



**RICHMOND**  
THE AMERICAN INTERNATIONAL  
**UNIVERSITY**  
IN LONDON

## **BA (Hons) Film and Photography with Combined Studies**

### **Programme Specification**

**2019-2020**

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## 1. INTRODUCTION

This document describes the **BA (Hons) Film and Photography with Combined Studies** awarded by Richmond University, the American International University in London, using the protocols required by *The Framework for Higher Education Qualifications in England, Wales, and Northern Ireland* (QAA, 2008).

The degree is delivered within the framework of a US Liberal Arts undergraduate degree programme. Typically students complete 40 separate courses over the programme which takes 3.5 to 4 years (approximately 10 courses per year, with summer courses allowing for accelerated progress in some cases). Normally, each course carries 3 US academic credits (equivalent, approximately, to 3 classroom contact hours per 15 week semester). On this basis, students are required to earn a total of a minimum 120 US academic credit hours in order to complete their degrees. Of these 40 courses, roughly half are at the “lower-division” taken in the first two years of study and coded 3000-4999, and half are at the “upper division”, taken in years three and four, and coded 5000-6999.

The degrees are also articulated in terms of UK Regulatory Frameworks, chiefly the *FHEQ* and the *Higher Education Credit Framework for England*. Each course has been assigned to an appropriate level on the *FHEQ*, based on the course’s learning outcomes and assessment strategies (note that the courses comprising the first year of the 4-year US undergraduate degree are normally at RQF Level 3). US undergraduate credit can generally be translated to ECTS and UK CATS credits in the following manner: 1 US credit = 2 ECTS credits = 4 UK CATS credits. So a US degree of 120 credits would translate as 240 ECTS credits and 480 UK CATS credits (with a minimum of 360 UK CATS credits at Levels 4-6 on the *FHEQ*).

**Please note: This specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if s/he takes full advantage of the learning opportunities that are provided.**

**More detailed information on the learning outcomes, content, and teaching, learning and assessment methods of each course can be found in course specification documents and syllabi.**

**The accuracy of the information contained in this document is reviewed by the University and may be verified by the Quality Assurance Agency for Higher Education.**

## 2. OVERVIEW

<b>Programme/award title(s)</b>	BA (Hons) Film and Photography with Combined Studies
<b>Teaching Institution</b>	Richmond, the American International University in London
<b>Awarding Institution</b>	Richmond, the American International University in London
<b>Date of latest OU validation</b>	2019 (for 5 years)
<b>Next revalidation</b>	2023-2024
<b>Credit points for the award</b>	120 US Credits 480 UK Credits at <i>FHEQ</i> Levels 3-6 (120 at Level 3; 120 at Level 4; 120 at Level 5; 120 at Level 6)
<b>UCAS Code</b>	University Code: R20 Film and Photography: P400 (4 year programme) Film and Photography: RU100 (3 year programme)
<b>Programme start date</b>	September 2019
<b>Underpinning QAA subject benchmark(s)</b>	Art and Design (2017) <a href="https://www.qaa.ac.uk/docs/qaa/subject-benchmark-statements/sbs-art-and-design-17.pdf?sfvrsn=71eef781_16">https://www.qaa.ac.uk/docs/qaa/subject-benchmark-statements/sbs-art-and-design-17.pdf?sfvrsn=71eef781_16</a>  Communication, Media, Film and Cultural Studies (2008) <a href="http://www.qaa.ac.uk/docs/qaa/subject-benchmark-statements/sbs-communication-media-film-and-cultural-studies-16.pdf?sfvrsn=4fe1f781_12">http://www.qaa.ac.uk/docs/qaa/subject-benchmark-statements/sbs-communication-media-film-and-cultural-studies-16.pdf?sfvrsn=4fe1f781_12</a>
<b>Professional/statutory recognition</b>	N/A
<b>Language of Study</b>	English
<b>Duration of the programme for each mode of study (P/T, FT,DL)</b>	FT
<b>Dual accreditation (if applicable)</b>	Middle States Commission on Higher Education (First accredited 1981; renewed 1996 and 2006. Institutional Review scheduled for 2016.) QAA – Higher Education Review (AP) 2017
<b>Date of production/revision of this specification</b>	January 2018 (see chart at the end of this document for list of revisions)

