro economy. The operations and behaviour of commercial banks and other financial institutions is examined from a strategic viewpoint, along with the role of central banks and regulators. Some of the controversies about the effectiveness of regulatory and monetary policies are also discussed.</p>	KENSINGTON
<p>FNN 6205- Quantitative Models in Finance Credits 3.00</p>	<p>This is a comprehensive course that focuses on model-building and quantitative methods used by professionals engaged in finance and investments. The course focuses on applying mathematical formulas utilizing Microsoft Excel across a broad range of financial and investment situations. The primary focus of the course is on corporate valuation and its utilisation.</p>	KENSINGTON
<p>FNN 6405- The Global Investor Credits 3.00</p>	<p>This course critically considers the tools and techniques available to the contemporary investor facing a near-global financial system. A consideration of the practical implementation of modern portfolio theory (MPT) across a broad range of instruments, including standards for individual instrument selection, leads to critical analysis of its conceptual foundations. Alternatives are considered, including APT, fundamental analysis and technical analysis.</p>	KENSINGTON
<p>FNN 6410 - International Finance Credits 3.00</p>	<p>Taking a global perspective, the course focuses on the basics of multinational financial management from an international finance perspective. An understanding of multinational finance begins with a mastery of the principles of exchange rates—how they are determined, how they affect the prices of goods and services, and their relationship to interest rates. The course also covers foreign exchange markets, multinational accounting, foreign exchange risk, strategies and</p>	KENSINGTON

	tools for managing exchange rate exposure, import and export finance, and multinational financial management.	
FNN 6420 - International Financial History Credits 3.00	The course provides students with an in-depth knowledge of the evolution of the international financial system since the 19th century. It covers the development of international monetary systems, the rise and fall of international financial centres and the relationship between finance, industry and economics. The course pays particular attention to financial crises, a phenomenon that represents an endemic feature of capitalist history. The course makes use of students' analytical and data interpretation skills and allows an evidence based reflection with a direct relevance to the latest financial crisis and the current financial and economic developments.	KENSINGTON
GEP 3100 - Transitions: London Calling I Credits 3.00	This core course focuses on you as a student, an active citizen and a future employable graduate. How do you imagine yourself in a year's time? In five or even ten years' time? How will you use your University career to help you to become that person? In this course, students will discuss and respond to issues related to the transition to University, reflecting on how they can become independent learners. They will learn to use a range of digital platforms for individual and group project work, focussing strongly on effective communication, including oral presentation and taking into account issues of accessibility for all. They will research the context of and plan for service learning in the London area, all the time looking forward to a professional future in a digital world. This is the first course in the Richmond Transitions sequence.	RICHMOND
GEP 3101 - Transitions: London Calling II Credits 3.00	This core course focuses on you as a student, an active citizen and a future employable graduate. How can you use London, with all its attractions and all its problems, to help others whilst helping yourself? In this course, students will make full use of the research undertaken last semester, and the full range of skills being developed, to get involved in service learning in London and reflect critically on the effects both on themselves and on others. This is the second course in the Richmond Transitions sequence.	RICHMOND
GEP 3120 - Quantitative Reasoning Credits 3.00	This core course develops an understanding of basic mathematical concepts and their presence in a range of contexts and applications. Is it possible to use mathematics to predict the next new trends in music? How do you calculate the impact of an oil spill? Topics such as interest rates, interpreting graphs, probabilities associated with decision making and mathematics in the environment and the creative arts will be covered.	RICHMOND
GEP 3140 - Scientific Reasoning Credits 3.00	What do you consider when you consider your carbon footprint? How do you evaluate the quality and conclusions of a double blind trial? This core course aims to provide a means by which the student can effectively communicate an understanding and appreciation of the impact of science on everyday life and academic enquiry. Scientific areas to be explored range from ethics to evolution, physics to physiology,	RICHMOND

	climate change to conservation, and trials and testing to thinkers and innovators. This core course teaches students to reflect critically on information so that they may make informed personal decisions about matters that involve science and understand the importance of science in other areas of their studies.	
GEP 3160 - Creative Expression Credits 3.00	This core course explores the ways we can interpret and appreciate different types of art across cultures. How can we make sense of an art installation that consists of a pile of stones on a gallery floor? How can we understand music and the creative expression behind it? Through examples from the fine arts, film, theatre, music and fashion, this class engages with broad themes concerning the value of artistic thinking and the role it plays in education, social relations, urbanism and the creative economy.	RICHMOND
GEP 3180 - Research and Writing I Credits 3.00	This core course concentrates on developing the students' ability to read and think critically, and to read, understand and analyse texts from a range of genres. How do you successfully negotiate a path through a sea of information and then write it up? Using essential information literacy skills to help with guided research, this course develops the ability to produce effective and appropriate academic writing across the curriculum. This is the first course in the Richmond academic research and writing sequence.	RICHMOND
GEP 4180 - Research and Writing II Credits 3.00	How do you train your critical research and writing skills to be effective in the academic and professional arenas? How do you design and structure an argument that is convincing? This core course focuses on the principles of good scholarship and academic practice that will be required throughout the students' studies and in the workplace. These skills are developed throughout the course so that students may, with increasing confidence, produce well-researched writing that demonstrates critical engagement with a self-selected academic topic. This is the second course in the Richmond academic research and writing sequence.	RICHMOND
HST 3205 - The Global Cold War Credits 3.00	This course introduces students to the major events and themes of the Cold War, demonstrating how it shaped the modern world system. In addition to providing students with a foundational understanding of the major themes and events of the Cold War, this course explores the interpretive controversies surrounding them. Students are encouraged to engage the changing historiography of the multifaceted, multi-polar Cold War from a variety of challenging perspectives, with particular emphasis given to its global context. Students will examine the period in the light of changing historiographical interpretations and with reference to its economic, cultural, ideological, military, political and social dimensions.	RICHMOND
HST 4105 - Versailles To Vietnam: US & the	Provides an understanding of some of the major issues and themes that underlie the development of the United States from WWI to the end of the Nixon presidency. Particular attention is paid to the emergence of the United States as a	RICHMOND

