

FALL 2019

COURSE	DESCRIPTION	CAMPUS
ACC 4200 - Financial Accounting Credits 3.00	An introduction to the accounting model, the measurement and classification of data and terminology essential to effective interpretation and use of financial statements, balance sheets and income statements. Underlying concepts are stressed and they are made concrete with illustrations. While mechanical and procedural details are explored, measurement and communication of data to external parties are emphasized.	RICHMOND
ACC 4205 - Managerial Accounting Credits 3.00	This course introduces students to the generation of cost data for the preparation of proper, representative financial statements, and for optimal planning and control of routine operations and long range organizational goals. It focuses on the uses of formal cost accounting systems and quantitative techniques to make managerial decisions. Topics include: direct absorption income statements, job and process costing, allocation and proration, pro-forma and capital budgeting.	RICHMOND
ACC 5200 - Advanced Managerial Accounting Credits 3.00	The course builds on the principles covered in ACC4205, and develops knowledge and skills in the application of management accounting techniques to quantitative and qualitative information for planning, decision-making, performance evaluation and control within an organisation.	KENSINGTON
ACC 6200 - Taxation Credits 3.00	To equip students with the practical skills in core areas necessary for an entry level professional accountant. This requires the development of an understanding of relevant concepts, principles and techniques, the ability to apply these in realistic settings and the exercise of judgement in selecting and advising on the most appropriate treatment. This course tests both the understanding and the application of these skills and techniques.	KENSINGTON
ACC 6205 - Financial Reporting Credits 3.00	This course offers a theoretical and practical approach to the framework of regulations that influences financial reporting practice. Accounting techniques and methods that are adopted in practice will be covered and particular attention will be given to the conceptual framework for financial reporting and the preparation of financial statements that comply with International Accounting Standards (IAS), and provide a true and fair view.	KENSINGTON
ADM 3160 - Foundations in Photography Credits 3.00	This course concentrates on developing the student's visual intelligence via photography. Technically, students will learn to use digital Single Lens Reflex cameras and Photoshop for image workflow and editing. By looking at the work of a range of artists, students will be introduced to some of the theories that underpin photographic practice and consider photography's place and role in contemporary culture. Throughout the course students make images which finally result in an edited portfolio of	RICHMOND

	photographic prints. A studio fee is levied on this course.	
ADM 5200 - Video Production Credits 3.00	A ‘hands-on’ video course involving most aspects of production from camera work and sound recording to editing and audio dubbing. The theory and practice of video technology are taught through a series of group exercises and out of class assignments. Students also study a range of classic videos and film as a means of understanding the language of the medium. A studio fee is levied on this course.	KENSINGTON
ADM 5405 - Photography: Theory & Practice Credits 3.00	This course is designed to familiarise students with skills which combine visual research, photographic composition, analogue camera operation and printing, together with conceptual ideas, especially those of narrative photography. Students provide their own film and photographic paper. A studio fee is levied on this course. The University has cameras for student use, although it is recommended that students provide their own manual 35mm SLR camera. A studio fee is levied on this course.	KENSINGTON
ADM 6425 - Photojournalism Credits 3.00	Concentrates on the reportage area of photography using digital equipment. Students learn about the history, nature, ethics, and techniques of photojournalism by studying the work of eminent practitioners and by shooting, printing and laying out a number of documentary style projects. This course is recommended for communications, journalism and social science students as well as photographers.	KENSINGTON
ADM 6435 - Web Design Credits 3.00	The course provides students with the core foundations and practical skills required to design a fully functional and interactive website. It offers a snapshot of the brief history and current status of the medium, and practitioners working within it. Web Design focuses on two main areas: preparation and design of a website, followed by the design/build ready for online publication. It is ideal for students who want to showcase a portfolio of work on the web.	KENSINGTON
ADM 6440 - Communication Design: Image Credits 3.00	This course focuses on the study and application of image within the practice of communication design. Typical works include identity and logo design, pictograms/signage and poster design. The course has an important theoretical component which includes semiotics, visual culture and theory of image design.	KENSINGTON
ADM 6450 - Animation and Motion Credits 3.00	The course provides a foundation in animation practice, its history and theory. A major focus of the course is practical; students will learn and develop key skills in both digital and hands-on animation production methods. Students will be introduced to both traditional models of animation and also contemporary forms such as motion graphics for filmmaking and video production.	KENSINGTON
AMS 6200 - Contemporary American	This senior level American Studies course is international and interdisciplinary in scope. It focuses on 20th and 21st century questions of Americanization	KENSINGTON

Culture Credits 3.00	and culture, examining discourses that have influenced and continue to shape the United States and its complex relations with the rest of the world.	
AMS 6210 - The Caribbean: Creoles, Conflicts and Co Credits 3.00	This multidisciplinary and comparative course examines the development of Caribbean economies, politics and societies from 1492 up until the present day. It pays particular attention to how colonisation made the region dependent on other parts of the world, a dependency that outlasted the transatlantic slave trade and endures in a post-colonial world, as well as exploring the attempts that have been made to resist and transcend this. Key themes include slavery and plantation economies; colonialism and imperialism; independence and sovereignty; labour and migration; race, gender and the characteristics of creole society; revolution and resistance; capitalism and neo-liberalism; dependency and development; corruption and inequality; as well as the international relations between the region and various colonial and neo-colonial powers, most importantly the United States.	KENSINGTON
AVC 4200 - Introduction to Art Across Cultures Credits 3.00	Throughout history and across cultures, humans have always found meaning and pleasure in translating their own natural, political and religious environment into images. This course focuses on key visual moments of this process, and explores their art-historical significance in relation to the specific societal context in which they were produced. It includes an examination of the most innovative and prolific artistic ideas of Western and non-Western cultures, and explores creative exchanges across and within artistic communities. Art-historical constructs, such as those of Tradition, the Primitive and the Orient, as well as the influences of non-European visual cultures on the development of modern European art are considered. Students will be encouraged to critically engage with various topics during in-class discussions and visits to London's rich offerings of museums and gallery collections.	RICHMOND
AVC 4205 - Introduction to Visual Culture Credits 3.00	This course explores images and representations across cultural and historical contexts: the way meaning and ideologies can be decoded from such cultural artifacts as advertising, photography, cinema, modern art, sculpture, architecture, propaganda and comic books. Through varied examples, it takes an introductory route through some of the most important cultural theories and concepts.	RICHMOND
AVC 4210 - History of Photography Credits 3.00	This course explores the relationship between photographs and the social, artistic and historical currents existing during their time of production. It also traces the evolution of the camera and the chemical and technological progress which enabled photography to advance. The course consists of lectures, discussions, visits to museums, galleries and	KENSINGTON

	collections which together will allow the student to explore the photographic image in terms of its style, subject, medium and authorship and to place it within its visual and social context.	
AVC 5200 - Museums and Galleries of London Credits 3.00	Considers the nature of museums and art galleries and their role and function in our society and culture. Students study the workings of the art market and a variety of other topics that impinge upon it, such as conservation, restoration, the investment potential of art, and art world crime. Students visit many of the great London galleries and museums with their rich intercultural collections, as part of this course. A university-level survey of the history of international art is strongly recommended as a prerequisite.	KENSINGTON
AVC 5205 - Art in Context Credits 3.00	This course critically engages with some of the major themes, methods, and approaches associated with the production, reception and interpretation of contemporary art. Beyond purely aesthetic considerations, students are encouraged to appreciate the historical narrative/s embedded within works of art. This course does not follow a standard art history chronological trajectory; rather, it is framed thematically in order to reveal the contextual interconnections that exist across time, space and media. Weekly visits to museums, galleries, and exhibitions, with their rich intercultural collections, provide an opportunity for students to engage directly with original art works and their display in order to exercise independent and informed critical judgement in analysis.	KENSINGTON
AVC 5400 - British Art & Architecture Credits 3.00	This course provides students with a broad knowledge and understanding of British painting, sculpture, architecture, and interior design from 1650 to the present day. The course enables students to study and discuss British art and architecture first-hand through regular visits to buildings and museums. Crucially, the course provides students with a critical understanding of the various historical, cultural, social and political contexts that have shaped British art and architecture from 1650 onwards. The works are considered through key themes which may include portraiture and the human body, land and environment, modernity and modernism, urbanism and nature, nationalism and identity.	KENSINGTON

AVC 5415 - Art of Prehistoric Europe Credits 3.00	<p>This course examines the art of prehistoric Europe in its social context, the history of archaeological thinking on the subject, and the representation of prehistoric art and society in museums, galleries and site-based heritage displays. Case studies will range from the Upper Palaeolithic to the Late Iron Age, and may include Upper Palaeolithic cave art, Early Neolithic megalithic art, Later Neolithic passage tomb art and architecture, Early Bronze Age symbols of power at the time of Stonehenge, and La Tène art of the ‘Celtic’ Iron Age. The museums and galleries of London with their world-class collections will be used as a learning resource and the course will involve field trips to sites which might include cave art at Creswell Crags and Lascaux, the Stonehenge and Avebury world heritage site, and megalithic art and architecture in the Orkney Isles and Malta.</p>	KENSINGTON
AVC 5455/Lecture/A - Stately Homes and Palaces of London Credits 3.00	<p>This course looks at London’s historic past through the architecture, design and art of the area’s palatial and stately residences. Where relevant, gardens will also be considered. Drawing upon London’s reputation as a ‘museum metropolis’, the course uses a series of case-study houses and palaces to trace developments particularly in architectural styles and interior design over the past 500 years, exploring how buildings may be understood and interpreted. Visits are made to key locations, providing students with valuable opportunities to practice analytic and connoisseurship skills and gain a sense of the ‘genius of the place’.</p>	KENSINGTON
AVC 6405 - New Media & Visual Power Credits 3.00	<p>This course complements the work undertaken in AVC 6XXX Visualising People & Place. Through theoretical and empirical insights into our image-based culture, this course deals with the multifariousness of contemporary visuality. Integrating traditional elements of visual analysis and visual methodologies with new media and transmedia approaches, the course enables students to develop a conceptual framework within which to evaluate the role of the visual in contemporary society and culture - moving from issues of production, image dissemination, to consumption (reception theory). The course is based around 4 broad themes: Practices of Looking (Research Methods); Reproduction and Commodification of Images; New Media Visions, Interactivity and the Cybermuseum; and Visual Power and Surveillance Culture. In a program of gallery visits and theoretical discussions, students learn about visual representation and various ways of encountering the complexity of imagery in the twentieth/twenty-first century.</p>	KENSINGTON
COM 3100 - Foundatns in Mass Media &	<p>This course provides an introduction to the study of mass media in contemporary modern societies. The course will pay particular attention to the production</p>	RICHMOND

