

COURSE SPECIFICATION DOCUMENT

Academic School / Department:	CASS
Programme:	BA Film Studies
FHEQ Level:	4
Course Title:	Introduction to Film Making
Course Code:	FLM 4210
Course Leader:	Richard Bevan
Student Engagement Hours:	120 (standard 3- credit BA course)
Lectures:	10
Seminar / Tutorials:	35
Independent / Guided Learning:	75
Semester:	Fall, Spring, Summer
Credits:	12 UK CATS credits 6 ECTS credits 3 US credits

Course Description:

This course introduces students to key skills required for contemporary film making in its various contexts. Students learn how to use essential tools including video cameras, tripods and video editing software. Using these tools, students produce their own short videos and consider possible methods of distribution. By looking at noteworthy examples of film making, students are introduced to the breadth of contemporary film making practice and gain a basic introduction to relevant theoretical concerns.

Prerequisites:

ADM 3160 Foundations of Photography

Aims and Objectives:

The Aims and Objectives of the course include:

- an understanding the basic functions of a video camera
- the use of a tripod for both stillness and movement
- a basic understanding of editing, including the import and manipulation of footage
- an introduction to cinematography - composition of an image in relation to a subject
- how to conduct and record interviews
- a basic introduction to the recording and editing of sound
- the considerations of the context of film making and its distribution
- the importance of lighting when filming

Programme Outcomes:

4A (iii); 4B(iii); 4C(i); 4D(i); 4D(iii)

A detailed list of the programme outcomes are found in the Programme Specification.

This is located at the archive maintained by the Academic Registry and found at:

<http://www.richmond.ac.uk/admitted-students/programme-and-course-specifications/>

Learning Outcomes:

By the end of this course, successful students should be able to:

- Demonstrate an understanding of the basic functions of a video camera, including the recording and playback of footage.
- Be familiar with the process of video editing, including file management, the import and manipulation of footage, and the export of videos for distribution.
- Consider the effect of the bringing together of material in editing.
- Conduct an interview with a subject, including writing relevant questions, and framing the subject in relation to an interviewer and location.
- Analyse and critique one's own work, both technically and in relation to the criteria of a set brief.
- Construct a visual composition with a video camera, taking into account foreground, background & subject.

Indicative Content:

- Introduction to a video camera
- Tripod for stillness and movement
- Introduction to editing, including the transfer of footage from camera to computer, the manipulation of material and export of final video
- Interview techniques (written, verbal and technical)
- Storyboarding for planning a project
- The sharing of created content online
- Screening and discussion of noteworthy film making
- Consider the context of the video (narrative, documentary, journalistic, experimental, etc.) and how this effects the production

Assessment:

This course conforms to the Richmond University Special Programme Assessment Norms to ADM approved at Academic Board (formerly Learning & Teaching Policy Committee) and located at: <http://www.richmond.ac.uk/admitted-students/>

Teaching Methodology:

Course material is presented through lectures, demonstrations, discussions and visual presentations. Critique of work produced will take place at the editing stage and upon completion of printing for each project.

Bibliography:

See syllabus for complete reading list

Indicative Text(s):

Millerson, Gerald and Jim Owens. *Video Production Handbook*. Abingdon: Focal Press, 2011.

Musburger, Robert. *Single-Camera Video Production*. Abingdon: Focal Press, 2010.

Journals

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Web Sites

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Change Log for this CSD:

Nature of Change	Date Approved & Approval Body (School or AB)	Change Actioned by Academic Registry