World Credits 3.00	global superpower, the consequences of such a rise to dominance, including the means by which America has projected its newly acquired power globally: financially, diplomatically and militarily.	
HST 4405 - History of Fashion Credits 3.00	This course analyses the history of fashion from a sociological perspective – covering the period from the beginning of the modern period to the present. Relationships between dress, fashion, class, political power, ethnicity and gender are investigated. While the primary focus is upon the historical development of western fashion global interconnections are investigated throughout the course.	KENSINGTON
HST 5105/Lecture/A - Rise Of The Right: History of Fascisms Credits 3.00	This course is intended to be a comparative study of various forms of fascisms from the end of the nineteenth century through to the modern period. It explores the fundamental interpretative questions concerning the nature of fascism, namely: whether there is such a thing as ‘generic’ fascism; the characteristics of fascist regimes; and how useful the term fascism is for historical analysis. This is followed by a study of the historical origins of fascism as well as an examination of late nineteenth/early twentieth century proto-fascist movements. The focus then moves to the individual fascist movements themselves, including Italy (where the fascist prototype evolved), Germany (where it was taken to its extreme), and Spain (where a variant persisted until 1975). Where appropriate other fascist movements and regimes will also be discussed, both western and non western. The course concludes with a discussion about the ‘return’ of fascism, examining Neo-Nazi violence, immigration, ‘ethnic cleansing’ and the return of fascism under ‘other names’. The course is intended to be interactive with guest speakers, class visits, films, and regular seminar sessions.	KENSINGTON
HST 5400 - History Of London Credits 3.00	This course surveys the history of London from its Roman origins to the modern cosmopolitan metropolis that it is today. Through a variety of themes presented in lectures and complemented by field trips, students will explore social, political and architectural developments of this urban centre throughout the ages. Thus students will both read about and visit significant sites within London which illustrate aspects of the history of this great metropolis Note: Most visits require travel, a few require entrance fees.	KENSINGTON
HST 5420 - Comparative Monarchies:Games of Thrones Credits 3.00	This course uses the theme of Monarchy to look at various issues in world history from the 9th century to end of the 18th century. Monarchical systems will be examined and compared from economic, political and cultural standpoints. The role of women within monarchies will be looked at across time and region. The importance of religion in the establishment of monarchical systems will be examined as well as the legitimization of kings and queens by religious beliefs. Challenges to monarchies worldwide have often arisen based on notions of democratization and these ideologies will be compared.	KENSINGTON

HST 5440- Saxon and Viking Culture in England Credits 3.00	<p>The aim of this course is to examine Saxon and Viking Society in England following the first Saxon invasions and settlement after the Fall of Rome. It concludes with the Battle of Hastings in 1066. This course will be taught as a series of lectures, seminars and workshops. In addressing the history in England from 409-1066 historical sources will include literary works, archaeology and art history. The majority of literary texts can be studied in translation and in the original (Anglo-Saxon, Latin, Old Norse and Anglo-Norman). Where possible classes will be supported by field trips, for example to the Saxon display at the British Museum.</p>	KENSINGTON
HST 5445- Black London Credits 3.00	<p>The course examines the history of the African Diaspora in London over approximately the last 300 years, paying particular attention to changes in the demographic background to this Diaspora and the ensuing debates around the various notions of Blackness. The context to the course is the growth of London as the hub of an imperial system underscored by notions of race, and the subsequent changes to the metropolis in the late 20th and early 21st centuries. A theoretical underpinning of the course is that London is one of the centres of a Black Atlantic, as understood through the works of Paul Gilroy. The course will open up social relations at the heart of Black London's history, including class, gender and sexuality. London has a long history of ideological movements driven by the conditions of the Black Atlantic, such as: Abolitionism, anti-colonialism, Pan Africanism and anti-racist struggles within Britain; all of these will be within the parameters of the course. Finally, the cultural impact of the Black Atlantic on London will be looked at in all its diversity, including, but not restricted to: literature, religion, music, fashion, language, cuisine, etc</p>	KENSINGTON
HST 6205 - Pictures Of Power Credits 3.00	<p>The course aims to introduce students, by way of specific case-studies ranging from the ancient world to the modern day, to innovative methods of studying the past that utilise popular forms of visual culture and propaganda. While recognising the complexity of the propaganda process and the various influences that form and shape images, the course will focus on the historical relationship between propaganda (in architecture, cartoons, film, painting, pamphlets, photography, posters, sculpture, and television) and politics. The focus on the theme of propaganda and its relationship with various forms of media through the ages allows for the opportunity to compare and contrast particular case-studies over time and geographical space and therefore to distinguish elements of continuity and change, which will help students to 'read' historic images critically, both as vehicles for understanding the past and in order to identify the relationship between propaganda and power.</p>	KENSINGTON
HST 6410- Migrations and	<p>The course focuses on different phases of mass migration over the last millennium, examining the causes, effects and eventual outcomes of the relocations of these peoples. Among</p>	KENSINGTON

Diasporas Credits 3.00	themes covered will be both the forced and voluntary movements of peoples by a variety of factors like forced labour, warfare, economic change, cultural conflict etc. The debate about the relative importance of Creolization and/or hybridity in the migrants' relationship with the societies they enter into will be highlighted. The course will also examine different meanings of Diasporas by focusing on perceived diasporic communities and their creation and continuation over historic periods. Within the course particular attention will be paid to class, gender and race/ethnicity as modifiers of the experiences under study.	
HST 6415 - Island to Empire: British Hist. 1707-1922 Credits 3.00	Surveys the history of modern Britain during its formative period of industrialization and empire building. An agrarian society ruled by a powerful aristocracy made way, not without moments of crisis, for an industrial society with a democratic franchise and organized political parties. The interaction between the old order and the new provides this course with its basic theme.	KENSINGTON
INB 6200 - Country Risk Analysis Credits 3.00	This course provides students with an overview of the history, methods, strengths, and limitations of economic and political risk forecasting. Economics and political risk forecasting is defined as a package of social science concepts and methods used by governments and multinational businesses to analyse the future economic and political environments in which they operate. A seminar format with extensive student participation is used.	KENSINGTON
INB 6205 - Foreign Trade Policy Credits 3.00	This course familiarizes students with the most important practical and legal aspects of the foreign trading operation. Financing, insurance, documentation, goods handling, and transportation are discussed within the context of an export contract and also under counter trade arrangements. Field trips to commodity exchanges and a research project form a part of this course.	KENSINGTON
INB 6210 - European Business Environment Credits 3.00	Focuses on the economic, political, social environment for business in Europe within this field, it examines the institutional interplay with the European Union, the dynamics between the different Member States and the different policies with direct relevance to businesses operating in the European Union.	KENSINGTON
INB 6215 - Managing the Multinational Corporation Credits 3.00	This is a final course for International Business students. It provides a managerial perspective into managing the structure and operations of multinational corporations (MNCs) in the global business environment. Major managerial issues are studied from the MNC's perspective and the problems of planning and executing business strategies on a global scale are analysed. A project in International Business is required.	KENSINGTON
INB 6220 - International Business Law Credits 4.00	The course provides an overview of the legal issues underpinning commercial transactions with a strong international component. Substantive content includes the rights and obligations of parties as a result of international contracts, for example a contractual agreement to sell and	KENSINGTON