Communications Credits 3.00	and consumption of mass media, including newspapers and magazines, television, film, radio, and the internet. Thus the course will encourage students to critically analyse the strategies of media giants, the impact of media ownership over democracy, the effects of media over culture, identities and public opinion. Each topic of the course will be examined with reference to contemporary examples of mass media.	
COM 4100 - Intro to Intercultural Communications Credits 3.00	Reflecting strongly the mission of the University, this course provides a theoretical and practical foundation for the degree in Communications. It provides students with a strong sense of their own complex cultural identities before moving on to teach them the theories underlying the study of International Communication. There will be opportunities for practical applications of these theories in case studies, simulations, and project work.	RICHMOND
COM 4105 - Worlds of Music Credits 3 .00	This course aims to introduce students to the study of contemporary non-western popular music. This music, often derived from traditional 'folk' forms and originating in cities such as Kingston, Havana, Sao Paulo or Kinshasa, is just as likely to be heard today on the streets and in the clubs of 'global cities' such as London and New York . This course investigates these urban, culturally hybridized forms of popular music as representative manifestations of 21st century cultural globalization.	KENSINGTON
COM 4110 - Introduction to Public Relations Practic Credits 3.00	This course introduces the fundamental principles and tools involved in the professional practice of public relations (PR). It introduces students to the range of techniques used in PR and enables and encourages students to apply practical tools with confidence. This includes designing and presenting their own PR materials. It relates the practice of PR to contemporary issues and developments in the UK and internationally.	KENSINGTON
COM 4115 - Digital Society Credits 3.00	This course introduces students to critical studies of the digital society, and how it effects institutions, media, and audiences socially, culturally, and politically. It explores the history of 'the information revolution', and how contemporary digital technologies, the internet, and social media are changing identities, relationships, and practices at both micro- and macro-levels. Through engaging with key debates within digital society (e.g. selfhood and social media, participatory culture, sharing economy, surveillance, truth of online information and democracy), students will develop critical understanding of the relationship between digital technologies and society, and reflect on their own use of digital media.	KENSINGTON
COM 4400 - Introduction to	This course explores the fundamental principles and tools involved in the professional practice of	KENSINGTON

Advertising Practice Credits 3.00	advertising. It introduces students to the full range of techniques used in advertising and enables and encourages students to apply practical tools with confidence. This includes designing and presenting their own ideas for an advertising campaign. It relates the practice of advertising to contemporary issues and developments in the UK and internationally.	
COM 4405 - Advertising, PR and the Media Credits 3.00	This course explores public relations, advertising and journalism, examining their history and evolution and how they relate to each other, as well as investigating the political, economic, social and cultural contexts in which they practice and reviewing their relationships with the media industries. It relates the practice of PR, advertising and journalism to international events and contemporary issues and developments, including criticisms of the industries' role and a range of ethical debates.	KENSINGTON
COM 4410 - Sonic Media Production Credits 3.00	Radio has been called the first democratic medium, and the internet has enabled a new generation to share their message with a wide audience. This practical introductory course encourages students to work in groups on a thirty-minute audio package, whilst introducing them to concepts including social media, news programming, creative writing, interview technique and audience analysis. This course also seeks to explore the praxis between theories discussed in COM 3100 and the creative industries themselves, with a particular focus on PR and advertising.	KENSINGTON
COM 5105 - Modern Popular Music Credits 3.00	An interdisciplinary course examining the historical, sociological, aesthetic, technological, and commercial elements of contemporary popular music. It deals specifically with the origins and development of contemporary popular music; the relationship between culture, subculture, style and popular music; and the production and marketing of the music. Audio-visual resources are combined with lectures, and where appropriate, field trips to concerts in London.	KENSINGTON
COM 5115 - Soc Of Culture & Sub Culture Credits 3.00	Introduces the field of cultural studies by examining various concepts of culture, the positions taken in cultural criticism, and the relationship between social and cultural transformation. Emphasis is placed on differences between US and UK culture and the theory of subcultures.	KENSINGTON
COM 5130 - Principles of Advertising and PR Credits 3.00	This course builds upon to the introductory PR and advertising courses at Level 4 and enables students to develop their knowledge of advertising and PR and how these two disciplines can be used to achieve a range of objectives. It will examine the relative strengths and weaknesses of the two disciplines and their evolving relationship	KENSINGTON
COM 5200 - Mass Communications	In this course, "mass communications" is taken in its broadest sense, which may include cinema, television,	KENSINGTON

<p>& Society Credits 3.00</p>	<p>newspapers, magazines, comics, and the Internet, as well as fashion and merchandising. "Society" involves the people who engage with those texts, from critical theorists to fans, censors to consumers. The course examines the relationship between texts and the people at various points during the twentieth and twenty-first centuries, from various cultural and national perspectives. Throughout the course, students are encouraged to test and debate established theories by bringing them to bear on everyday popular texts.</p>	
<p>COM 5205 - Cultural Theory Credits 3.00</p>	<p>This course introduces key thinkers, topics, case studies and theoretical frameworks related to the field of cultural studies. Students will be exposed to different toolkits for analysing everyday cultural practices, with a particular focus on historical, geographical and personal identity. Films, fashion, art, graphic design, video, music and other media objects will be analysed in order to engage with the theoretical frameworks presented. In addition to in-class theoretical discussion, students are encouraged to apply cultural theory in practice, through activities including gallery visits and first-hand explorations of consumerist practices.</p>	<p>KENSINGTON</p>
<p>COM 5220 - Communications for PR and Advertising Credits 3.00</p>	<p>This course examines the theory and practice of writing for PR and advertising. Topics include: analysing the target audience, considering the medium and the format, writing for product branding, evaluating successful writing, and writing promotional materials in business and not-for-profit sectors. Students will analyse real world examples of effective marketing and business communications and their assignments will reflect contemporary standards in these practices. Students will have a variety of assignments where they will try their hand at writing PR materials and advertising copy as well as a persuasive business proposal.</p>	<p>KENSINGTON</p>
<p>COM 5225 - Sport and the Media Credits 3.00</p>	<p>This course explores the vital connections between sport, the media and media industries, including PR, advertising and journalism. It will examine the evolution of sport in the media, from its beginnings in print media, through radio and television broadcasts to the role that digital media play today. Examining examples from a range of sports, it will look at the role that PR, advertising, sponsorship and other forms of marketing communication play in the international sports business world and how media practitioners can best achieve their goals.</p>	<p>KENSINGTON</p>
<p>COM 5230 - Creating Digital Images Credits 3.00</p>	<p>How do we convey meaning through images? In this practical course using industry-standard design software, students first discuss the process of devising and critiquing creative ideas, and how these can be used to persuade and convince. Visual approaches to narrative and research are analysed before moving on</p>	<p>KENSINGTON</p>

	to explore key design principles like colour, layout and composition. Training in Photoshop and Illustrator is provided, allowing students to produce images to a brief. No prior design or software experience is required.	
COM 5235 - Celebrities and the Media Credits 3.00	This course explores the vital connections between celebrities and the media and the media industries, including PR, advertising and journalism, and how these relationships work in practice. It will examine the evolving role of celebrities in the media, from their beginnings in print media, through radio and television broadcasts to the role that digital media play today. Examining a range of examples, it will look at how PR, advertising, sponsorship and other forms of marketing communication make use of and are used by celebrities.	KENSINGTON
COM 6200 - New Media Credits 3.00	This course traces the historical development of new media, emphasizing the social, political and cultural context of new media technologies. It introduces the students to a number of contemporary theoretical debates for understanding the role of new media in contemporary democracies and their impact on identity formation processes. Interfacing practical skills and critical thought, a number of key debates in digital culture are addressed through written texts and the investigation of internet sites and electronic texts.	KENSINGTON
COM 6210 - Advertising and PR Campaigns Credits 3.00	This course builds upon earlier study of advertising and PR and requires students to examine and discuss campaigns involving advertising and PR and to present their own ideas for a fully-fledged campaign bringing together both disciplines. This will include the critical examination and evaluation of past campaigns in a variety of contexts and the planning, pitching and discussion of ideas for campaigns of the students' own devising	KENSINGTON
COM 6400 - Fashion And Media Credits 3.00	This course traces the multiple connections between the fashion and media industries. It emphasizes the material realities, pragmatic and creative dynamisms, fantasy components, and essential visuality of fashion. It also highlights how cities in general function as creative agencies for fermenting style and fashion ideas and attitudes.	KENSINGTON
DEV 4100 - Rich World / Poor World Credits 3.00	Provides students with an introduction to development studies, seeking to explain both the existence of and persistence of a Poor World from a political, sociological, historical and economic perspective. The course addresses numerous issues as they affect the Poor World, and studies relations both within and between Poor World and Rich World. Topics include colonialism and post-colonialism, processes of industrialization, food security, inequality, nationalism, aid, democratization, and	RICHMOND

	conflict, as well as an introduction to theories of development.	
DEV 5100 - Global Development Politics Credits 3.00	Examines the global politics of development and of developing states, and various social, economic and environmental themes surrounding post-war attempts to promote development. The course will consider both development theory and practice in the context of globalization, and provide an overview of the history of global development from economic miracles to failed states. A range of contemporary development debates and issues are addressed.	KENSINGTON
DEV 5200 - Research Methods & Practices: Social Sci Credits 3.00	Engages students with key research methods and research practices used in the social sciences, with an emphasis on qualitative methods. Students will learn skills that translate directly into the workplace, specifically in an international NGO, charity, corporate, intergovernmental or development agency context. Students are prepared to undertake fieldwork, and learn principles of data collection and analysis. Writing research proposals, undertaking project costing, and writing funding applications are all addressed, and students are introduced to widely used approaches such as the Logical Framework Analysis/Approach, Stakeholder Analysis, and Participatory Approaches.	KENSINGTON
DEV 6200 - Sustainable Development Credits 3.00	Examines the theoretical assumptions and practical outcomes of 'sustainable development'. The course explicitly focuses on the political, social and economic complexity of managing environmental issues in developing states. The tension between developmental and environmental issues is often a determining factor in the formation and implementation of policy at both national and international level, and sustainable development has provided a framework for managing these tensions.	KENSINGTON
EAP 3270- Fundamentals of Research and Writing Credits 3.00	What does research involve? How will you use it effectively in your own writing? This course is designed to introduce students to strategies for the effective reading of a range of texts to enhance understanding and critical assessment. You will learn ways to select and acknowledge these sources of information and write about them in a structured fashion as required in university study. You will learn to organise your paragraphs and choose appropriate academic vocabulary in your writing, to convey your meaning clearly to your reader. A minimum grade of C on this course and EAP 3275 is required for students to progress to GEP 3180, Research and Writing I.	RICHMOND
EAP 3275 - Fund. of Academic Language and Oracy Credits 3.00	How do you feel about speaking up and speaking out? How closely do others listen to your views, and you to theirs? This course is founded on the belief that good spoken communication in a range of contexts is essential to individual, community and cross-cultural development and understanding. Students need to	RICHMOND