### 3. MISSION

The BA Film and Photography aims to graduate students with appropriate knowledge and understanding, development of the necessary personal attributes, and application of the skills which equip and prepare students for continuing personal development and professional practice in the filmmaking and photography industry. In conjunction with conceptual knowledge and understanding, students acquire relevant technical knowledge and practical skills in filmmaking and photography in order to pursue careers in the creative and cultural industries. The programme is highly practical, balancing around 70%/minor30% practice/theory, allowing students the freedom to develop their own ideas, approach and language of film and video. The Major is supported by a successful internship programme that offers placements in a number of exciting studios and production companies around the city. The distinctive focus on professional practice is also supported by London's thriving film industry and a uniquely flexible US-styled programme granting access to a range of subject specialists through electives. The Major aims to be rewarding for its own sake, to prepare students for postgraduate study, and especially by way of the emphasis on practice and the internship programme, to enable students to work in filmmaking and photography

### 4. PROGRAMME STRUCTURE

BA (Hons) Film and Photography with Combined Studies degree

A normal course load per academic year is 30 US credits, equivalent to 120 UK credits. Students complete 120 UK credits at Level 6 in the major.

Please note that students must complete all Liberal Arts requirements and a minimum of 120 credits at each FHEQ level. The Liberal Arts programme offers more choice amongst levels, so students and advisors must ensure that both Liberal Arts requirements and overall level requirements are satisfied. As long as a minimum 120 credits per level is achieved, Liberal Arts Options I and II will be automatically fulfilled.

LOWER-DIVISION REQUIREMENTS			
<i>RQF Level 3</i>		US CREDITS	UK CREDITS
ADM 3160	Foundations in Photography	3	12
COM 3100	Foundations of Mass Media & Communications	3	12
GEP 3100	Transitions I	3	12
GEP 3101	Transitions II	3	12
GEP 3140	Scientific Reasoning	3	12
GEP 3160	Creative Expression	3	12
GEP 3180	Research and Writing I	3	12
<b>Plus 2:</b>			

XXX 3xxx or MTH 3000	RQF Level 3 Elective OR MTH 3000 (if student tests into this)	3	12
XXX 3xxx	RQF Level 3 Elective (can be Gen Ed Hum SS requirement)	3	12
XXX 3xxx	RQF Level 3 Elective	3	12
<b>RQF Level 3 CREDIT TOTALS</b>		<b>30</b>	<b>120</b>

FHEQ Level 4		US CREDITS	UK CREDITS
COM 4410	Sonic Media Production	3	12
AVC 4205	Introduction to Visual Culture	3	12
FLM 4200	Introduction to Film Studies	3	12
COM 4115	Digital Society	3	12
FLM 4210	Introduction to Filmmaking	3	12
<b>Plus 1 of the following:</b>		3	12
HST 4405	History of Fashion		
FLM 4205	Film in the Americas		
AVC 4200	Introduction to Art Across Cultures		
AVC 4210	History of Photography		
<b>And all of the following:</b>			
GEP 4180	Research and Writing II	3	12
XXX 4xxx	FHEQ Level 4 Elective	3	12
XXX 4xxx	FHEQ Level 4 Elective	3	12
XXX 4xxx	FHEQ Level 4 Elective (can be Gen Ed Hum SS requirement)	3	12
<b>FHEQ Level 4 CREDIT TOTALS</b>		<b>30</b>	<b>120</b>

UPPER-DIVISION REQUIREMENTS			
FHEQ Level 5		US CREDITS	UK CREDITS
ADM 5200	Video Production	3	12
ADM 5405	Photography: Theory & Practice	3	12
COM 5230	Creating Digital Images	3	12
FLM 5200	Mainstream Cinema: Studies in Genre	3	12
<b>plus 2 of the following:</b>		6	24
COM 5200	Mass Communications and Society		
AVC 5200	Museums and Galleries of London		
AVC 5205	Art in Context		
AVC 5210	History of Design		
FLM 5410	Gender in Film		
FLM 5415	Superhero Cinema		