	<p>transport goods. The course also considers the legal aspects of international finance. In addition, it focuses on the study of multinational enterprises and its relevant legal framework including competition, product liability law and securities regulations. Current developments both in intellectual property and Technology Law are also included. Choice of jurisdiction, applicable law and international conflict resolution provide the procedural aspects of the course.</p>	
<p>INR 4100 - Introduction to International Relations Credits 3.00</p>	<p>This course is a broad introductory survey of international relations. It acquaints students with the fundamental concepts and theories used in the discipline that help us make sense of our political world, and are crucial for further analysis of the field. The course gives students a taste of the theoretical debates and practical dynamics of global politics. It further examines some of the major challenges that humanity faces in the 21st century. Students get a chance to learn about and take part in the major debates of the discipline, for example concerning actors in the international system, the sources of insecurity, the relevance of economics to international politics, the importance of fighting poverty and underdevelopment, questions about how best to address environmental challenges, whether the state is still important and if globalization is a phenomena of the 20th century.</p>	RICHMOND
<p>INR 4105- Evolution of International Systems Credits 3.00</p>	<p>This course is designed to be a study of the evolution, and gradual development of, the European 'states' system. It will provide a comparative cultural, economic, historical, and political analysis of how international systems have evolved and functioned, illustrating the ways in which 'states' interact with one another within systems. It will begin with the fall of the Roman Empire in Western Europe, move through to the early European systems of the medieval period, on to the wars of religion of the sixteenth century, the defeat of Napoleon in 1813, and end with the Paris Peace Conference of 1919. This course will analyse the development of European international systems, the methods via which they were spread, and examine the elaborate rules and practices that regulate them.</p>	RICHMOND
<p>INR 5100 - Critical Globalization Studies Credits 3.00</p>	<p>This interdisciplinary course addresses the vitally important and complex phenomenon of contemporary globalization. The concept of globalization and the history of this phenomenon are interrogated. Political, social, economic and cultural aspects of globalization are discussed, and core themes of globalization debates are addressed, such as convergence, nationalism, and inequality. A range of global actors, agents and institutions are critically engaged with.</p>	KENSINGTON
<p>INR 5200- Global Governance Credits 3.00</p>	<p>This course investigates cooperation and discord in international organisation. While evaluating theoretical debates and examining a selection of inter-governmental organisation, the focus is on broader questions of how the global system is organised. Students interrogate the role that power and coercion play, the inequalities and marginalisations in the international system, the nature and role of non-state</p>	KENSINGTON

	actors, and the content of the global political agenda. The course critically evaluates different forms of governance from grassroots to regional governance, from global multilateral negotiations to economic crisis management. Questions about the continuity and change of global governance are addressed both holistically and in the case of specific institutions.	
INR 5205- Security Studies Credits 3 .00	This course examines enduring and contemporary questions of security and insecurity in the international system. Security has traditionally been defined in terms of strategic state politics and the use of military force to counter external military threats. The end of the Cold War and the ensuing conflicts of the late-20th century raised questions about the continued relevance of traditional theories of security. New security threats have been defined both in the academic literature and by state security strategies. This course critically evaluates these developments using IR and security studies theories, supplemented by practical case-studies. Students investigate the definition of the term security and threats to security, questions about the referent object of security, the root causes of insecurity and the methods of eliminating or lessening such threats. The course evaluates traditional and contemporary security concepts such as national security, conventional weapons systems, nuclear non-proliferation, human security, responsibility to protect, the poverty-security nexus in a post-Westphalian context.	KENSINGTON
INR 5400- US Grand Strategy Credits 3.00	This course examines the major issues that underlie the development of United States' foreign policy. The course considers the theoretical and actual implementation of foreign policy, firstly by examining the constitutionally mandated practitioners of such policy and secondly by exploring the execution of policy in a series of case studies covering the latter half of the Twentieth Century and early Twenty-First Century. Individuals, structures and theories are examined and explained in a course designed to convey the complexities that contribute to the formulation of U.S. Grand Strategy.	KENSINGTON
INR 6205 - International Political Economy Credits 3.00	Examines the revival of IPE since the 1970s through studying the contribution of key scholars to the discipline, then engages in a study of core problems of the contemporary international political economy. This course assumes that the separation of politics and economics is artificial and works toward a synthesis of the two to understand the globalizing world, and engages in a study of the state-of-the-art of the discipline.	KENSINGTON
INR 6400 - Conflict And Peace Studies Credits 3 .00	Starts with an overview of the different theories of international conflicts, discussing different factors like identity, material factors, security, and basic human needs as forces that underlie the outbreak and reproduction of international conflicts. Focus on theories of peace and the criteria for successful conflict resolution. Examines forms of outside interventions, ranging from humanitarian intervention to joint military actions, and develops criteria of success. Considers issues that arise in countries which have experienced civil	KENSINGTON

	wars, such as the power of war memories or the destruction of civil and political infrastructure. Case studies are used to highlight cultural differences in conflict resolution	
INR 6405 - International Human Rights Credits 3.00	This course will cover the evolution of international human rights and of the various regional and international treaties and institutions designed for their protection. It will interrogate the fundamental tension between state sovereignty and individual rights, guaranteed by international law. It will further examine the historic and theoretical foundations of the idea of human rights in various civilizations and cultures, evaluate their legacy within western and non-western traditions, and examine their meaning and relevance in thinking about international human rights in contemporary world politics. The class principally draws on the theories and methodological approaches of the following disciplines: Sociology, International Law and International Relations The course will address the classic debate regarding the universality of international human rights. Students will have an opportunity to critically evaluate a number of specific human rights regimes as illustration of the complex politics of contemporary human rights. The course further evaluates the pressures that developments in the broader field of global politics place on the protection of human rights.	KENSINGTON
INR 6410 - Diplomatic Studies Credits 3.00	This course offers an overview of the history and practice of contemporary diplomacy. It begins with analysis of what a modern diplomat currently does, both at home and abroad, set within the context of diplomatic history and theory. The normal practice of diplomacy and the various techniques of international negotiation will be addressed by using both historical and contemporary examples. It will familiarise students with the activities of a modern diplomat within a wider historical and theoretical context.	KENSINGTON
JRN 4200 - Introduction to Writing for Media Credits 3.00	This course introduces students to basic media writing skills. Students learn to write basic news stories, press releases and promotional materials for use across multimedia platforms. Students will also develop an understanding of the critical differences between the various approaches.	RICHMOND
JRN 5200 - Feature Writing Credits 3.00	This course focuses on consolidating and developing writing skills within journalism, public relations and advertising. Particular attention is given to the development of different writing styles and formats (colour pieces, human interest stories, and PR and advertising genres). The emphasis of this course is on developing independent writing skills across media platforms, and reporting skills for journalism and promotional work including interviewing and managing a variety of sources.	KENSINGTON
JRN 6205 - Media Ethics and Law Credits 3.00	This course examines the main legal and ethical issues which media practitioners of the digital age encounter in their working lives, whether in the fields of PR, journalism or advertising. Thus, the course will focus on the concepts of libel and defamation, copyright law, the public sphere, media	KENSINGTON