	start thinking, listening and talking with confidence and clarity at the back, middle and front of the class, and throughout the university campus. A minimum grade of C on this course and EAP 3270 is required for students to progress to GEP 3180, Research and Writing I.	
ECN 3200- Foundations of Economic Ideas Credits 3.00	The course introduces students to the history of economic thought and ideas. The course covers the time period of the early days until today's post-financial crisis period. This course is of value to students who pursue a course of study in business, finance or economics as well as in other disciplines as it covers a wide range of issues including sociology, political philosophy and international relations. The course intends to provide a wide perspective of ideas rather than a more closely focussed presentation of standard and mainstream theory as provided in Economics courses at higher levels.	RICHMOND
ECN 4100 - Introduction to Economics of Development Credits 3.00	Both global in its emphasis and multicultural in its outlook, the course addresses issues of developing countries from the perspective of elementary economics. The course introduces you to reasons for a lack of economic development. This could for example be the type of product that low income countries export, the climate or geography of the nation or its political situation. We will investigate indicators for economic development and look at the distribution of wealth across the globe. The course intends to teach students to critically appraise means by which the less well off countries could improve their living standards. We draw heavily on country cases to exemplify situations, the material used is current and draws on an interactive study approach for its dissemination to students.	RICHMOND
ECN 4105 - Introduction to Microeconomics Credits 3.00	An introduction to basic economic methodology. Within a framework of supply and demand analysis, the behaviour of producers and consumers is examined in the context of the efficient allocation of scarce resources in society.	RICHMOND
ECN 4110 - Introduction to Macroeconomics Credits 3.00	This course introduces students to a theoretical treatment of national income and its key component parts. Macroeconomic models are used to examine policy issues and contemporary problems relating to output, income, spending and employment as well as inflation and growth.	KENSINGTON
ECN 5205 - Intermediate Microeconomics Credits 3.00	This course offers an intermediate approach to of microeconomics with a greater emphasis on quantitative approaches to problem-solving. More attention is paid to imperfectly competitive market structures and the corresponding market outcomes. The course addresses imperfect market structures and alternative models to the traditional theory of the firm.	KENSINGTON

ECN 5400 - Managerial Economics Credits 3.00	This course involves the application of microeconomic decision tools to managerial problems of the firm. Objectives and the determinants of those objectives are studied, including profit, demand, production and cost analysis. Specific topics include managerial decision-making, decision theory, break-even analysis, and price determination.	KENSINGTON
ECN 5405 - Economic Policy Analysis Credits 3.00	To provide students with the opportunity to explore the way in which economic theory and evidence can be used to analyse important policy issues on the national, regional or global level.	KENSINGTON
ECN 6205 - Behavioural Economics Credits 3.00	Behavioural economics involves examining the assumptions underlying 'standard' economic theories and models and revising these assumptions and models to place them on a more realistic psychological foundation. The overall objective is to increase the explanatory power of economic theories and to enable more accurate predictions to be made from such theories.	KENSINGTON
ECN 6215 - Econometrics II - Applied Econometrics Credits 3.00	This course is an applied course in modelling data particularly time series data as a practical guide to quantitative research in Economics, Finance, Development Studies, and areas of business such as Marketing. The focus of the course is to build on principal econometric techniques learnt and to extend them by dealing with real-world issues without adopting an excessively esoteric and/or mathematical approach.	KENSINGTON
ENT 4200 - Introduction to Entrepreneurship Credits 3.00	This course provides an introduction to the concept and practice of entrepreneurship. The course intends to provide the 'big picture' on entrepreneurship, but to also cover a number of key micro issues relating to the more numerous small businesses that make up the majority of all business activity in societies everywhere. The course readily acknowledges that there is no single theory or model of entrepreneurship; but this lack of a distinct theoretical spine provides the course with its strongest advantage as this provides for an opportunity to present a multiplicity of case work and concepts. The emphasis is on comparing the diversity of approaches found within the world of the entrepreneur.	RICHMOND
ENT 5200 - Entrepreneurial Theory and Practice Credits 3.00	This course is designed to provide students with an understanding of enterprise at the individual, firm and societal level of inquiry. The Course will enable students to understand theories of entrepreneurial behaviour, innovation and wider societal issues and enable them to relate such theories to practice. They will also simulate an understanding of the behaviours of an entrepreneur placed within the dynamic of business. The purpose is to enable students to be aware of the importance of enterprise in the economy.	KENSINGTON

ENT 6200 - Entrepreneurship & Business Development Credits 3.00	<p>This course discusses several key concepts in entrepreneurship and business development from a strategic viewpoint. It will also cover the different types of entrepreneurial approaches found such as social, serial and lifestyle. The course covers the role of business and the nature of uncertainty, innovation in the context of business, new business formation (measuring start-up activity, new entrepreneurs and social networks), business growth and business closure, all of which is given a strategic angle. Students also learn about finance and small business and development strategies designed to develop business.</p>	KENSINGTON
ENV 3125 - Foundations in Environmental Studies Credits 3.00	<p>A basic introduction to the major themes of Environmental Studies, this course covers basic ecology, environmental ethics, and environmental science. Well known environmental issues such as global warming, ozone depletion, acid rain, pollution, and population issues are addressed from scientific, economic, politico-sociological and ethical standpoints. An awareness and appreciation of global, local, and personal environmental problems are developed, together with the implications of possible solutions. The concept of interrelatedness is a unifying theme throughout the course.</p>	RICHMOND
FLM 4200 - Introduction to Film Studies Credits 3.00	<p>This course explores film as a medium across cultural and historical contexts. It covers films in its varied form, from the first projections in the late 19th century to online distribution today. Using examples of noteworthy films, it takes an introductory examination of the most important film theories and concepts, in the process examining how ideologies and meanings are imbedded in this vibrant medium.</p>	RICHMOND
FLM 4210- Introduction to Filmmaking Credits 3.00	<p>This course introduces students to key skills required for contemporary film making in its various contexts. Students learn how to use essential tools including video cameras, tripods and video editing software. Using these tools, students produce their own short videos and consider possible methods of distribution. By looking at noteworthy examples of film making, students are introduced to the breadth of contemporary film making practice and gain a basic introduction to relevant theoretical concerns.</p>	KENSINGTON
FLM 6210 - Advanced Digital Video Credits 3.00	<p>The contemporary practitioner is often called upon to deploy media technologies (filming, sound recording and editing software) in a range of new and unexpected ways, and must understand not just the application of these tools but how to sophisticatedly exploit them in the service of a complex, often minimal brief. Building on theoretical and practical skills developed in previous courses, students are required to identify key industrial indicators and brand elements, developing these into a final year film project. The resulting work will be informally</p>	KENSINGTON

	critiqued by a practising TV producer. Assessment is undertaken by the course tutor.	
FLM 6220 - Documentary Theory and Production Credits 3.00	This course introduces students to documentary film theory and gives students hand-on experience in producing their own short documentary. Students will examine some of the major works of the genre and explore how documentaries, like other types of “factual” texts, can present evidence, argue persuasively, shape public opinions, as well as entertain. We will also analyze many theoretical debates posed by the genre, including the blurring of fiction and nonfiction, the shifting definition of “documentary” through the last century and the problematic assumption of objectivity. Students therefore have the opportunity to try the different ‘parts’ of documentary film-making, including researching and developing topics for a documentary production, writing a treatment or proposal for the film, shooting and interviewing in the field, as well as crafting a story during the post-production and editing process.	KENSINGTON
FLM 6230 - International Cinema Credits 3.00	This course examines global cinema while considering the extent to which cultural, political, and historical contexts have influenced the form and grammar of film during the last century. The overall focus of the course is broad, ranging across more than eight decades and many different countries; it aims to study a variety of approaches to and theories of narrative cinema. During the semester, many international film “movements” are covered, which can include the French New Wave, the Chinese Sixth Generation, and Italian Neo-Realism. In addition, the representations of non-Western cultures from an “insider” and a “Hollywood” perspective are compared.	KENSINGTON
FNN 5200 - Corporate Finance Credits 3.00	This course examines the financial needs of corporations and the range of mechanisms available to meet them. The key concept of the time value of money is studied and applied to several decision models in capital budgeting and investment valuation. Other basic theories of Finance examined include risk versus return, modern portfolio theory, and basic financial statement analysis. Different financial requirements are considered with some emphasis in comparing internal and external sources of funds, their relative availability, and costs. Other topics considered include capital structure and dividend policy.	KENSINGTON
FNN 5205 - Principles of Investment Credits 3.00	Focusing on financial investment, the course familiarizes the student with a range of financial instruments and capital market operations, including new issues, trading, and the role of financial intermediaries in the investment market. Investment companies are investigated. Fundamentals of	KENSINGTON

	<p>portfolio theory are introduced and applied to investment management. Valuation of fixed-income securities, equity instruments, and common stock is discussed on the basis of modern capital market theory. The course introduces financial derivatives, including options, futures, forward rate agreements, and interest rate swaps, and relates the use of derivatives to fixed-income investment, portfolio analysis, and interest rate risk management.</p>	
<p>FNN 5215 - Compliance and Regulation Credits 3.00</p>	<p>This course is designed to examine both the theory and practice of financial regulation, as well as the nature and role of compliance. The regulatory framework for the financial system is investigated, from both a theoretical perspective and empirically. This includes examining the roles of the regulatory bodies, primarily in the UK and USA, but with some consideration of other countries. Some consideration is given to potential future changes in regulation.</p>	KENSINGTON
<p>FNN 6200 - Money and Banking Credits 3.00</p>	<p>This course focuses on the role of money and other financial instruments within the macro economy. The operations and behaviour of commercial banks and other financial institutions is examined from a strategic viewpoint, along with the role of central banks and regulators. Some of the controversies about the effectiveness of regulatory and monetary policies are also discussed.</p>	KENSINGTON
<p>FNN 6210 - Financial Institutions and Markets Credits 3.00</p>	<p>This course introduces the student to the spectrum of financial institutions that operate in the global economy—depository, contractual and investment institutions—and the wide array of markets in which they trade. The economic roles of the financial institutions and major trends in the financial system are analysed within the existing regulatory environment. Significant focus is devoted to operational issues in the financial system, particularly regarding risk: interest rate risk, liquidity risk, market risk, credit risk, operations risk, technology risk, as well as foreign exchange, political and sovereign risks. The course discusses key regulatory issues, as well as introducing Islamic finance.</p>	KENSINGTON
<p>FNN 6400 - Derivatives Credits 3.00</p>	<p>This course provides an analysis of financial economics of exchange-traded futures and options and selected over-the counter derivatives. The course covers areas which include the market structures of the futures and options markets, the valuation of futures and options contracts, as well as their use in global risk management strategies.</p>	KENSINGTON
<p>FNN 6410 - International Finance Credits 3.00</p>	<p>Taking a global perspective, the course focuses on the basics of multinational financial management from an international finance perspective. An understanding of multinational finance begins with a mastery of the principles of exchange rates—how they are determined, how they affect the prices of goods and services, and their relationship to interest rates. The</p>	KENSINGTON