FLM 5420	Postapocalyptic Worlds		
AMS 5400	American Television Drama		
CRW 5200	Script Writing		
COM 5205	Cultural Theory		
PSY 5415	Psychology and Cinema		
FLM 5405	Adaptations: Literature and Cinema		
FLM 5400	Science Fiction Film: Cowboys and Aliens		
COM 5218	Celebrity and Fan Culture		
COM 5105	Modern Popular Music		
COM 5115	Soc of Culture and Sub Culture		
And all of the following:			
XXX 5 xxx	FHEQ Level 5 Elective	3	12
XXX 5 xxx	FHEQ Level 5 Elective	3	12
XXX 5 xxx	FHEQ Level 5 Elective	3	12
XXX 5 xxx	FHEQ Level 5 Elective	3	12
<b>FHEQ Level 5 Credit Totals</b>		<b>30</b>	<b>120</b>

FHEQ Level 6		US CREDITS	UK CREDITS
ADM 6425	Photojournalism	3	12
FLM 6400	From Script to Screen	3	12
FLM 6210	Advanced Digital Video	3	12
FLM 6220	Documentary Theory and Production	3	12
PHT 6200	Studio Photography	3	12
PHT 6296	Senior Project in Film or Photography I	3	12
PHT 6297	Senior Project in Film or Photography II	3	12
<b>plus 3 of the following or an Internship and 1 of the following:</b>		<b>9</b>	<b>48</b>
ADM 6450	Animation and Motion		
ADM 6435	Web Design		
JRN 6205	Media Ethics and Law		
ADM 6440	Communication Design		
AMS 6400	Pop to Present: US Art Since 1945		
JRN 6200	Publications Layout		
PHT 6972	Internship in Film and Photography (6 CREDITS)		
PHT 6962	World Internship in Film and Photography (6 CREDITS)		
AVC 6405	New Media and Visual Power		
AVC 6200	Working in the Art World		
COM 6200	New Media		
FLM 6200	Transnational Cinema		

Programme specification and curriculum map – BA (Hons) Film and Photography with Combined Studies

FLM 6230	International Cinema		
HST 6215	History on Film		
<b>FHEQ Level 6 Credit Totals</b>		<b>30</b>	<b>120</b>

Black = Major requirements

Blue = General Education Liberal Arts Core requirements

Green = Electives/Gen Ed Electives, one of these electives (at RQF L3 or FHEQ L4) must fulfil the Humanities/Social Sciences Gen Ed Elective requirement

## 5. PROGRAMME OUTCOMES

Programme-level learning outcomes are identified below. Please refer to the Curriculum Map at the end of this document for details of how outcomes are deployed across the study programme.

## 6. KEY PROGRAMME OUTCOMES

Upon completing the BA (Hons) Film and Photography with Combined Studies students should have:

- An understanding of the international history and theory of filmmaking and photography.
- A knowledge of and practical ability in the materials, media, techniques, methods, technologies and tools of filmmaking and photography
- A broad responsibility for the content and direction of their creative work and acts with autonomy under minimal direction or supervision in the context of filmmaking and photography practice.
- The ability to apply, consolidate and extend learning in different contexts and situations, both within and beyond the field of filmmaking and photography.

### Theoretical Knowledge Base (A)

#### LEVEL 3

A1. Demonstrates an understanding of the international history and theory of filmmaking and photography

#### LEVEL 4

A2. Demonstrates a broad understanding of the international history and theory of filmmaking and photography.