	ownership, objectivity and neutrality, freedom of the press, censorship, codes of conduct for journalists and PR practitioners, advertising regulation, privacy and public interest, reporting restrictions and national interest, propaganda, gender issues and reporting in a multicultural society.	
LIT 5400 - Contemporary London Literature Credits 3.00	London has become the focus of 'ferocious imaginative energy' since the rise of Thatcherism in the 1980s. Beginning with an overview of London's historical myths and fictions, this class exposes students to a variety of writers committed to exploring the many lives of a city undergoing complex transformations. From postmodern obsessions to multicultural landscapes and post 9/11 anxieties, different voices and visions, provide insights into our understanding of contemporary London.	KENSINGTON
LIT 5405 - British Fantasy Writing Credits 3.00	This course will explore the vibrant genre tradition of fantastic and non-realist writing using a range of critical approaches. The first half of the course will survey some of the major texts on which modern Fantasy literature draws, including Beowulf, Arthurian texts and selections from works by Shakespeare, Milton, Jane Austen and Lewis Carroll. The second half of the course will focus more intensively on a few major fantasies from the past 120 years and their filmed adaptations, including works by Bram Stoker, J.R.R. Tolkien, and J.K. Rowling, and will look at how these texts and their filmic counterparts repurpose and revision older ideas for novel purposes.	KENSINGTON
MCL 4100 - Chinese Language and Culture 1 Credits 3.00	This is an introductory course to Mandarin Chinese language, with an integrated approach to the Chinese language and Chinese culture. While the course primarily focuses on oral communication based upon key structures and vocabularies, reading Chinese characters and writing are integral parts of the course. The course will introduce fundamental speech patterns, key characters, essential vocabulary items and cultural and linguistic knowledge associated with the use of the language, with which students should be able to communicate in a limited range of contexts in everyday life situations.	RICHMOND
MCL 4105 - Chinese Language and Culture 2 Credits 3.00	This is an introductory course to Mandarin Chinese language, with an integrated approach to the Chinese language and Chinese culture. While the course primarily focuses on oral communication based upon key structures and vocabularies, reading Chinese characters and writing are integral parts of the course. The course will continue to introduce key speech patterns, important characters, essential vocabulary items as well as cultural and linguistic knowledge associated with the use of the language, with which students should be able to communicate in a more extended range of contexts in everyday life situations.	RICHMOND
MCL 5101 - Chinese Language	This course is a sequel at a higher level to Chinese Language and Culture I and II, based upon a very similar approach to	KENSINGTON

<p>and Culture III Credits 3.00</p>	<p>integrating the Chinese language with the Chinese culture. The course covers a much broader scope of language use and most of the essential linguistic elements while continuing to develop students' communicative competence on the basis of key structures and vocabulary involving listening, speaking, reading and some writing in both oral and written interactions. The course continues to build the students' knowledge and skills in key speech patterns and characters, essential vocabulary items as well as cultural knowledge associated with the use of the language in topics and scenarios covered, enabling students to communicate in a wide range of contexts in everyday life situations.</p>	
<p>MCL 5205 - Chinese Philosophy and Chinese Society Credits 3 .00</p>	<p>The course will be based on critical reading and interpretation of selected texts available in English by influential Chinese thinkers and philosophers in ancient times such as Confucius, Lao Zi, Zhuang Zi etc. and analytical and critical commentary writings by both Chinese and European sinologists. With emphasis on a few fundamental concepts and ideas that impact on the Chinese way of thinking and behaviour, the course explores how the Chinese people and society interact with such key philosophies, ideas and events that construct the Chinese culture and underlines the structure and working of the Chinese society in the past and at the present.</p>	<p>KENSINGTON</p>
<p>MGT 3200- Foundations of Business Credits 3.00</p>	<p>An introductory survey course designed to introduce students to the principles and functions of a business. The various functional areas of business will be discussed, including economic systems, small business, management, human relations, marketing, accounting and finance. The course will also review the role of businesses in society and business ethics.</p>	<p>RICHMOND</p>
<p>MGT 4205 - Computer Applications in Management Credits 3.00</p>	<p>This is an introductory course comprised of a broad overview of information systems and technology, as principally used in support of business processes and decision-making activities. An in-depth discussion of the relationship, between organizations and information systems is a fundamental element of the course. Topics include: computer hardware and software, operating systems, the use of excel in management practice, social issues related to information systems. The use of excel provides a common thread in the topics covered throughout the course.</p>	<p>RICHMOND</p>
<p>MGT 5210 - Research Methods Credits 3.00</p>	<p>This course introduces the main concepts and techniques involved in research in the field of business and economics. The Course develops four main themes: research in context which puts the student as the researcher and as the user of research; research methodology which deals with the nature and limitations of different philosophies of research design e.g. deductive versus inductive approaches and qualitative versus quantitative approaches and the role of literature; research methods which deals with advantages and issues associated with the use of various data collection methods including observation, use of groups, interviewing techniques</p>	<p>KENSINGTON</p>

	and questionnaire design; research proposal preparation which deals with issues of planning, literature review, topic selection, access to data, schedules, action plans, writing styles and referencing systems.	
MGT 5220 - Legal and Ethical Concepts in Management Credits 3.00	Concentrates on the legal framework within which most business takes place. Topics include corporate problems of raising and maintaining capital by shares; relationships of board of directors to shareholders; respective rights and obligations; relationships of companies to third parties; control and the principle of majority rule. Examples are used of the way statute and judge-made case law has dealt with these problems.	KENSINGTON
MGT 5400 - Organizational Behaviour Credits 3.00	This course explores the structure and nature of organisations and the contribution that communication and human behaviour makes to organisational performance. The course will address not only macro level issues relating to the environment and context within which organisations operate, but also the micro level influences of people as individuals and groups, their motivations and operating styles. The management of people for successful organisational performance will be emphasised by considering work environmental factors that facilitate or impede organisational success.	KENSINGTON
MGT 5405- Operations Management Credits 3.00	Provides a theoretical and practical understanding of operations management, together with the ability to apply some of its major techniques to practical business problems. It includes operations strategy, materials management, production planning and simulation, network planning, variety reduction, quality assurance, quality circles, purchasing, and problems and opportunities of introducing new technology.	KENSINGTON
MGT 5410 - Human Resource Management Credits 3.00	This course combines elements of different disciplines ranging from industrial relations, social psychology, personnel management, motivation, recruitment and selection, leadership, communication, manpower planning, aspects of training and development and related processes. It is appropriate for students seeking to follow a career in Human Resource Management or in other areas of functional management.	KENSINGTON
MGT 6200 - Competition and Strategy Credits 3.00	The course focuses on strategic analysis and evaluation, long-range planning and policy implementation. Early lectures outline the basic strategic analysis models and case study analyses relate to both the firm's internal operations and the environment in which it operates. Prerequisite: Completion of the FNN, or INB, or MKT Core courses.	KENSINGTON
MKT 3200 - Foundations of the Business of Fashion Credits 3.00	This course acts as a foundation to the world of fashion from a business point of view. The course investigates the notion of what a customer is and separates this out from customers within the context of business-to-business relationships. The course further investigates issues of market segmentation, positioning, promotion and branding. The course concludes	RICHMOND