	course also covers foreign exchange markets, multinational accounting, foreign exchange risk, strategies and tools for managing exchange rate exposure, import and export finance, and multinational financial management.	
FNN 6415- Wealth Management C redits 3.00	This course is designed to enable students to build upon the knowledge gained in the prerequisite courses to be able to analyse in-depth the specific services offered by a wealth management company or division of a bank. They will learn the various methods and techniques necessary for the complex financial planning required by clients of significant net worth.	KENSINGTON
GEP 3120 - Quantitative Reasoning Credits 3.00	This core course develops an understanding of basic mathematical concepts and their presence in a range of contexts and applications. Is it possible to use mathematics to predict the next new trends in music? How do you calculate the impact of an oil spill? Topics such as interest rates, interpreting graphs, probabilities associated with decision making and mathematics in the environment and the creative arts will be covered.	RICHMOND
GEP 3140 - Scientific Reasoning Credits 3.00	What do you consider when you consider your carbon footprint? How do you evaluate the quality and conclusions of a double blind trial? This core course aims to provide a means by which the student can effectively communicate an understanding and appreciation of the impact of science on everyday life and academic enquiry. Scientific areas to be explored range from ethics to evolution, physics to physiology, climate change to conservation, and trials and testing to thinkers and innovators. This core course teaches students to reflect critically on information so that they may make informed personal decisions about matters that involve science and understand the importance of science in other areas of their studies.	RICHMOND
GEP 3160 - Creative Expression Credits 3.00	This core course explores the ways we can interpret and appreciate different types of art across cultures. How can we make sense of an art installation that consists of a pile of stones on a gallery floor? How can we understand music and the creative expression behind it? Through examples from the fine arts, film, theatre, music and fashion, this class engages with broad themes concerning the value of artistic thinking and the role it plays in education, social relations, urbanism and the creative economy.	RICHMOND
GEP 3180 - Research and Writing I Credits 3.00	This core course concentrates on developing the students' ability to read and think critically, and to read, understand and analyse texts from a range of genres. How do you successfully negotiate a path through a sea of information and then write it up? Using essential information literacy skills to help with guided research, this course develops the ability to produce effective and appropriate academic writing	RICHMOND

	across the curriculum. This is the first course in the Richmond academic research and writing sequence.	
GEP 4180 - Research and Writing II Credits 3.00	How do you train your critical research and writing skills to be effective in the academic and professional arenas? How do you design and structure an argument that is convincing? This core course focuses on the principles of good scholarship and academic practice that will be required throughout the students' studies and in the workplace. These skills are developed throughout the course so that students may, with increasing confidence, produce well-researched writing that demonstrates critical engagement with a self-selected academic topic. This is the second course in the Richmond academic research and writing sequence.	RICHMOND
HST 3200 - World Cultural History Credits 3.00	This is a survey course that examines a variety ancient cultures of the Bronze and Iron ages, across the world. It aims to introduce students to the diversity and parallels that exist in human history. Students will learn about the interaction of politics, arts, ideologies and the economy in shaping the various cultures under study. Material culture and textual evidence will be used to explore how we can know about the past and begin to understand how to read secondary sources in a critical manner. Key areas of focus will be the development of early states, trade and economic development, war and diplomacy, the diverse role and status of women in the ancient world. We will explore the ideologies that acted as glue for these cultures and how they represented themselves.	RICHMOND
HST 3205 - The Global Cold War Credits 3.00	This course introduces students to the major events and themes of the Cold War, demonstrating how it shaped the modern world system. In addition to providing students with a foundational understanding of the major themes and events of the Cold War, this course explores the interpretive controversies surrounding them. Students are encouraged to engage the changing historiography of the multifaceted, multi-polar Cold War from a variety of challenging perspectives, with particular emphasis given to its global context. Students will examine the period in the light of changing historiographical interpretations and with reference to its economic, cultural, ideological, military, political and social dimensions.	RICHMOND
HST 3706 - London: A History Credits 3.00	This course examines the history of London from its earliest origins as a prehistoric meeting place to its present function as a major political, cultural and financial centre. Students will be introduced to the social, historical and physical evolution of the city. Classroom lectures will be complemented by regular weekly visits to significant locations and sites of historic interest throughout the city. Note: visits may	RICHMOND

	require some entrance costs. This course is not open to Richmond degree-course students.	
HST 4100 - When World Collide:Race&Empire 1400-1888 Credits 3.00	Underlines the expansionist nature of American society from independence to the First World War and the effect which this has had not only on peoples both sides of the colonial frontier but also upon the development of modern American history. Particular emphasis will be placed on the origins of this early empire (economic, racist, and religious) as well as the relationship between Anglo-Americans and American-Indians, Chicanos, Blacks, Hawaiians, Cubans, Filipinos and early European immigrant groups within the United States.	RICHMOND
HST 5110 - Nationalism And Conflict Credits 3.00	This course is intended to be a comparative study of the various forms of nationalism, dictatorship and democracy that evolved and emerged across Central/Eastern Europe (CEE) during the 'short' twentieth century (1914-1990). It seeks to identify how CEE has been defined and how it came to take its present form. The main focus of this course will be on the various ideological currents that have shaped the region's history - in particular nationalism, democracy and Communism. In addition, it will explore the conflicting arguments and different historical interpretations with regard to the key events of the period, including the development of nationalism, the emergence of fascism and Communism, the causes and courses of the two world wars and the Cold War, and finally, the causes behind the 'reunification' of Europe after 1989	KENSINGTON
HST 5205 - Rome&East:Culture&Faith Late Antiquity Credits 3.00	The course covers the areas of the Roman and Sasanian Empires, their adjoining regions and that of their successor states from 200 AD until in 800 AD. The course looks at religious ideas that were rooted in these societies, Polytheisms, Zoroastrianism, Judaism and the newer religions of Christianity and Islam. Students will learn about different methods of critically analysing the material cultures of these peoples: including architecture, mosaics, texts, monuments, murals and the artefacts of both common and elite life. Links will be made from the ideological and cultural aspects of these societies to the political and economic systems in place around them. Historical debates will be explored about the nature of Late Antiquity and whether it can best be understood as a period of cross cultural interaction or as a set of distinct changes in highly localized societies.	KENSINGTON
HST 5210 - Of Myths and Monsters:History of History Credits 3.00	The aim of this course is to engage students directly in the study of historiography - how history is written, by whom, when - by studying key issues, ideas, practitioners, methodologies, theories and texts which have shaped the history of history, from its earliest origins in Antiquity through to the Middle	KENSINGTON

	Ages, the Renaissance, the Enlightenment, and the nineteenth and twentieth centuries. A chronological survey of this kind will enable students the opportunity to read key historians while emphasizing a comparative approach which highlights both continuity and change.	
HST 5400 - History Of London Credits 3.00	This course surveys the history of London from its Roman origins to the modern cosmopolitan metropolis that it is today. Through a variety of themes presented in lectures and complemented by field trips, students will explore social, political and architectural developments of this urban centre throughout the ages. Thus students will both read about and visit significant sites within London which illustrate aspects of the history of this great metropolis Note: Most visits require travel, a few require entrance fees.	KENSINGTON
HST 5405- US and UK Comparative History Credits 3.00	Focuses on shared themes from the 1880's to the present day, using a variety of approaches to enable students from different disciplines to participate in the course. Issues around popular culture, gender and ethnicity will be looked at, as well as peoples' responses to major events like the Depression and wars. Concepts from economic history will be used to analyse the booms and slumps that have occurred and the changes to the US/UK that have taken place as a result. The decline of Britain as a world power and the parallel rise of the US will be studied, and this will help put into context the current debates on the post-Cold War world order and globalization.	KENSINGTON
HST 6205 - Pictures Of Power Credits 3.00	The course aims to introduce students, by way of specific case-studies ranging from the ancient world to the modern day, to innovative methods of studying the past that utilise popular forms of visual culture and propaganda. While recognising the complexity of the propaganda process and the various influences that form and shape images, the course will focus on the historical relationship between propaganda (in architecture, cartoons, film, painting, pamphlets, photography, posters, sculpture, and television) and politics. The focus on the theme of propaganda and its relationship with various forms of media through the ages allows for the opportunity to compare and contrast particular case-studies over time and geographical space and therefore to distinguish elements of continuity and change, which will help students to 'read' historic images critically, both as vehicles for understanding the past and in order to identify the relationship between propaganda and power.	KENSINGTON
HST 6220 - US History Since 1972 Credits 3.00	Provides an appreciation of the political, social and cultural developments that have defined the United States since 1972. Starting with the break in at the Watergate, the course considers the events,	KENSINGTON

	<p>personalities and politics that contributed to make the ensuing 4 decades so turbulent and memorable. Particular attention is paid to issues of relative decline, the impact of Watergate and Vietnam on the national psyche, the rise of the new right and the new south, and the evolving role of minority groups. The course will address the manner in which the United States emerged from the Cold War but found little peace, domestically or internationally, in the aftermath.</p>	
<p>HST 6225- Culture, Power and Empire Credits 3.00</p>	<p>This course examines the causes, consequences and significance of empires throughout history from a broad range of comparative and international perspectives, including the economic, political, social and (by way of postcolonial theory) the cultural. It investigates why empires are significant, who are the empire-makers, how and why empires rise and fall, whether they are good or bad, how they are defined and how they can be resisted. The subject matter ranges from the earliest land superpowers of the ancient world to the ‘New Rome’ - the United States. The sources studied range from the visual to the virtual, including primary and historiographical. The course finishes by suggesting other potential contenders for imperial hegemony, including Multinational Corporations, individuals and religious organisations. It examines the question as to whether or not all history is essentially a history of empire, with the legacies of this imperial past (if not some of the empires themselves) still alive and well despite decolonisation. Where possible the course will make use of museums and collections within London.</p>	<p>KENSINGTON</p>
<p>HST 6420- Vis Enlightenment: Art, Ideas 1685-1800 Credits 3 .00</p>	<p>This course considers the European Enlightenment through the cultural, visual and material transformations of the period. It enables students to reflect on how transformations in art, design and architecture were contemporaneous with changing conceptions of the public sphere, of the global as a space, of class, gender and race. The era saw a revolution in new consumer goods, critical debates about taste, and the corrupting influence of luxury. Students will engage with key works by Diderot, Mandeville, Rousseau, Shaftesbury, Voltaire and Wollstonecraft. Further, the course addresses engagements between Europe and the wider world. The course is designed to be interactive, with class visits to the British Museum and relevant exhibitions. It is international in focus, whilst taking advantage of London as a location.</p>	<p>KENSINGTON</p>
<p>INB 6200 - Country Risk Analysis Credits 3.00</p>	<p>This course provides students with an overview of the history, methods, strengths, and limitations of economic and political risk forecasting. Economics and political risk forecasting is defined as a package of social science concepts and methods used by</p>	<p>KENSINGTON</p>