A3. Demonstrates a broad knowledge of key periods, practitioners and works in the international history and theory of filmmaking and photography

#### LEVEL 5

A4. Demonstrates a detailed understanding of the international history and theory of filmmaking and photography

A5. Demonstrates a detailed understanding of key periods, practitioners and works in the international history and theory of filmmaking and photography



A6. Demonstrates a detailed understanding of the ways in which the international history and theory of filmmaking and photography are framed by specific cultural, social and political contexts

**LEVEL 6**

A7. Demonstrates a systematic understanding of the international history and theory of filmmaking and photography

A8. Demonstrates a systematic understanding of key periods, practitioners and works in the international history and theory of filmmaking and photography

A9. Demonstrates a systematic understanding of the ways in which the international history and theory of filmmaking and photography are framed by specific cultural, social and political contexts

A10. Demonstrates a systematic understanding of the ways in which the filmmaking and photography industry are subject to sound and ethical working practices, and professional/legal responsibilities, including intellectual property rights

**Practical Knowledge Base (B)**

**LEVEL 3**

B1. Demonstrates a knowledge of and practical ability in the materials, media, techniques, methods, technologies and tools associated with filmmaking and photography

**LEVEL 4**

B2. Demonstrates a broad knowledge of the materials, media, techniques, methods, technologies and tools associated with filmmaking and photography

B3. Demonstrates a broad practical ability in the materials, media, techniques, methods, technologies and tools associated with filmmaking and photography

**LEVEL 5**

B4. Demonstrates a detailed knowledge of the materials, media, techniques, methods, technologies and tools associated with filmmaking and photography

B5. Demonstrates a detailed practical ability in the materials, media, techniques, methods, technologies and tools associated with filmmaking and photography

B6. Demonstrates a detailed understanding of and practical ability in the application of filmmaking and photography to careers in the filmmaking and photography industry

**LEVEL 6**

B7. Demonstrates a systematic knowledge of the materials, media, techniques, methods, technologies and tools associated with filmmaking and photography

B8. Demonstrates a systematic practical ability in the materials, media, techniques, methods, technologies and tools associated with filmmaking and photography

B9. Demonstrates a systematic practical understanding of the ways in which the materials, media, techniques, methods, technologies and tools associated with filmmaking and photography are subject to sound and ethical working practices, and professional/legal responsibilities, including intellectual property rights

**Cognitive Skills (C)**

**LEVEL 3**

C1. Demonstrates the ability to deliver creative work in the field of filmmaking and photography with limited supervision to a given brief.

**LEVEL 4**

- C2. Demonstrates a broad responsibility for the content and direction of their creative work
- C3. Demonstrates a broadly autonomous ability while working under minimal direction or supervision in the context of filmmaking and photography practice.

#### LEVEL 5

- C4. Demonstrates a detailed autonomous responsibility for the content and direction of their creative work
- C5. Demonstrates a detailed ability to work autonomously with minimal direction or supervision in the context of filmmaking and photography practice
- C6. Demonstrates a detailed ability to practice filmmaking and photography within the bounds of sound and ethical working practices, and professional/legal responsibilities, including intellectual property rights

#### LEVEL 6

- C7. Demonstrates a systematically professional responsibility for the content and direction of their creative work
- C8. Demonstrates a systematically professional ability to work autonomously on an independent project with minimal supervision
- C9. Demonstrates a systematically professional ability to practice filmmaking and photography within the bounds of sound and ethical working practices, and professional/legal responsibilities, including intellectual property rights

### **Personal Development (D)**

#### LEVEL 3

- D1. Demonstrates the ability to apply, consolidate and extend learning in different contexts and situations, both within and beyond the field of filmmaking and photography

#### LEVEL 4

- D2. Demonstrates a broad ability to apply, consolidate and extend learning in different contexts and situations within the field of filmmaking and photography.
- D3. Demonstrates a broad ability to apply, consolidate and extend learning in different contexts and situations beyond the field of filmmaking and photography.