	with some fundamental discussions on the role of business strategy within the fashion business.	
MKT 4100- Introduction to Marketing Credits 3.00	The course focuses on Marketing as a core of an operating business. Marketing will be covered as an organizational philosophy and a set of guiding principles for interfacing with customers, competitors, collaborators, and the environment. This course covers concepts of Marketing that entail planning and executing the conception, pricing, promotion, and distribution of ideas, goods, and services. It covers mechanisms such as the observation of the market and identifying and measuring consumers' needs and wants, and gaps in the market. Marketing identifies the competitors and substitutions in the market and selects the most appropriate customer targets. The course also provides an introduction to the importance of negotiations and relationships and the development and implementation of marketing strategies.	RICHMOND
MKT 5200 - Principles of Marketing Credits 3.00	The course introduces students to the principles and operations of marketing. Course work includes an in-depth analysis of the strategic role marketing plays in contemporary business from new product development, marketing research and target marketing to consumer behavior analysis, advertising and promotion and personal selling activities. Each variable of the marketing mix will be covered in detail and the macro and micro business environment will be assessed for their impact on marketing planning. Lectures, discussion topics, case studies, videos and practical exercises are used to cover the course material. Prerequisite: For Business Administration majors: Completion of the Richmond core, MGT 4205, MTH 4120, and MGT 5210. For Communication majors: MGT 4200 with a minimum grade achieved of C, and COM 5200.	KENSINGTON
MKT 5205 - Consumer Behaviour Credits 3.00	The course will focus on the study of consumers and their behavioural patterns in the consumption and purchase of product/services as well as the impact of information technology (social media, digital media) on consumer behaviour. It examines behavioural and cognitive psychology and their application in order to measure and interpreting consumers' formation of attitudes and beliefs. The course provides a psychoanalytic perspective in order to inform the development of marketing strategy as well as to what motivates individual to purchase a specific branded products. It provides an in depth understanding of the consumption culture in modern and postmodern life and how marketers develop life style branding strategies to attract different group of consumers market segments.	KENSINGTON
MKT 5405- Fashion Marketing and Retail Credits 3.00	This course covers the fundamentals of fashion and the basic principles that govern all fashion movement and change. It examines the history, development, organization and operation of merchandising and marketing activities, trends in industries engaged in producing fashion, purchasing of fashion	KENSINGTON

	merchandise, foreign and domestic markets, and the distribution and promotion of fashion.	
MKT 5410 - Psychology of Fashion and Luxury Goods Credits 3.00	Consumer psychology within the context of the consumption of fashion and luxury products and services is complex and is influenced by many factors. A thorough analysis and understanding of these factors allows organizations to plan effective marketing activities suitable to their target markets. This course enables students to understand the importance of consumer behaviour in the process of marketing fashion and luxury goods and services.	KENSINGTON
MKT 6200 - Advertising Management Credits 3.00	The course provides an in depth study and application of advertising and its role in marketing strategies. Topics include: identification of relevant data to analyse the marketing situation; development of product/brand positioning; marketing and advertising objectives and strategies; creative strategy; media planning and evaluation; consumer motivation and advertising appeals; consumer buying behaviour; promotional communication opportunity analysis, branding and corporate image; target audiences; print and broadcast production; budgeting.	KENSINGTON
MKT 6215 - Global Marketing Management Credits 3.00	Provides an insight into the strategic problems and opportunities companies face as they move from local to multinational to global markets. The problems and issues encountered in market entry are highlighted and standardization, contextualization and adaptation strategies are assessed for their appropriateness to new market situations. Students will be expected to understand and be able to implement an environmental approach to strategic international marketing planning.	KENSINGTON
MKT 6220 - Digital Marketing and Social Media Credits 3.00	The Digital Marketing and Social Media course will provide insights into new marketing concepts, tools, technologies and business models to enhance the consumer value creation process. New technologies have created some radical changes in the way companies reach their markets and in particular the emerging phenomenon of social media. This course integrates ideas from the process of gaining traffic or attention the rapidly emerging and influential social networks including Facebook, Twitter, LinkedIn and Google+. It will provide an understanding of techniques and tools to understand and harness the opportunities provided by best practice social media marketing. Students will have the opportunity to learn about electronic commerce in action; the interplay between the technology and marketing applications; the changing scope and uses of the Internet, along with current management issues facing businesses attempting to use the World Wide Web.	KENSINGTON
MKT 6225 - Ethical Fashion and Sustainability Credits 3.00	This course focuses on analysing ethical considerations within the fashion industry, whilst also exploring changes in practice, communication and consumerism and the diversity of stakeholders in the supply-chain of this industry toward sustainability movements. This course will give students an	KENSINGTON

	overview of ethics and sustainability in the fashion industry, ranging from textile fibre production to the globalisation of fast fashion. The course considers the growing demand from consumers that the fashion items they choose have been produced ethically. The course also focuses on the needs of stakeholders who look for sustainability in the creation of shared value. Ethical sourcing is increasingly becoming the norm for the fashion industry and it has changed the way of fashion production and consumerism.	
MKT 6310 - Luxury Brand Management Credits 3.00	Students will gain an insight into the structure of the luxury goods market, and the impact that market change may have upon future prospects and opportunities. This course considers the nature of the luxury product and the competitive advantage that it provides to the delivery of quality, design, image and distinctiveness. The luxury brand concept and definitions are critically examined in full and the various conceptual frameworks that link the luxury brand market to the market for normal goods is explored.	KENSINGTON
MTH 3000 - Fundamentals of Mathematics Credits 3.00	A requirement for all students whose diagnostic mathematics placement reveals a need to study the fundamentals of mathematics. It is a comprehensive course dealing with the ordinary processes of arithmetic and number theory, elementary algebra, functions and manipulation of functions, geometry and applications of well-known formulas, basic concepts in trigonometry, sets and logic, sequences and series arithmetic, further ideas in functions (inverse, exponential and logarithmic functions) and basic calculus (derivatives of functions and simple integration). This course may not be used to satisfy general education requirements in mathematics but may act as a prerequisite to a host of courses that require some essential mathematical knowledge.	RICHMOND
MTH 3111 - Functions and Applications Credits 3.00	This course is designed to provide students with the necessary mathematical background for calculus courses and its applications to some business and economics courses. It covers the fundamentals of real-valued functions, including polynomial, rational, exponential and logarithmic functions and introduces students to the concepts of derivative and integral calculus with its applications to specific concepts in micro- and macro-economics	RICHMOND
MTH 4110 - Calculus with Applications Credits 4.00	This course provides a sound understanding of the concepts of calculus and their applications to business and economics. Emphasis in providing the theory side by side with practical applications and with numerous examples. Topics include co-ordinate geometry of straight lines, quadratic curves, exponential and logarithmic functions; elementary differentiation and integration; and applications to maxima, minima, and optimization. It also deals with differentiation and integration of trigonometric and inverse trigonometric functions.	RICHMOND
MTH 4120- Probability &	An introductory course in probability primarily designed for business economics and psychology majors. The course	RICHMOND