	governments and multinational businesses to analyse the future economic and political environments in which they operate. A seminar format with extensive student participation is used.	
INB 6205 - Foreign Trade Policy Credits 3.00	This course familiarizes students with the most important practical and legal aspects of the foreign trading operation. Financing, insurance, documentation, goods handling, and transportation are discussed within the context of an export contract and also under counter trade arrangements. Field trips to commodity exchanges and a research project form a part of this course.	KENSINGTON
INB 6210 - European Business Environment Credits 3.00	Focuses on the economic, political, social environment for business in Europe within this field, it examines the institutional interplay with the European Union, the dynamics between the different Member States and the different policies with direct relevance to businesses operating in the European Union.	KENSINGTON
INB 6215 - Managing the Multinational Corporation Credits 3.00	This is a final course for International Business students. It provides a managerial perspective into managing the structure and operations of multinational corporations (MNCs) in the global business environment. Major managerial issues are studied from the MNC's perspective and the problems of planning and executing business strategies on a global scale are analysed. A project in International Business is required.	KENSINGTON
INR 4100 - Introduction to International Relations Credits 3.00	This course is a broad introductory survey of international relations. It acquaints students with the fundamental concepts and theories used in the discipline that help us make sense of our political world, and are crucial for further analysis of the field. The course gives students a taste of the theoretical debates and practical dynamics of global politics. It further examines some of the major challenges that humanity faces in the 21st century. Students get a chance to learn about and take part in the major debates of the discipline, for example concerning actors in the international system, the sources of insecurity, the relevance of economics to international politics, the importance of fighting poverty and underdevelopment, questions about how best to address environmental challenges, whether the state is still important and if globalization is a phenomena of the 20th century.	RICHMOND
INR 4105- Evolution of International Systems Credits 3.00	This course is designed to be a study of the evolution, and gradual development of, the European 'states' system. It will provide a comparative cultural, economic, historical, and political analysis of how international systems have evolved and functioned, illustrating the ways in which 'states' interact with one another within systems. It will begin with the fall of the Roman Empire in Western Europe, move	RICHMOND

	<p>through to the early European systems of the medieval period, on to the wars of religion of the sixteenth century, the defeat of Napoleon in 1813, and end with the Paris Peace Conference of 1919. This course will analyse the development of European international systems, the methods via which they were spread, and examine the elaborate rules and practices that regulate them.</p>	
<p>INR 5100 - Critical Globalization Studies Credits 3.00</p>	<p>This interdisciplinary course addresses the vitally important and complex phenomenon of contemporary globalization. The concept of globalization and the history of this phenomenon are interrogated. Political, social, economic and cultural aspects of globalization are discussed, and core themes of globalization debates are addressed, such as convergence, nationalism, and inequality. A range of global actors, agents and institutions are critically engaged with.</p>	KENSINGTON
<p>INR 6200 - International Relations Theory Credits 3.00</p>	<p>The theories of international relations are best introduced through a study of the classic texts and debates in the discipline. This course examines most of the theories and approaches to international politics, as well as their historic foundations. It begins with some philosophical debates regarding the purpose of theorising, the importance of understanding ontological and epistemological assumptions and the difference between 'understanding' and 'explaining' in international relations theory. The course then critically evaluates the grand and middle range theories of IR, followed by a multitude of multidisciplinary approaches to conceptualising global politics and the post-positivist critiques. The course provides students with a set of conceptual and analytical tools in order to acquire a deeper and more nuanced understanding of international relations and global politics.</p>	KENSINGTON
<p>INR 6210 A - The Politics of International Law Credits 3.00</p>	<p>This course examines the concept, scope and nature of Public International Law and its significance in the context of the international political system. It examines both the legal approach to international politics and the IR approach to public international law. The course explores key issues in international law such as: the nature of international laws, the significance of state practice, the sources and jurisdiction of law, the role of law in limiting the use of force, governing environmental politics and trade. Questions of statehood are examined and case studies discussed to shed light on the controversies that characterise legal debates such as evaluation of the war in Iraq, the independence of Kosovo and South Sudan, the attitudes of the US towards international law, the role of International Tribunals and the United Nations. PLT MAJORS SHOULD NOT ENROL IN THIS COURSE.</p>	KENSINGTON

INR 6415 - Foreign Policy Analysis Credits 3.00	Foreign Policy Analysis considers the manner in which a state arrives at its foreign policy decisions. It is, therefore, characterized by a focus on the roles of individuals in the decision-making process. The course considers the important interaction between international and domestic politics and the impact that the latter has on the implementation of foreign policy. The course addresses the manner in which individuals devise and implement policy on an international stage through a variety of comparative and case study driven approaches.	KENSINGTON
INR 6420- Global Energy Politics Credits 3.00	Examines some of the contemporary geo-political, economic, technical, governance and environmental issue surrounding global energy issues. We look at supply and demand tensions, transit and pipeline issues, infrastructure problems, private companies and state monopolies, deregulation and markets, innovation policy, energy and development, international cooperation, environmental stress, and energy futures.	KENSINGTON
JRN 4200 - Intro Writing Media/Journalism Credits 3.00	This course introduces students to basic journalistic writing and reporting skills. Students will learn the different journalistic styles (print, broadcasting and digital), basic reporting skills, as well as basic writing skills and the development of a sense of news. Students will be also introduced to some aspects of the legal dimension of journalism.	RICHMOND
LIT 4200 - Introduction to World Literature Credits 3.00	This course explores the ways in which we experience the literature of our time. Fiction, poetry and drama from a variety of different cultures are studied as we chart the intertextual connections of texts across languages, territories and histories. We will consider how texts circulate in print, in electronic forms and through audio-visual adaptations and develop a broad awareness of how contemporary literature moves across cultural and linguistic boundaries.	RICHMOND
LIT 5405 - British Fantasy Writing Credits 3.00	This course will explore the vibrant genre tradition of fantastic and non-realist writing using a range of critical approaches. The first half of the course will survey some of the major texts on which modern Fantasy literature draws, including Beowulf, Arthurian texts and selections from works by Shakespeare, Milton, Jane Austen and Lewis Carroll. The second half of the course will focus more intensively on a few major fantasies from the past 120 years and their filmed adaptations, including works by Bram Stoker, J.R.R. Tolkien, and J.K. Rowling, and will look at how these texts and their filmic counterparts repurpose and revision older ideas for novel purposes.	KENSINGTON
MCL 4100 - Chinese Language and Culture 1 Credits 3.00	This is an introductory course to Mandarin Chinese language, with an integrated approach to the Chinese language and Chinese culture. While the course primarily focuses on oral communication based upon key structures and vocabularies, reading Chinese	RICHMOND

	<p>characters and writing are integral parts of the course. The course will introduce fundamental speech patterns, key characters, essential vocabulary items and cultural and linguistic knowledge associated with the use of the language, with which students should be able to communicate in a limited range of contexts in everyday life situations.</p>	
<p>MCL 4105 - Chinese Language and Culture 2 Credits 3.00</p>	<p>This is an introductory course to Mandarin Chinese language, with an integrated approach to the Chinese language and Chinese culture. While the course primarily focuses on oral communication based upon key structures and vocabularies, reading Chinese characters and writing are integral parts of the course. The course will continue to introduce key speech patterns, important characters, essential vocabulary items as well as cultural and linguistic knowledge associated with the use of the language, with which students should be able to communicate in a more extended range of contexts in everyday life situations.</p>	RICHMOND
<p>MCL 5101 - Chinese Language and Culture III Credits 3.00</p>	<p>This course is a sequel at a higher level to Chinese Language and Culture I and II, based upon a very similar approach to integrating the Chinese language with the Chinese culture. The course covers a much broader scope of language use and most of the essential linguistic elements while continuing to develop students' communicative competence on the basis of key structures and vocabulary involving listening, speaking, reading and some writing in both oral and written interactions. The course continues to build the students' knowledge and skills in key speech patterns and characters, essential vocabulary items as well as cultural knowledge associated with the use of the language in topics and scenarios covered, enabling students to communicate in a wide range of contexts in everyday life situations.</p>	KENSINGTON
<p>MCL 5210 - Contemporary China Credits 3.00</p>	<p>With its awesome economic development in the last forty years, China is a country that attracts attention from all around the world, with its largest population, second largest economy, long history and many cultural and social changes. These changes are so rapid and overwhelming that even many living in China find difficult to keep up, let alone those from outside China. This course is designed to facilitate the students to have a better understanding of the contemporary China through a critical overview of China since its launch of open door and economic reform in the 1980s. While the course will look at key aspects of economic development, it also examines the development through advanced in technologies, and changes in the society in the light of some theoretical framework so that students can better comprehend contemporary China as it stands today and how it may develop in the near future.</p>	KENSINGTON

MGT 3200- Foundations of Business Credits 3.00	An introductory survey course designed to introduce students to the principles and functions of a business. The various functional areas of business will be discussed, including economic systems, small business, management, human relations, marketing, accounting and finance. The course will also review the role of businesses in society and business ethics.	RICHMOND
MGT 4205 - Computer Applications in Management Credits 3.00	This is an introductory course comprised of a broad overview of information systems and technology, as principally used in support of business processes and decision-making activities. An in-depth discussion of the relationship, between organizations and information systems is a fundamental element of the course. Topics include: computer hardware and software, operating systems, the use of excel in management practice, social issues related to information systems. The use of excel provides a common thread in the topics covered throughout the course.	RICHMOND
MGT 5210 - Research Methods Credits 3.00	This course introduces the main concepts and techniques involved in research in the field of business and economics. The Course develops four main themes: research in context which puts the student as the researcher and as the user of research; research methodology which deals with the nature and limitations of different philosophies of research design e.g. deductive versus inductive approaches and qualitative versus quantitative approaches and the role of literature; research methods which deals with advantages and issues associated with the use of various data collection methods including observation, use of groups, interviewing techniques and questionnaire design; research proposal preparation which deals with issues of planning, literature review, topic selection, access to data, schedules, action plans, writing styles and referencing systems.	KENSINGTON
MGT 5220 - Legal and Ethical Concepts in Management Credits 3.00	Concentrates on the legal framework within which most business takes place. Topics include corporate problems of raising and maintaining capital by shares; relationships of board of directors to shareholders; respective rights and obligations; relationships of companies to third parties; control and the principle of majority rule. Examples are used of the way statute and judge-made case law has dealt with these problems.	KENSINGTON
MGT 5225 - Professional Skills Credits 3 .00	This course is designed to provide students with professional skills. These skills will be useful for success on the degree programme and in subsequent professional career. Business skills will be developed through practical case study work and various approaches of teaching. The course is designed to be practical and interactive and makes continuous use of formative assessments and exercises.	KENSINGTON