#### LEVEL 5

- D4. Demonstrates a detailed ability to apply, consolidate and extend learning in different contexts and situations within the field of filmmaking and photography.
- D5. Demonstrates a detailed ability to apply, consolidate and extend learning in different contexts and situations beyond the field of filmmaking and photography.
- D6. Demonstrates a detailed ability ability to practice filmmaking and photography within the bounds of sound and ethical working practices, and professional/legal responsibilities, including intellectual property rights

#### LEVEL 6

- D7. Demonstrates a systematic ability to apply, consolidate and extend learning in different contexts and situations within the field of filmmaking and photography.
- D8. Demonstrates a systematic ability to practice filmmaking and photography within the bounds of sound and ethical working practices
- D9. Demonstrates a systematic ability to practice filmmaking and photography with professional/legal responsibility, including intellectual property rights

## 7. TEACHING, LEARNING, AND ASSESSMENT

### Teaching Strategy

The teaching and learning strategy adopted within the BA (Hons) Film and Photography with Combined Studies degree is based on the understanding that all students will be treated as active learners. Clearly, the precise approach will vary from course to course, depending on the learning outcomes relevant to each class.

The generic components of our teaching and learning strategy normally involves a variety of approaches and include delivering many of the following:

- Regular use of formal lecture sessions in all courses.
- Occasional workshops and seminars in some courses.
- Regular use of individual and/or team-based projects in all courses.
- Regular use of self-directed and directed reading in all courses.
- Peer-tutoring led by advanced students in many courses.
- Use of audio-visual and library resources in some courses.
- Regular use of tutor- and student-led discussion groups via e-learning platforms such as PowerCAMPUS (or Blackboard) in many courses.

The combination of teaching and learning approaches mentioned above develops our students' knowledge, thinking skills and practical skills.

Their knowledge is acquired through

- Structured lectures and supporting materials
- Directed reading and use of internet materials
- Independent research

Their cognitive skills are developed through

- Conducting research
- Making presentations and preparing other assessments
- Helping others to learn

Their practical skills are gained through

- Application of theory to practices encountered during internships
- Using information technology to retrieve and manipulate data
- Negotiating by means of team-based projects

Their key skills are gained through

- Employing and using appropriate linguistic skills
- Independent learning

### Assessment Strategy

The assessment strategies we use with our BA (Hons) Film and Photography with Combined Studies degree speak directly to how we anticipate progression with student learning to take place.

In terms of following up with the assessment of student learning and consistent with US liberal arts traditions, our classes rely on the system of continuous assessment on a course by

course basis and throughout any given semester. This approach often involves the use of term-papers, portfolios of work, quizzes, mid-semester and final exams as well as student presentations and general class discussion. Not every component applies to every course, but most do relate to many of the classes that are offered. Many of our courses involve a site visit or require attendance at a public lecture as well. Students generally find these events to be extremely valuable to their learning.

Most of the courses will follow the Standard Assessment Norms, however some many follow one of specialised norms or atypical assessment, as listed in each CSD. See [Assessment Norm Policy](#) for the full list of assessment norms.

Each senior will end their programme with a dissertation which will normally have 8,000-10,000 words.

## 8. ENTRY REQUIREMENTS

### Admissions

To be considered for admission, prospective students should review the Admissions Policy found on the University's website.

### Transfer Credit

Prospective students with specific levels of subject achievement in Advanced Placement Tests, GCE A Levels and some other UK and international qualifications may enter with Advanced Credit and be given exemption from certain courses of the programme. Please see the Transfer Credit Policy Undergraduate for details.

Prospective students who do not meet the academic and/or English language requirements may be permitted to enter this programme at the appropriate point after having first satisfactorily completed a Foundation Year and /or Academic English language programme at the University.

Further details may be found at: <http://www.richmond.ac.uk/content/admissions.aspx>

## 9. EXIT AWARD REQUIREMENTS

An exit award is defined as a lower award than one for which the student is registered. Such an award may be conferred if a student completes part, but not all, of the requirements of the programme for which he or she is registered. Students may not enter the university registered for an exit award.

### **Associate of Arts Degree in General Studies (US)**

The US Associate of Arts (AA) degree can be awarded as an exit degree for those students completing the following minimum requirements.

30 US / 120 UK credits at RQF Level 3

30 US / 120 UK credits at FHEQ Level 4

Of the total number of credits required for the AA degree, 30 US/120 UK credits must be completed at Richmond. Students must obtain a minimum cumulative GPA of 2.0 and a major of 2.0 in order to qualify for this degree. Latin Honours are not applied to the AA Degree.