Statistics I Credits 3.00	<p>coverage will include: descriptive statistics, elementary probability theory, random variables and expectations, discrete probability distributions (Binomial and Poisson distributions), continuous probability distribution (Normal distribution), linear regression analysis and correlations, elementary hypothesis testing and Chi-square tests, non-parametric methods and SPSS lab sessions targeting applications of statistical concepts to business, economics and psychology and interpretations of hardcopies. All practical work will be produced using SPSS statistical software.</p>	
MTH 5130 - Game Theory and Decision Methods Credits 3.00	<p>This course provides an introduction to game theory and its relation to decision methods in business. The course will cover the core principles of game theory and its role in the process of decision making in business. The use of game algebra and the analyses of the structure of various types of practical statistical decision problems as applied to business will be emphasized. The areas to be studied will include decision making under uncertainty, risk analysis, Baye's strategies, decision trees, linear programming, Markov Processes, game strategies, classification of games, game trees, the Nash equilibrium, zero-sum games, mixed strategy games, the prisoner's dilemma and repeated games, collective action games and evolutionary games in the context of hawk-dove games. Applications to specific strategic situation such as in bargaining, bidding and market competition will be explored. PREREQUISITES: MTH 218/5120 OR MTH 230/4130.</p>	KENSINGTON
MTH 5140- Linear Algebra and Real Analysis Credits 3.00	<p>This course provides an introduction to Linear Algebra and Real Analysis. In Linear Algebra the course will cover: Systems of linear equations, the algebra of matrices, determinants and determinant functions, inner products, canonical forms, the theory of vector spaces, linear mappings and transformations, eigenvectors and eigenvalues. In Real Analysis the course will cover: Properties of real numbers (\mathbb{R}), sequences and series, limits, properties of continuous functions, differentiability, The Riemann integral, Lebesgue integral, sequences of functions, infinite series, measure theory and Lebesgue measure, properties of vector, metric and topological spaces.</p>	KENSINGTON
MTH 6120/ - Financial Mathematics Credits 3.00	<p>This course will cover: Essential mathematics (calculus, differential equations, linear algebra and elementary probability theory), mathematics in finance (Central Limit Theorem and Brownian motion, Stochastic calculus and random behaviour, Markov Processes and Martingales, Wiener process, Monte Carlo simulation of pricing and simple trading models), Binomial and Black-Scholes Models and their significance in asset pricing and analysis of financial derivatives.</p>	KENSINGTON
PHL 4100 - Introduction to Philosophy Credits 3.00	<p>This course introduces students to discipline of philosophy. It examines various branches of philosophy including logic, epistemology, ontology, ethics, political and religious philosophy. It takes a topic-based rather than historical approach, and looks at set of problems such as the mind-body</p>	RICHMOND

	problem, empiricism versus rationalism, and subjectivism versus naturalism. To this end, various important Western philosophers will be considered including Aristotle, Descartes, Locke, Hume, Kant & Russell.	
PHT 6200 - Studio Photography Credits 3.00	This course explores the technical and contextual possibilities of the photographic studio, an environment and set of tools that are as valid to contemporary photographers as they have been historically. During the course students will gain technical experience of using the studio for creating photographic images, including introductions to lighting and backdrops, and working with models and objects. The course will also introduce the historical and contemporary contexts for the studio as a site of image creation, from the early experiments with the medium, to contemporary fine art and fashion and advertising. The course will directly build upon skills students have gained during Photography: Theory and Practice.	KENSINGTON
PLT 3100 - Foundations of Politics Credits 3.00	Introduces students to the study of politics by defining, exploring and evaluating the basic concepts of politics through the analysis of modern and contemporary ideologies. It outlines some of the central issues in the study of politics such as the nature of the political itself; power and authority in the state; political obligation; the rights and duties of the citizen; liberty and equality; economic systems and modes of production through the scope of central political ideologies such as liberalism, Marxism, conservatism, feminism, multiculturalism and environmentalism.	RICHMOND
PLT 4100 - Major Political Thinkers Credits 3.00	This course provides students with an introduction to political thought and political philosophy, as it has developed in the Western World. The origins of modern political thought and political ideologies are discovered and explored through the study of a range of major political thinkers, such as Machiavelli, Hobbes, Locke, Rousseau, Burke, Wollstonecraft, Marx, Mill, and Nietzsche.	RICHMOND
PLT 5200/Lecture/A - Political Economy: Capitalism and Critic Credits 3.00	This course examines the historical development of political economy, from liberal, mercantilist and radical political economy in the 18th and 19th centuries, to a range of 20th century scholars of political economy. The object of study in the course is theories of capitalism, and addressed themes include the nature of market society, the relationship between state and market, economic growth and economic crises, market failure and government failure, and the relations between capitalism, democracy, authority, and the individual. The course focuses on the study of major thinkers with regard to the capitalist system, such as Smith, Marx, Keynes, and Schumpeter.	KENSINGTON
PLT 5205 - British Politics: Inside Parliament Credits 3.00	This course will introduce students to the main political institutions in the United Kingdom (the monarchy, the executive, parliament, political parties and electoral systems) and to important debates in contemporary British society, such as constitutional reform, Britain's relations with Europe,	KENSINGTON

	<p>the power of the media, gender debates and multiculturalism. The class combines theoretical and empirical approaches. Classes are supplemented by 10 sessions in the House of Commons with a Member of Parliament.</p>	
<p>PLT 5405 - The EU in New International System Credits 3.00</p>	<p>Historical beginnings of the European Union, its institutions and its economic performance. The Single European Act, the European Monetary System, social, political and economic aspects of integration and foreign policy cooperation.</p>	<p>KENSINGTON</p>
<p>PLT 6200 - Liberty Justice Equality: Contemp Pol Th Credits 3.00</p>	<p>Investigates the central debates and concepts of 20th and 21st century political theory. Through a close examination of key texts representative of the spectrum of contemporary ideological positions, students will become familiar with a variety of key arguments around political concepts such as equality, freedom, democracy and justice. Students will become familiar with central ideas that have shaped political activity in the 20th and 21st centuries and will become familiar key issues discussed in contemporary political theory.</p>	<p>KENSINGTON</p>
<p>PLT 6400 - Pol Sociology: Power, State and Society Credits 3.00</p>	<p>At the heart of political sociology is a concern with the relationship between the state and society, a relationship that, as citizens, affects us all. This course explores the link between the people and the state in three interrelated respects: the concept of power, the theory and practice of revolution and the way politics affects the social fabric of daily life in technologically advanced, multi-media societies. In addition, a discussion takes place regarding the global significance of political and social change.</p>	<p>KENSINGTON</p>
<p>PSY 3200/Lecture/A - History of Childhood Credits 3.00</p>	<p>The aim of this module is to explore childhood as a social construction. Students will explore how childhood has been portrayed across different societies and at different times. Students will also have the opportunity to examine how children are influenced by the cultures in which they live, learn and are cared for. Through the study of historical and social constructions of childhood, students will develop a fuller understanding of how ways of working with children can be shaped by external influences. These issues will be investigated through different theoretical perspectives which have been used as a framework by researchers in the field. Furthermore, a variety of cultural perspectives will be employed to interrogate the western perspectives on child development. In addition, some critical analysis of these frameworks will be undertaken, by examining how well these starting points 'panned out', and whether it is possible to integrate insights from these different perspectives. This analysis of cultural and historical perspectives of childhood will enable students to be more aware of issues and expectations linked to offering services to children in an era of globalisation and multiculturalism.</p>	<p>RICHMOND</p>
<p>PSY 4200 - Beginning Human Sciences</p>	<p>Beginning Human Science Research introduces students to the study and interpretation of lived experience. The course covers a range of qualitative models that govern human</p>	<p>RICHMOND</p>