MGT 5400 - Organizational Behaviour Credits 3.00	<p>This course explores the structure and nature of organisations and the contribution that communication and human behaviour makes to organisational performance. The course will address not only macro level issues relating to the environment and context within which organisations operate, but also the micro level influences of people as individuals and groups, their motivations and operating styles. The management of people for successful organisational performance will be emphasised by considering work environmental factors that facilitate or impede organisational success.</p>	KENSINGTON
MGT 5405- Operations Management Credits 3.00	<p>Provides a theoretical and practical understanding of operations management, together with the ability to apply some of its major techniques to practical business problems. It includes operations strategy, materials management, production planning and simulation, network planning, variety reduction, quality assurance, quality circles, purchasing, and problems and opportunities of introducing new technology.</p>	KENSINGTON
MGT 5415 - Governance and Sustainability Credits 3.00	<p>The course provides students with an understanding of the concepts and key issues of corporate governance, corporate accountability, corporate social responsibility and corporate sustainability. It informs students of key policies and corporate governance mechanisms to investigate corporate failures in order to derive good corporate governance and accountability. The course identifies key stakeholders and evaluates the role that governance plays in the management of a business.</p>	KENSINGTON
MGT 6200 - Competition and Strategy Credits 3.00	<p>The course focuses on strategic analysis and evaluation, long-range planning and policy implementation. Early lectures outline the basic strategic analysis models and case study analyses relate to both the firm's internal operations and the environment in which it operates. Prerequisite: Completion of the FNN, or INB, or MKT Core courses.</p>	KENSINGTON
MKT 3200 - Foundations of the Business of Fashion Credits 3.00	<p>This course acts as a foundation to the world of fashion from a business point of view. The course investigates the notion of what a customer is and separates this out from customers within the context of business-to-business relationships. The course further investigates issues of market segmentation, positioning, promotion and branding. The course concludes with some fundamental discussions on the role of business strategy within the fashion business.</p>	RICHMOND
MKT 4100- Introduction to Marketing Credits 3.00	<p>The course focuses on Marketing as a core of an operating business. Marketing will be covered as an organizational philosophy and a set of guiding principles for interfacing with customers, competitors, collaborators, and the environment. This course covers concepts of Marketing that entail</p>	RICHMOND

	<p>planning and executing the conception, pricing, promotion, and distribution of ideas, goods, and services. It covers mechanisms such as the observation of the market and identifying and measuring consumers' needs and wants, and gaps in the market. Marketing identifies the competitors and substitutions in the market and selects the most appropriate customer targets. The course also provides an introduction to the importance of negotiations and relationships and the development and implementation of marketing strategies.</p>	
<p>MKT 5200 - Principles of Marketing Credits 3.00</p>	<p>The course introduces students to the principles and operations of marketing. Course work includes an in-depth analysis of the strategic role marketing plays in contemporary business from new product development, marketing research and target marketing to consumer behavior analysis, advertising and promotion and personal selling activities. Each variable of the marketing mix will be covered in detail and the macro and micro business environment will be assessed for their impact on marketing planning. Lectures, discussion topics, case studies, videos and practical exercises are used to cover the course material. Prerequisite: For Business Administration majors: Completion of the Richmond core, MGT 4205, MTH 4120, and MGT 5210. For Communication majors: MGT 4200 with a minimum grade achieved of C, and COM 5200.</p>	<p>KENSINGTON</p>
<p>MKT 5405- Fashion Marketing and Retail Credits 3.00</p>	<p>This course covers the fundamentals of fashion and the basic principles that govern all fashion movement and change. It examines the history, development, organization and operation of merchandising and marketing activities, trends in industries engaged in producing fashion, purchasing of fashion merchandise, foreign and domestic markets, and the distribution and promotion of fashion.</p>	<p>KENSINGTON</p>
<p>MKT 5410 - Psychology of Fashion and Luxury Goods Credits 3.00</p>	<p>Consumer psychology within the context of the consumption of fashion and luxury products and services is complex and is influenced by many factors. A thorough analysis and understanding of these factors allows organizations to plan effective marketing activities suitable to their target markets. This course enables students to understand the importance of consumer behaviour in the process of marketing fashion and luxury goods and services.</p>	<p>KENSINGTON</p>
<p>MKT 6200 - Advertising Management Credits 3.00</p>	<p>The course provides an in depth study and application of advertising and its role in marketing strategies. Topics include: identification of relevant data to analyse the marketing situation; development of product/brand positioning; marketing and advertising objectives and strategies; creative strategy; media planning and evaluation; consumer motivation and advertising appeals; consumer buying behaviour; promotional communication opportunity analysis,</p>	<p>KENSINGTON</p>

	branding and corporate image; target audiences; print and broadcast production; budgeting.	
MKT 6210 - Distribution and Retailing Management Credits 3.00	The course addresses the roles and processes of physical distribution, channel management, and retailing. Students study current practices in retail marketing strategy and its relevance to branding and positioning strategies (the store concepts, experiential marketing) the retail marketing mix decisions, the distribution channel function, and management. The relationship between the manufacturer and the end- user is analysed and the activities and functions of channels intermediaries are studied for their impact on market planning. Channels design and developments in contemporary retailing methods are covered, with the emphasis on retail store location, operations, and the influence of technology on distribution.	KENSINGTON
MKT 6215 - Global Marketing Management Credits 3.00	Provides an insight into the strategic problems and opportunities companies face as they move from local to multinational to global markets. The problems and issues encountered in market entry are highlighted and standardization, contextualization and adaptation strategies are assessed for their appropriateness to new market situations. Students will be expected to understand and be able to implement an environmental approach to strategic international marketing planning.	KENSINGTON
MKT 6220 - Digital Marketing and Social Media Credits 3.00	The Digital Marketing and Social Media course will provide insights into new marketing concepts, tools, technologies and business models to enhance the consumer value creation process. New technologies have created some radical changes in the way companies reach their markets and in particular the emerging phenomenon of social media. This course integrates ideas from the process of gaining traffic or attention the rapidly emerging and influential social networks including Facebook, Twitter, LinkedIn and Google+. It will provide an understanding of techniques and tools to understand and harness the opportunities provided by best practice social media marketing. Students will have the opportunity to learn about electronic commerce in action; the interplay between the technology and marketing applications; the changing scope and uses of the Internet, along with current management issues facing businesses attempting to use the World Wide Web.	KENSINGTON
MKT 6305 - Fashion Product Development Credits 3.00	Fashion professionals are often generating ideas, defining looks and moods a couple of seasons in advance. Product development and forecasting is an essential part of the way that the fashion industry organises and promotes itself. This course is designed to give students a systematic overview of product development and the trend cycle in fashion, its operation in relation to the industry's specialist	KENSINGTON

	sectors, and to introduce the creative and commercial functions of the fashion forecasting process within the fashion industry. It considers marketplace dynamics which affect and create the trends and impact on lifestyles and fashion products.	
MKT 6400 - Developing and Managing Sales Credits 3.00	This course examines the role of sales management skills including an analysis of selling practices with emphasis on the selling process and sales management, the development of territories, determining potentials and forecasts, setting quotas, analysis of customers and markets. The course will provide students with skills such as developing sales management strategies designed to help companies to design and organize sales forces, recruiting and selecting the right people, training and developing the sales force, motivating and rewarding salespeople. Lectures, projects and cases analyse all aspects of assessing the performance of the sales force necessary for the effective management of a sales team, whether in consumer goods, business-to-business, or service marketing.	KENSINGTON
MKT 6405 - Marketing Planning and Strategy Credits 3.00	This Course provides the final experience for students concentrating in marketing. Using the case study approach, students integrate their knowledge from previous marketing courses and develop analytical and interpretive skills necessary for strategic and tactical decision-making. Marketing decisions are considered and students undertake a project as a major component of the course.	KENSINGTON
MTH 3000 - Fundamentals of Mathematics Credits 3.00	A requirement for all students whose diagnostic mathematics placement reveals a need to study the fundamentals of mathematics. It is a comprehensive course dealing with the ordinary processes of arithmetic and number theory, elementary algebra, functions and manipulation of functions, geometry and applications of well-known formulas, basic concepts in trigonometry, sets and logic, sequences and series arithmetic, further ideas in functions (inverse, exponential and logarithmic functions) and basic calculus (derivatives of functions and simple integration). This course may not be used to satisfy general education requirements in mathematics but may act as a prerequisite to a host of courses that require some essential mathematical knowledge.	RICHMOND
MTH 3111 - Functions and Applications Credits 3.00	This course is designed to provide students with the necessary mathematical background for calculus courses and its applications to some business and economics courses. It covers the fundamentals of real-valued functions, including polynomial, rational, exponential and logarithmic functions and introduces students to the concepts of derivative and integral calculus with its applications to specific concepts in micro- and macro-economics	RICHMOND

MTH 4110 - Calculus with Applications Credits 4.00	<p>This course provides a sound understanding of the concepts of calculus and their applications to business and economics. Emphasis in providing the theory side by side with practical applications and with numerous examples. Topics include co-ordinate geometry of straight lines, quadratic curves, exponential and logarithmic functions; elementary differentiation and integration; and applications to maxima, minima, and optimization. It also deals with differentiation and integration of trigonometric and inverse trigonometric functions.</p>	RICHMOND
MTH 4120- Probability & Statistics I Credits 3.00	<p>An introductory course in probability primarily designed for business economics and psychology majors. The course coverage will include: descriptive statistics, elementary probability theory, random variables and expectations, discrete probability distributions (Binomial and Poisson distributions), continuous probability distribution (Normal distribution), linear regression analysis and correlations, elementary hypothesis testing and Chi-square tests, non-parametric methods and SPSS lab sessions targeting applications of statistical concepts to business, economics and psychology and interpretations of hardcopies. All practical work will be produced using SPSS statistical software.</p>	RICHMOND
MTH 5120 - Probability & Statistics II Credits 3.00	<p>Continuing MTH 4120, the course is concerned with inferential statistics. It covers sampling distributions, point estimations, interval estimations and estimating confidence intervals for populations and proportions, hypothesis and significance testing, goodness-of-fit test and Chi-square test, one-way analysis of variance (ANOVA), applications of non-parametric statistics, linear regression analysis. All practical work will be done on SPSS statistical software.</p>	KENSINGTON
MTH 5130 - Game Theory and Decision Methods Credits 3.00	<p>This course provides an introduction to game theory and its relation to decision methods in business. The course will cover the core principles of game theory and its role in the process of decision making in business. The use of game algebra and the analyses of the structure of various types of practical statistical decision problems as applied to business will be emphasized. The areas to be studied will include decision making under uncertainty, risk analysis, Baye's strategies, decision trees, linear programming, Markov Processes, game strategies, classification of games, game trees, the Nash equilibrium, zero-sum games, mixed strategy games, the prisoner's dilemma and repeated games, collective action games and evolutionary games in the context of hawk-dove games. Applications to specific strategic situation such as in bargaining, bidding and market competition will be explored. PREREQUISITES: MTH 218/5120 OR MTH 230/4130.</p>	KENSINGTON