The requirements for the AA degree are outlined in Table 1 above.

### **Certificate of Higher Education in Film and Photography (UK)**

The UK Certificate of Higher Education (CertHE) can be broadly aligned with the US Associate of Arts Degree, but the CertHE does not require the completion of 30 US/120 credits at RQF Level 3. Students who qualify for the AA degree will automatically qualify for the CertHE. But students may qualify for a CertHE without fulfilling the requirements for a US AA degree if they have not completed all of the RQF Level 3 requirements necessary to obtain the AA.

Students may not be awarded more than one exit award (notwithstanding dual accreditation of the AA/CertHE) and Boards will recommend the most relevant one for the individual student circumstance for any student meeting the criteria for an award to be made.

The UK CertHE can be awarded as an exit award for those students completing the following minimum requirements.

120 credits at FHEQ Level 4

- Pass (normally a GPA of between 1.85 and 2.99 for all Level 4 courses)
- Merit (normally a GPA of 3.0 to 3.54)
- Distinction (normally a GPA of 3.55 and above for all level 4 courses)

Of the total number of credits required for the UK CertHE, 15 US/60 UK credits must be completed at Richmond.

The requirements for the UK CertHE are outlined in the section of Table 1 pertaining to FHEQ Level 4 requirements.

### **Diploma of Higher Education in Film Photography**

The UK Diploma of Higher Education (DipHE) has no US equivalent. The UK DipHE can be awarded as an exit award for those students completing the following minimum requirements.

120 credits at FHEQ Level 4

120 credits at FHEQ Level 5

- Pass (normally a GPA of between 1.85 and 2.99 for all Level 4 courses)
- Merit (normally a GPA of 3.0 to 3.54)
- Distinction (normally a GPA of 3.55 and above for all level 4 courses)

Of the total number of credits required for the UK DipHE, 15 US/60 UK Level 4 credits and 15 US/60 UK Level 5 credits must be completed at the University.

The requirements for the UK DipHE are outlined in the sections of Table 1 and Table 2 above pertaining to FHEQ Level 4 and FHEQ Level 5 requirements.

## 10. STUDENT SUPPORT AND GUIDANCE

There is a range of student support and guidance, for both academic and general wellbeing, available to students. This is accomplished through a range of programmes and services which positively impact learning as well as the total student life experience.

All students have an allocated full-time faculty member who acts as their academic adviser. Academic Advisers have on-going responsibility for students' academic progress, meeting with each advisee at least once per semester. Advisers assist students with registration, enabling smooth progression through the degree. They also advise on postgraduate and career opportunities, and also provide pastoral support in many cases.

A range of Maths, English, Technology and Writing workshops have been established to support students with particular needs in these areas. Librarians are on hand to assist with library use, which includes instruction in web-based resources.

The University endeavours to make all practical and reasonable adjustments to ensure students are able to fully participate in the University community. Students who declare a physical disability or a special educational need are supported to ensure the quality of their educational experience meets their individual requirements. SEN students, for instance, receive extra time in examinations, and have the option of writing exams on university-provided computers, and/or of taking exams in a separate room. Please see: <https://www.richmond.ac.uk/study-abroad-at-richmond/students-with-additional-needs/>

The University operates a well-staffed Student Affairs department that provides services intended to support and encourage student welfare, safety and development. This department oversees medical registration of students and provides counseling services. It also organizes a range of extracurricular activities and travel designed to further enhance students' educational experiences. Disciplinary and social grievance procedures are also overseen by this department. For a full description of Student Affairs' activities, please see: <https://www.richmond.ac.uk/student-life/>

## 11. PLACEMENT

The Internship Office the University offers a formal mechanism through which students may receive work-placement opportunities. These placements are supervised, career-related work experiences combined with reflective, academic study that help students apply theoretical knowledge in the workplace. Participation in the internship programme is optional, but students who choose to take up a placement receive academic credit for their placement and associated academic work (see level 6 options). For full details of the internship programme, please see: <http://www.richmond.ac.uk/content/academic-programs/internships.aspx>

