

# Masters of Business Administration (MBA)



RICHMOND  
THE AMERICAN INTERNATIONAL  
UNIVERSITY  
IN LONDON

## Five facts about this PROGRAMME

Complete your MBA in one year full-time (FT) or two years part-time (PT)

Develop your ability to strategically manage within the workplace

Develop your ability to apply the techniques and tools utilised within a business for financial analysis and control

Provide you with the required tools for decision-making and data analysis

Apply business principles to actual situations through case-study work

An MBA that offers a values-led curriculum focused on leadership, innovation and best practice.

### The curriculum

The MBA aims to deliver a programme that will equip you with the key technical competencies companies expect and the critical skills that global organisations value above all: the ability to work with, and lead, multi-disciplinary and multi-cultural teams; to think creatively about complex problems; and engage and create your own knowledge networks to generate innovative solutions.

The programme is ideally suited to candidates who have recently completed their undergraduate studies, acting as a solid foundation in strategic business management enabling quick momentum in building a career. Candidates are encouraged to participate in the accredited internship. The opportunity created will provide an excellent backdrop for real-time application of the thematic work covered in the classroom.



Graduates from this programme are eligible to receive a Chartered Management Institute (CMI) Award in Strategic Management & Leadership.