Research Credits 3.00	<p>science research, with a special emphasis on the common features that distinguish them from natural science and quantitative research frameworks. One of the special features of the course is its practical emphasis, whereby students are encouraged to generate human science research questions, to carry out interviews and to complete a series of writing exercises that stimulate their capacity to interpret lived experience. The course also covers the relationship between writing and reflection, the value of narrative approaches, and research ethics in qualitative research. Students will be expected to reflect deeply about the experiential workshops, and to demonstrate their understanding by means of descriptive interpretations and thematic analyses on key topics.</p>	
PSY 4215 - Biological Basis of Human Behaviour Credits 3.00	<p>Exposes students to the relationship between biology and behavior. Students are expected to assess critically the extent to which biological explanations can be used to understand or explain human behavior. Topics covered are: motivational behavior; social behavior; sleep; perception; learning; and memory. Special discussion topics include: sexual behavior; eating disorders; emotions; and consciousness. In addition, the course also looks at perceptual and memory disorders. Prerequisite: PSY 3100 Foundations in Psychology and at least one other lower-division psychology course</p>	RICHMOND
PSY 4220 - Scientific Reasoning in Psychology Credits 3.00	<p>Scientific reasoning underpins the vast majority of contemporary research in psychology. This course introduces students to scientific concepts, their development and impact on the field of psychology. Students will engage with critical reading and analysis of psychological scholarly work, and develop a working knowledge of the application of design principles and statistical reasoning within psychological research.</p>	RICHMOND
PSY 5210 - Experimental Methods In Psych Credits 4.00	<p>This course covers experimental design and testing methodology in the study of human behaviour. The course will elaborate on the content covered in PSY 5205 Quantitative Methods in Psychology. More advanced statistical analysis will be covered alongside the theoretical base for using different research methods and what are the advantages and disadvantages of each. Also we will discuss in depth ethical issues in psychological research and the way we report and present studies in psychology. Students are expected to be deliver their experimental work with limited direction building on what they learned in PSY 5205 in terms of designing, conducting and reporting an experiment according to APA standards.</p>	KENSINGTON
PSY 5220 - Social Psychology Credits 3.00	<p>Social psychological processes influence how we perceive, judge, remember, and behave toward people. These processes shape, and are shaped by, our social expectations, social roles, social goals, and social interactions. This course is designed to illustrate the relationship between the individual and society and to demonstrate the multiple ways that social</p>	KENSINGTON

	psychology can be applied to the individual - society interface in specific topic areas. Students are encouraged to critically reflect on the strengths and weaknesses of various social psychology theories, to consider their research methods and their applications to real life situations.	
PSY 5400 - Mind and Language Credits 3.00	This is an interdisciplinary course that introduces students to current research and debates in the areas of language and communication. Whereas similar courses have focused on the relationship between language and mind, this course aims to address a relatively neglected aspect of psychology: the relationship between language and self. Beginning with an overview of the biological basis of language and a review of the developmental research on language acquisition, the course will also examine the relation between gesture and language. Clinical models of communication will be covered, focusing on pathological forms of communication such as schizophrenia and autism. The second part of the course will examine structuralist and poststructuralist approaches to language, linguistic interpretations of psychoanalytic theory, narrative communication and narrative identity, as well as theories of reading and writing.	KENSINGTON
PSY 5405 - Psychopathology Credits 3.00	Combines lectures, case studies, and audiovisual sessions to introduce students to the field of clinical psychology, psychiatry, and mental health work. An examination of the symptoms and treatment options for a range of mental and emotional disorders, including anxiety, depression, mania, and the schizophrenias, raising a number of important issues for discussion. These include: cultural variations in the definition and diagnosis of disordered states; the social psychological problems of the move from asylums to community care; and criticisms of the medical model of abnormality.	KENSINGTON
PSY 5415 - Psychology and Cinema Credits 3.00	This course examines psychological approaches to understanding films. Beginning with classical psychoanalytic interpretations of contemporary films, the course will evaluate the relevance of Freud's work on the uncanny, voyeurism, repetition compulsion and trauma. Students will also be introduced to Barthes' influential semiotic work on narrative codes and their use in the film industry, as well as Laura Mulvey's seminal feminist critique of Hollywood. Of special interest is the cinema's potential, as an art form, to capture contemporary psychological processes such as individuation, the fear of fragmentation and the search for a narrative identity. There is a special emphasis on Jungian approaches to film, the Symbolic cinema, critical analyses of narrative structures, and the application of existential-phenomenological categories of thought to reading films. The course is run as a seminar, so students are expected to read widely and participate with interest.	KENSINGTON
PSY 6200 - Theories & Systems In	The course looks at the history and epistemology of psychological theories with a view to making critical comparisons of four of the main schools of thought:	KENSINGTON

<p>Psyc Credits 3.00</p>	<p>Behaviorism, Cognitive Psychology, Psychoanalysis and Phenomenology. Seminar topics and discussion include: the mind-body debate, the free-will vs. determinism debate, artificial intelligence, the integration of Western and Eastern psychological theories, cultural assumptions in psychology, etc. Students are expected to have a thorough grounding in basic psychological theories and concepts before taking this course. This course should only be taken by graduating seniors, preferably in their final semester.</p>	
<p>PSY 6210 - Cognitive Science Credits 3.00</p>	<p>Cognitive science is an exciting interdisciplinary approach to the mind that draws on research from a variety of disciplines, including philosophy, computer science, linguistics, neuroscience, and psychology. The resulting theories and data have also exerted a profound influence on how philosophers approach fundamental issues about the nature of the mind. This course focuses on such issues, including: Is the mind a computer? How much of the mind is innate and how much is learned? Is the mind a unitary general purpose mechanism, or is it divided into specialized subsystems or courses? How do we represent the world in thought? Are human beings rational?</p>	<p>KENSINGTON</p>
<p>PSY 6405 - Existential-Phenomenological Psychology Credits 3.00</p>	<p>This course is an introduction to phenomenology and existential psychology, focusing on the works of Merleau-Ponty, Jaspers, Sartre, Camus and Simone de Beauvoir. Beginning with Kierkegaard's psychology of anxiety and despair, the course covers: the structure of human experience, the psychology of limit situations, embodiment and sexuality, the ontology of human relationships. Sartre's theory of human conflict will be contrasted with Simone de Beauvoir's ethics of ambiguity. Of special interest is Merleau-Ponty's account of human freedom and the structure of life choices, as well as Heidegger's existential analysis of temporality and death. The course also examines the literature of the absurd, in particular, Camus' existential analysis of suicide and authenticity. The application of the phenomenological method to literature and films is explored and students will be given the opportunity to apply their phenomenological ideas to their 'reading' of a selected short film. There is an emphasis on active forms of learning, so that students are expected to read widely, think deeply and participate in class discussions.</p>	<p>KENSINGTON</p>
<p>PSY 6430 - Psychology of Happiness and Wellbeing Credits 3.00</p>	<p>Positive psychologists argue that traditional psychology has tended to focus on dysfunction and unhappiness and that balance needs to be restored by research into what makes life go well. This course focuses on the science of happiness and wellbeing, integrating findings from Positive Psychology studies and theories. During this course, students will critically evaluate the teaching of Positive Psychology as a means of enhancing happiness and understand the difference between weaknesses and strengths, and how positive psychology emphasises the latter in contrast to traditional psychology's</p>	<p>KENSINGTON</p>