Expectations with regard to careers education, information, advice and guidance (as outlined in the section on Enabling Student Achievement in *The UK Quality Code for Higher Education*) are handled by the university's Student Affairs department. This department conducts a variety of career services for students, ranging from resource provision to a CV service, and in particular through the LEAD (Leadership, Education and Development) seminar series. For full details of career services offered to students at Richmond, please see: <http://www.richmond.ac.uk/content/student-affairs/career-services.aspx>.

In addition to these services, the alumni office offers networking opportunities where students may contact alumni working in a variety of fields. The alumni office also offers these services via social media such as LinkedIn and Facebook. Please see: <http://www.richmond.ac.uk/content/alumni.aspx>

## 12. STUDY ABROAD

### Study Abroad options

Richmond students have the option to take a leave of absence and travel away from the university as a 'study abroad'. With 20 partnerships spread over five continents, students are able to select from a wide range of partners. See <https://www.richmond.ac.uk/overseas-study-partners/> for further information and requirements. All courses taken elsewhere must be pre-approved by Registry Services.

## 13. REGULATORY FRAMEWORK

The BA (Hons) Film and Photography with Combined Studies degree is operated under the policy and regulatory frameworks of Richmond the American International University in London, the Middle States Commission on Higher Education, the Framework of Higher Education Qualifications, and the UK Quality Code for Higher Education.

Also key to the background for this description are the following documents:

- QAA (2018). The Revised UK Quality Code for Higher Education. ([www.qaa.ac.uk](http://www.qaa.ac.uk))
- QAA (2008). Higher Education Credit Framework for England: guidance on academic credit arrangements in Higher Education in England.

- SEEC (2010). Credit Level Descriptors for Higher Education. Southern England Consortium for Credit Accumulation and Transfer ([www.seec.org.uk](http://www.seec.org.uk)).
- Middle States Commission on Higher Education. Standards for Accreditation and Requirements of Affiliation. 2014: Thirteenth Edition; Rev. Ed. 2015. (<http://www.msche.org/publications/RevisedStandardsFINAL.pdf>)

### Ensuring and Enhancing the Quality of the Programme

The BA (Hons) Film and Photography with Combined Studies features detailed published educational objectives that are consistent with the mission of the institution. All course outlines contain course specific objectives that are regularly monitored by the individual instructors and by the faculty as a group.

The University has several methods for evaluating and improving the quality and standards of its provision. These include:

- External examiners
- Internal Moderation
- Student representation
- Curricular change approval process
- Annual Programme Monitoring and Assessment
- Formal Programme Review, every 5 years
- Course evaluation
- Student satisfaction surveys and the NSS
- Feedback from employers

**BA (Hons) Film and Photography with Combined Studies** is provided through a system of ongoing evaluations that demonstrate achievement of the programme's objectives, and uses the results to improve the effectiveness of the programme. Ongoing evaluation is carried out for both US (the Middle States Commission on Higher Education) and UK (QAA) reviews. The University is a voluntary subscriber member of the QAA, and underwent its first full Institutional Review in May 2013 and a Higher Education Review (AP) in 2017 (<http://www.richmond.ac.uk/content/admissions/about-richmond/american-british-accreditation.aspx>).



## APPENDIX 1 Curriculum Map

Required courses not coded with FLM are from other programmes and their learning outcomes are derived from their relevant programme specifications. They have been fitted as well as possible into the Film Studies Curriculum Map.