MTH 6110- Advanced Differential Calculus Credits 3.00	<p>This course provides an introduction to differential and integral calculus of several variables, functions of complex variables, ordinary and partial differential equations, infinite series and convergence, Fourier and orthogonal functions. Analysis of linear differential equations, non-homogeneous, boundary value problems, various methods of solving differential equations e.g. separation of variables, variation of parameters, Laplace transform, Inverse transforms, Power Series solutions and Fourier series. Methods studied will be shown how they can be applied to problem in business, finance and economics.</p>	KENSINGTON
PHL 4100 - Introduction to Philosophy Credits 3.00	<p>This course introduces students to discipline of philosophy. It examines various branches of philosophy including logic, epistemology, ontology, ethics, political and religious philosophy. It takes a topic-based rather than historical approach, and looks at set of problems such as the mind-body problem, empiricism versus rationalism, and subjectivism versus naturalism. To this end, various important Western philosophers will be considered including Aristotle, Descartes, Locke, Hume, Kant & Russell.</p>	RICHMOND
PHL 5400- Modern European Mind Credits 3.00	<p>This Course examines the development of the European philosophical tradition from the Pre-Modern period, through the Modern Period, and considers some Contemporary philosophical trends. Students will study original texts from thinkers as diverse as Thomas a Kempis, Aquinas, Descartes, Locke, Hume, Kant, Hegel, Marx, Kierkegaard, Nietzsche, Wittgenstein, Sartre, Barthes, Foucault and Butler. Philosophical pairs such as rationalism and empiricism, idealism and materialism, and structuralism and post structuralism will be examined. The influence of science and psychology on the 'modern European mind' will also be reviewed.</p>	KENSINGTON
PLT 3100 - Foundations of Politics Credits 3.00	<p>Introduces students to the study of politics by defining, exploring and evaluating the basic concepts of politics through the analysis of modern and contemporary ideologies. It outlines some of the central issues in the study of politics such as the nature of the political itself; power and authority in the state; political obligation; the rights and duties of the citizen; liberty and equality; economic systems and modes of production through the scope of central political ideologies such as liberalism, Marxism, conservatism, feminism, multiculturalism and environmentalism.</p>	RICHMOND
PLT 3105 - Comparative Political Systems Credits 3.00	<p>Examines the political experience, institutions, behaviour and processes of the major political systems. Analyses major concepts, approaches and methods of political science in order to produce comparative analyses of different states and</p>	RICHMOND

	governments and provide a critical understanding of political decision-making processes in modern states.	
PLT 4100 - Major Political Thinkers Credits 3.00	This course provides students with an introduction to political thought and political philosophy, as it has developed in the Western World. The origins of modern political thought and political ideologies are discovered and explored through the study of a range of major political thinkers, such as Machiavelli, Hobbes, Locke, Rousseau, Burke, Wollstonecraft, Marx, Mill, and Nietzsche.	RICHMOND
PLT 5100 - Politics Of The Middle East Credits 3.00	Deals primarily with the politics of the Arab world, although Iran and Turkey are discussed where appropriate. Deals with issues of political and economic development in the region, as well as with geo-strategic and international concerns. This course is thematic rather than national in focus, and addresses issues such as nationalism, religion, revolution, democratization, gender politics, the politics of oil, and external influences on the Middle East.	KENSINGTON
PLT 5205 - British Politics: Inside Parliament Credits 3.00	This course will introduce students to the main political institutions in the United Kingdom (the monarchy, the executive, parliament, political parties and electoral systems) and to important debates in contemporary British society, such as constitutional reform, Britain's relations with Europe, the power of the media, gender debates and multiculturalism. The class combines theoretical and empirical approaches. Classes are supplemented by 10 sessions in the House of Commons with a Member of Parliament.	KENSINGTON
PLT 5400 - Politics in the USA Credits 3.00	Examines the nature of politics and political processes in the United States of America. The course considers the theoretical and actual implementation of policy. Constitutional mandates and constraints on the different branches of government are addressed, along with the impact of these on policy making processes. The course then examines and explores post-war policy practices, considering both internal and external influences on political processes in the USA.	KENSINGTON
PLT 5415- Politics Of Sub-Saharan Africa Credits 3.00	Follows the attempt to promote stability, economic development, and democratic systems of government in sub-Saharan Africa, and engages with the core issue of the relationship between the state, civil society, and external interests in the region. The many social, political, economic and security problems that hamper the development project are addressed, by following a historical trajectory from the colonial era through to modern times.	KENSINGTON
PLT 5420 - Russian Politics and History Credits 3.00	This course focuses on the political evolution of the world's first Communist state - its birth, development, collapse and recent transformation. The course will introduce students to the major developments in Russian politics and history over the	KENSINGTON

	last century, from the revolution of 1905 to the First and Second World Wars, to the Cold War, the rise and fall of the Soviet Union and to its successor.	
PLT 6205 - Policy-Making in a Globalized World Credits 3.00	This course investigates the process of policy-making in modern states. It explores how in the new globalized world governments “import” and “borrow” policy ideas from each other, while analyzing how the different actors - states, bureaucrats, think-tanks, policy-networks, lobby groups, citizens, etc - participate and influence the policy-making process. Through role-play activities (such as writing a political manifesto, advising a President on a foreign-policy issue, or enacting a policy-network in the policy process) students will understand the complexities of policy-making and the challenges that the modern state faces in the era of globalization.	KENSINGTON
PLT 6415 - Ethnicity and Identity Credits 3.00	Examines the questions of whether ethnicity is a universal phenomenon, and if ethnic conflict is inevitable. Investigates why ethnicity became such an important tool of political organization in the 20th century. This course examines ethnicity, and to a lesser extent religion and nationalism, as bases of social and political belonging and differentiation and sources of both creativity and conflict. Starting with the premise that identity is socially constructed, the ways in which ethnic identity has been formed and used in different societies will be examined. Different theories of ethnicity will be explored during the course, as well as specific case studies. Key contemporary issues in the study of ethnicity and identity, such as immigration and multiculturalism, are also addressed.	KENSINGTON
PLT 6430 - Democracy and Democratization Credits 3.00	This course analyses the rise of democracy as an idea and as a practice using both theoretical and historical approaches, and processes of democratization in both theoretical and empirical terms. The course aims to (1) provide an introduction to the central models of democracy (namely classical democracy, republicanism, liberal democracy, deliberative democracy and cosmopolitan democracy); (2) to analyse problems associated with the practice of liberal democracy, namely political engagement, the advent of post-democracy and the rise of populism; and (3) to analyse the practice of democracy in Europe, Latin America, Africa, Asia, and its relation with Islam, particularly with reference to experiences with democratization.	KENSINGTON
PSY 3100- Foundations in Psychology Credits 3.00	Introduces students to the major areas within the psychology discipline, through current empirical research and theoretical debate. Topics include: scientific methodology; brain functioning; sensation and perception; evolutionary theory; consciousness; development; personality; social psychology; psychopathology; language; and learning. Students	RICHMOND

	discover how psychological research is conducted and how research findings can be applied to understanding human behaviour	
PSY 4200 - Beginning Human Sciences Research Credits 3.00	Beginning Human Science Research introduces students to the study and interpretation of lived experience. The course covers a range of qualitative models that govern human science research, with a special emphasis on the common features that distinguish them from natural science and quantitative research frameworks. One of the special features of the course is its practical emphasis, whereby students are encouraged to generate human science research questions, to carry out interviews and to complete a series of writing exercises that stimulate their capacity to interpret lived experience. The course also covers the relationship between writing and reflection, the value of narrative approaches, and research ethics in qualitative research. Students will be expected to reflect deeply about the experiential workshops, and to demonstrate their understanding by means of descriptive interpretations and thematic analyses on key topics.	RICHMOND
PSY 4205 - Concept & Hist Issues Psychol Credits 3.00	This course engages students in an overview of the main philosophical, scientific and social ideas that formulated psychology as we know it today. We will cover conceptual and methodological positions underlying different paradigms and research trends in the study of human behaviour. We will examine the following questions: what is science and to what extent is psychology permeated by the characteristics of science; what is the extent of social and cultural construction in psychology; is or can psychology be morally or politically neutral; what can we learn from the history of psychology so far? In addition this course will address the issues involved in acquiring knowledge through various scientific methodologies, the critique of traditional methods in psychology, the relationship between facts and values and the significance of the standpoint from which values are understood. Finally, we will discuss ethical issues in psychology, their origins, the moral underpinnings of theory, research and practice and how psychologists construct ethically responsible practices within a social environment.	RICHMOND
PSY 5100 - Human Development Credits 3.00	This course is designed to explore in detail the way in which socio-cultural contexts influence the development of the self in infancy and childhood. Special emphasis will be given to the development of the self-concept and self-esteem, interpersonal processes and the application of psychoanalytic ideas to human development; including the work of Erik Erikson, Anna Freud and D. W. Winnicott. The course will also focus on the role of family processes on socialization, the effects of trauma in childhood, peer	KENSINGTON

	group dynamics and children's friendships; as well as a wide variety of theoretical perspectives on adolescence, and contemporary theories of the relationship between insecure attachment and psychopathology. Students will have the opportunity to engage in independent research projects examining a variety of topics, including the effects of parenting styles on the developing child, the long-term effects of solitude, and the effects of inter-parental conflict on the child's sense of security.	
PSY 5205 - Quantitative Methods In Psych Credits 4.00	This course is designed to introduce students to the various stages of quantitative research within the Psychology discipline. Students will gain experience doing research and deriving topic questions. In addition, students will learn to formally critique empirical work. The course is designed as a laboratory course; extensive student participation is required. Upon completion of this course, students will have mastered the basic steps for conducting independent research, with ethical and laboratory constraints following APA guidelines.	KENSINGTON
PSY 5215 - Personality, Ind. Differences & Intelligence Credits 3.00	The purpose of this course is to increase students' awareness of the variety of theoretical viewpoints that exist regarding the nature of human individual differences and the factors that influence human behaviour. We will examine the different theoretical viewpoints about intelligence, personality structure and its development, emotion, motivation, cognitive styles, the development of psychopathology, and clinical applications for personality change. Students will evaluate prominent theoretical perspectives critically and consider cultural variations in individual differences.	KENSINGTON
PSY 5425 - Health Psychology Credits 3.00	Although nowadays people live longer and are currently 'healthier' than in the past not everyone has a sense of improved health or wellbeing. Health Psychology analyses the biopsychosocial factors which contribute to, and, maintain illness/disease in contemporary society. Health Psychology aims to improve wellbeing by applying psychological theories, methods and research to the promotion of health; prevention and treatment of illness and disability; analysis and improvement of the health care system and; health policy formation.	KENSINGTON
PSY 6205 - Developmental Psychopathology Credits 3.00	The course examines the psychological forces that divert development from its typical channels and either sustain the deviation or foster a return to typical development. Using a comparative developmental framework, the psychopathologies to be covered will be arranged in chronological order from infancy to childhood and adolescence. Thus autism, insecure attachment and oppositional-defiant disorder will be examined in relation to typical development in infancy and early childhood, while	KENSINGTON