	emphasis on the former. Students will appreciate some of the factors that lead to happiness and learn how to capitalise on these factors in order to achieve lasting happiness, especially by getting to know their own strengths; students will also understand and use a variety of techniques and interventions designed to enhance happiness and wellbeing.	
RLG 5100 - Comparative World Religions Credits 3.00	This course explores the monotheistic religions of the Near East (Judaism, Christianity, and Islam), those of India and the Far East (Hinduism, Buddhism, and Taoism) and the 'new-age' faiths. The history and practice of each is studied. Special emphasis is laid on the philosophical and psychological basis of each religion and common themes such as the self, suffering, free will and ethics. Primary and secondary sources are studied along with an examination of methodology in comparative religion.	KENSINGTON
SCL 3100 - Foundations of Sociology Credits 3.00	An introduction to the study of society. Topics include: the origins and nature of sociology and the social sciences; society and culture; social institutions such as family, education, and work; socialization; social stratification, power, and social change; industrialization; and urbanization.	RICHMOND
SCL 4110 - Gender and Culture Credits 3.00	This course introduces students to the study of gender and investigates how male and female differences can be interpreted across a range of cultural variables. In addition to exploring a variety of theoretical approaches and debates related to gendered institutions (the family, work, the media) and gendered interactions (friendship, love, sex), students will also consider current issues related to the changing nature of global gender relations	RICHMOND
SCL 5200 - Social Research Credits 3.00	Familiarizes students with the key elements of social research: the formulation of research questions, the structure of research projects, the most common types of social research methodologies, the use of new technologies in social research, and analysis of qualitative and quantitative data.	KENSINGTON
SCL 5450 - Contemporary British Culture Credits 3.00	Aimed primarily at students participating in the International Internship Programme , this course provides students with a comprehensive and detailed overview of contemporary British culture. The course provides students with a comprehensive overview of contemporary British culture; an overview that engages with many aspects of current debate regarding national and cultural identity and questions how citizens interact with the modern state. The course will cover the historical processes that have helped shape UK society and now govern the social attitude and outlook of modern Britons. The course will also address issues that have become central to political and cultural reporting by the media. These will include differences between English, Scottish and Welsh identities; the role of Monarchy; UK Parliamentary Democracy; multiculturalism and religious faith in Britain. In the context of British culture, the course will also focus on practical assistance to International Internship Programme students, to help them adapt to the context of "working-life". Students will	KENSINGTON

	be introduced to the social issues that are likely to influence the behaviour of their workplace colleagues.	
THR 5215 - Screen Acting Techniques Credits 3.00	Develops acting skills specifically relating to the camera - i.e., for film and television. In a series of practical workshops and lectures, students are introduced to the disciplines of acting for the camera, and discover the basic differences between acting for television and for film (as opposed to the theatre) as well as various styles of performance. Students learn how to develop realistic, sincere, and believable performances. They also become practiced in dealing with the maintenance of performance under adverse technical conditions. Students gain experience in the rehearsal process, the development of a character, and shooting procedures. They are also given exercises in interviewing for screen work and screen testing.	KENSINGTON
THR 5300 - Physical Theatre Credits 3.00	This course advances the basic principles of a physical approach to creating theatre and performance. The course explores the creation of physical and visual performance beyond traditional, text-oriented theatre. The course critically examines the connections and disconnections between language and the body. It engages with dynamic devised and ensemble-based work, through introductions to mask, mime, clown, bouffon, viewpoints, puppetry, and other physical techniques. This is facilitated by weekly training in voice, breath, movement, yoga, core strength conditioning, and by opening the student's creative capacities, which may include sculpture work, painting, drawing, writing, and free dance. The course will enable students to create their own challenging original works for performance.	KENSINGTON
THR 5410 - Shakespeare & His World II Credits 3.00	This course provides historical and theoretical contexts to Shakespeare's plays and approaches them with a variety of different critical methods. Shakespeare in performance is an integral part of the course and students are expected to see productions of most texts studied. An additional fee is required for outside trips.	KENSINGTON
THR 6205 - Contemp Brit Theatre:Lost Boys Bad Girls Credits 3.00	A survey of the major developments in the British theatre since the 1950's.The writer's theatre movement at the Royal Court Theatre and the work of John Osborne and Harold Pinter are studied, as well as the work of major dramatists such as Peter Shaffer and Tom Stoppard. Students see a number of experimental and controversial productions and discuss current playwriting and acting techniques.	KENSINGTON
THR 6215 - Modern Acting: Style and Technique Credits 3.00	With a focus on European and American playwrights students are introduced to theories and practices for performance of modern plays, from Ibsen, Chekov, and Wilde, to contemporary writers such as Shaffer, Genet, Pinter and others. Class work includes exercises in interpreting, rehearsing and performing from modern texts.	KENSINGTON
THR 6220 - Audition Technique and	This course involves the selection and presentation of monologues, both classical and modern, for audition purposes as well as the development of a process by which a student can effectively and accurately assess and critique	KENSINGTON

Critique Credits 3.00	performances. It examines casting from both sides of the audition table. It also considers the less obvious requirements of the audition process, including improvisation and screen testing and will be tailored as much as possible to the individual needs of each student.	
THR 6245 - Theatre & Community II: London People's Credits 3.00	During interactive workshop sessions, students explore the application of theatre in education and in the community, with reference to the principles of Forum Theatre and Invisible Theatre, as devised by Augusto Boal, and to the principles and discourses of Theatre in Education as innovated by Dorothea Heathcote. Students will practice a series of techniques during which devised theatre and story-telling are used as mechanisms for solving problems, and will have the opportunity to work as writers, performers, spectators and directors. Through a range of simple class activities students will explore the processes of these approaches to and uses of theatre, and in a series of guided practical assignments, will find their own ways to adapt or apply it to the needs and interests of the local community.	KENSINGTON
THR 6392 - Playmaking Credits 6.00	The student brings together many of their degree's acquired skills to create a substantial piece of theatre culminating in a public performance of their chosen project. The student, in consultation and agreement with the department may choose any single element or combination of the following: Write; and/or Act; and/or Direct; and/or Design; and/or Produce a play or theatrical performance event. Students may combine with others to share and achieve various aspects of their production. Note that this course is restricted to THR majors only. Study Abroads may not register for this course.	KENSINGTON