COM codes: Communications / FLM coded: Film

ADM coded: Art, Design and Media / AVC coded: Art History & Visual Culture / HST coded: History / PLT coded: Political Science / PSY coded: Psychology

LEVEL 3	ADM 3160 Foundations Photography	COM 3100 Foundations Mass Media & Comm
3A(i)		x
3B(i)		x
3C(i)	x	x
3D(i)		x

LEVEL 4	AVC 4205 Intro to Visual Culture	FLM 4210 Intro to Film Making	FLM 4200 Intro to Film Studies	COM 4115 Digital Society	COM 4410 Sonic Media Production	One of the following courses:	HST 4405 History of Fashion	FLM 4205 Film in the Americas	AVC 4200 Intro to Art Across Cultures	AVC 4210 History of Photography
4A(i)								x	x	x
4A(ii)				x			x		x	x
4A(iii)	x	x	x		x		x	x		x
4B(i)	x							x		x
4B(ii)	x		x					x	x	x
4B(iii)	x	x	x	x	x		x		x	x
4C(i)	x	x	x	x	x		x	x	x	x
4C(ii)							x			
4C(iii)	x		x	x			x	x		
4D(i)	x	x	x	x	x		XX	x		

4D(ii)					x				x	
4D(iii)		x		x	x			x		

LEVEL 5	ADM 5200 Video Production	FLM 5200 Main-stream Cinema	COM 5230 Creating Digital Images	Plus two of the following courses:	COM 5200 Mass Communication & Society	COM 5205 Cultural Theory	AVC 5205 Art in Context	AVC 5210 History of Design	AMS 5400 American TV Drama	FLM 5400 Sci-Fi Film	FLM 5405 Adaptation & Cinema	FLM 5410 Gender in Film	PSY 5415 Psych & Cinema	COM 5218 Celebrity & Fan Culture	COM 5105 Modern Popular Music	COM 5515 Soc of Cult & Sub Cult
5A(i)	x		x						x	x	x	x	x	x	x	x
5A(ii)						x	x			x		x			x	
5A(iii)	x	x	x		x	x	x	x		x	x			x	x	x
5A (iv)		x														
5B(i)	x		x					x	x							
5B(ii)					x	x	x			x		x			x	
5B(iii)		x				x				x	x	x			x	
5C(i)		x			x	x	x	x	x	x	x			x		x
5C(ii)	x					x	x	x		x			x			
5C(iii)	x		x		x		x	x	x	x		x	x		x	
5D(i)	x		x				x	x		x		x				
5D(ii)	x	x				x	x	x	x				x	x	x	x
5D(iii)	x		x		x		x	x								

LEVEL 6	PHT 6296 Senior Project in F or P I	PHT 6297 Senior Project in F or P II	FLM 6400 From Script to Screen	FLM 6220 Docume ntary Theory & Prod	FLM 6210 Advance d Digital Video	PHT 6200 Studio Photog raphy	Plus 3 of the followi ng or intern ship and 1:	FLM 6200 Transnati onal Cinema	FLM 6230 Int'l Cine ma	ADM 6450 Animat ion & Motiona	COM 6200 New Medi a	FLM 6962/7 2 Intern ship (6 credits )	HST 6215 Hist on Film	JRN 6405 Media Ethics and Law	JRN 6200 Publi cations Layou t	AVC 6405 New Media & Visual Power	AVC 6200 Workin g in the Art World
6A(i)			x	x				x	x		x		x	x			
6A(ii)								x		x	x		x			x	
6A(iii)			x		x						x		x				
6A(iv)								x				x	x	x			
6B(i)	x	x	x	x	x	x				x			x		x	x	
6B(ii)	x	x	x			x							x				x
6B(iii)	x	x			x	x		x	x	x	x	x					
6B(iv)								x				x			x		
6C(i)	x	x	x	x		x		x	x			x	x	x		x	x
6C(ii)	x	x	x		x	x				x		x			x	x	x
6C(iii)	x	x				x		x	x			x	x			x	x
6C(iv)											x	x	x	x		x	x
6D(i)	x	x	x		x	x		x		x		x			x	x	x
6D(ii)	x	x		x	x					x	x	x	x	x	x	x	x
6D(iii)			x		x	x				x	x		x		x	x	x
6D(iv)	x	x	x									x	x	x	x		

## Programme Specification Publication Dates

<b>First Edition</b>	January 2018
<b>Revision 1</b>	December 2019
<b>Revision 2</b>	June 2019