	ADHD and learning disabilities will be studied in the context of the preschool years. Other topics include: anxiety disorders in middle childhood, child and adolescent suicide, conduct and eating disorders, as well as the risks incurred by brain damage, child maltreatment and social victimization. The course will also cover alternative models of child psychopathology, assessment procedures and approaches to intervention and prevention. Students will have the opportunity to do in-depth research on a topic of their choice and to think critically about case material.	
PSY 6400 - Psychoanalysis Credits 3.00	The course examines the development of psychoanalytic theory and practice from its early beginnings in turn-of-the-century Vienna to contemporary practices. Beginning with Freud's early studies in hysteria, the course reviews Freud's seminal ideas on the unconscious, sexuality and the transference; as well as Klein's contributions to child analysis and psychoanalytic theory. The work of the Neo-Freudians is also covered. In particular, the course examines Horney's pioneering model of the structure of the neuroses and Sullivan's interpersonal critique of classical psychoanalysis. Finally, the course considers the work of Fairbairn on the schizoid personality and his unique reformulations of psychoanalytic theory and method. Students will have the opportunity to do in-depth research on a psychoanalytic model of their choice and to think critically about case material. Students will also have the opportunity to apply psychoanalytic concepts to the interpretation of films.	KENSINGTON
PSY 6425 - Cognitive Neuroscience Credits 3.00	Cognitive neuroscience aims to explain cognitive processes and behaviour in terms of their underlying brain mechanisms. It is an exciting and rapidly developing field of research that straddles the traditional disciplines of psychology and biology. Cognitive neuroscientists take the view that knowledge about the fundamental mechanisms of the nervous system can lead to a deeper understanding of complex mental functions such as decision-making, schizophrenia, pain, sleep and memory. The course will emphasise the importance of combining information from cognitive experimental designs, epidemiologic studies, neuroimaging, and clinical neuropsychological approaches to understand cognitive processes. The first half of the course will offer a wider-range of current research topics. The latter part of the course will focus on the Faculty research specialisms to potentiate students' experience and learning. To put it simply: how does the brain think?	KENSINGTON
PSY 6435 - Clinical	In 2011, the Centers for Disease Control and Prevention reported that antidepressant use in the	

Psychology Credits 3.00	<p>United States has increased nearly 400% in the last two decades, making antidepressants the most frequently-used class of medications by Americans aged 18-44 years. In a similar manner, a study conducted between 2001-2003 by the National Institute of Mental Health reported that, at some point in their lives, 46% of Americans met the criteria established by the American Psychiatric Association for at least one mental illness. Modern Clinical Psychology implements evidence-based treatments to improve psychologically-based distress or dysfunction and to promote subjective and behavioural well-being and personal development.</p>	
RLG 5100 - Comparative World Religions Credits 3.00	<p>This course explores the monotheistic religions of the Near East (Judaism, Christianity, and Islam), those of India and the Far East (Hinduism, Buddhism, and Taoism) and the 'new-age' faiths. The history and practice of each is studied. Special emphasis is laid on the philosophical and psychological basis of each religion and common themes such as the self, suffering, free will and ethics. Primary and secondary sources are studied along with an examination of methodology in comparative religion.</p>	KENSINGTON
SCL 3100 - Foundations of Sociology Credits 3.00	<p>An introduction to the study of society. Topics include: the origins and nature of sociology and the social sciences; society and culture; social institutions such as family, education, and work; socialization; social stratification, power, and social change; industrialization; and urbanization.</p>	RICHMOND
SCL 5200 - Social Research Credits 3.00	<p>Familiarizes students with the key elements of social research: the formulation of research questions, the structure of research projects, the most common types of social research methodologies, the use of new technologies in social research, and analysis of qualitative and quantitative data.</p>	KENSINGTON
SCL 5450 - Contemporary British Culture Credits 3.00	<p>Aimed primarily at students participating in the International Internship Programme, this course provides students with a comprehensive and detailed overview of contemporary British culture. The course provides students with a comprehensive overview of contemporary British culture; an overview that engages with many aspects of current debate regarding national and cultural identity and questions how citizens interact with the modern state. The course will cover the historical processes that have helped shape UK society and now govern the social attitude and outlook of modern Britons. The course will also address issues that have become central to political and cultural reporting by the media. These will include differences between English, Scottish and Welsh identities; the role of Monarchy; UK Parliamentary Democracy; multiculturalism and religious faith in Britain. In the context of British culture, the course will also focus on practical</p>	KENSINGTON

	assistance to International Internship Programme students, to help them adapt to the context of “working-life”. Students will be introduced to the social issues that are likely to influence the behaviour of their workplace colleagues.	
THR 4210 - Introduction Drama: The Play’s the Thing Credits 3.00	This course introduces students to the study of dramatic texts and the concepts needed to analyse them within their historical, cultural, and political contexts. Different types of theatrical genre are examined and a variety of theoretical approaches are considered as students develop their critical analysis skills. Attendance at various performances in London are an important aspect of this course.	RICHMOND
THR 5100 - World Theatre Credits 3.00	Provides an overview of the theatre of European and non-European countries. Mainly issue-driven writing is examined, especially drama as a reaction to oppression. This course identifies styles that are specific to certain cultures in an aim to identify cultural influences from one country to another. Students are encouraged to contribute insights from their own individual cultures.	KENSINGTON
THR 5200 - Voice for Acting & Broadcasting Credits 3.00	This course focuses on the development of the voice for use in presentation and performance. It increases vocal expression and control through breathing and relaxation in order to strengthen and improve the range, tone, and placement of the voice. The techniques learned are applied to the performance of poetry, modern and classical monologues, as well as audio broadcast styles of prose reading and scripted documentary presentation.	KENSINGTON
THR 5205 - Modern Drama Credits 3.00	Examines Modernism critically from the perspective of European drama. Beginning with mid nineteenth century Russian drama and continuing to the theatre of the Absurd, this course stresses the resurgence of theatre as a vital aesthetic experience and concentrates on the multiplicity of theatrical approaches employed by such dramatists as Gorky, Chekov and Brecht, Shaw and Pirandello.	KENSINGTON
THR 5210 - Acting Skills Credits 3.00	An intermediate Performance skills course that focuses on developing the voice and body through group work consisting of improvisational exercises, the use of stage space, basic blocking, and the interpretation of character and text. Group interaction is an important aspect of this course.	KENSINGTON
THR 5215 - Screen Acting Techniques Credits 3.00	Develops acting skills specifically relating to the camera - i.e., for film and television. In a series of practical workshops and lectures, students are introduced to the disciplines of acting for the camera, and discover the basic differences between acting for television and for film (as opposed to the theatre) as well as various styles of performance. Students learn how to develop realistic, sincere, and believable performances. They also become practiced in dealing with the maintenance of performance under adverse	KENSINGTON

	technical conditions. Students gain experience in the rehearsal process, the development of a character, and shooting procedures. They are also given exercises in interviewing for screen work and screen testing.	
THR 5405- Shakespeare & His World I Credits 3.00	This course provides historical and theoretical contexts to Shakespeare's plays and approaches them with a variety of different critical methods. Shakespeare in performance is an integral part of the course and students are expected to see productions of most texts studied. An additional fee is required for outside trips.	KENSINGTON
THR 6200 - Classical Brit Theatre:Fire Over England Credits 3.00	Examines the classical traditions in British theatre, as they are perceived today. Students look at a range of plays from the Renaissance tragedies of Christopher Marlowe, William Shakespeare and John Webster to the twentieth century tragedies of dramatists such as T. S. Eliot. Lectures concentrate on textual studies and criticism, and a number of theatre visits are undertaken where possible, these are productions of plays taught on the course.	KENSINGTON
THR 6210- Classical Acting Credits 4.00	Styles of performance for the interpretation of Classical texts will be taught and practised. As well as studying the history of Classical Greek Drama, Elizabethan, Jacobean, Restoration and Classical 17th Century French Drama, students will learn techniques of stage speech and movement appropriate for performing plays from these historical periods. Key texts by Ancient Greek dramatists such as Aeschylus, Sophocles and Euripides will be studied as well as texts by Marlowe, Shakespeare, Webster, Racine and Molière.	KENSINGTON
THR 6225 - Irish Drama, the Troubles and Beyond Credits 3.00	Surveys Irish drama from the 1890s to the present day. It shows how Ireland's history has shaped its drama, with many plays from the last 30 years using historical material to explore the country's current problems. However, there is a refreshing amount of new wave Irish drama, which concentrates on the new Ireland that has emerged in the last decade.	KENSINGTON
THR 6330 - Top Girls: Innovators and Outsiders Credits 3.00	This course gives students the opportunity to investigate the work of a group of individual female play-makers (playwrights, theatre & film directors, actor-producers and performer-writers) through the last four centuries, starting with the 17th century playwright Aphra Behn, and culminating with the 21st century theatre director Katie Mitchell. The course follows the praxis model of theory into practice and students will be given the opportunity to write in an academic register as well as to engage in a series of improvisation workshops & presentations as a method of exploring elements in the material under discussion.	KENSINGTON
THR 6335 - Arts Administration &	This course introduces students to a range of issues and skills surrounding production and administration	KENSINGTON

Producing | Credits 3.00

of creative industries, including, but not limited to theatre and performance. Indicative areas of study include approaches to fundraising, including public funding, corporate and individual sponsorship; marketing and public relations; copywriting, social media and media production; curation; approaches to collaboration and artistic staffing; budgeting and project management.