

## **COURSE SPECIFICATION DOCUMENT**

**NOTE:** ANY CHANGES TO A CSD MUST GO THROUGH ALL OF THE RELEVANT APPROVAL PROCESSES, INCLUDING LTFC.

**Academic School/Department:** Communications, Arts and Social Sciences

**Programme:** Art, Design and Media

**FHEQ Level:** 6

**Course Title:** Contemporary Visual Culture II

**Course Code:** ADM 6205

**Course Leader:** Dennis de Caires

**Student Engagement Hours:** 120

Lectures 20

Seminars 16

Study Visits 9

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45

Independent / Guided learning: 75

**Semester:** Fall

**Credits:** 12 UK CATS credits  
6 ECTS credits  
3 US credits

### **Course Description:**

This course complements the work undertaken in ADM 6200. Additional contemporary theory is studied and its relevance to the understanding of current visual, sound and performance arts is explored by focusing on a variety of exhibitions and events available during the semester in London venues.

### **Prerequisites:**

ADM 5297 or equivalent.

### **Aims and Objectives:**

This course is the second part of the Contemporary Visual Culture course. It follows up on the first part by focusing on issues of arts and visual culture current in the 2nd half of the 20<sup>th</sup> century and the beginning of the 21<sup>st</sup>. It creates an understanding of aesthetics, techniques, and content in the context of artistic, cultural and social changes, and examines the process of genre and media fusion and its visual consequences. It examines key texts and artworks and provides students with an understanding of what drives visual

culture today.

This course concerns itself with cultural and artistic issues of contemporary visuality. It will view traditional and media-generated forms of visual representation - such as art, design, film, print, photography, TV, video, computer imagery - in the framework of today's urban life. This course will address the discrepancy between our image infested contemporary lives and our insufficient ability to analyze media generated and transmitted imagery. In gallery visits, artist talks and theoretical discussions students will learn about visual culture today, currently prominent artistic/ cultural topics issues and ways of perception.

### **Programme Outcomes :**

A1, A5, A6, B1, B2, B5, C1

A detailed list of the programme outcomes are found in the Programme Specification. This is located at: <http://myrichmond.richmond.ac.uk/departments/artsandsciences>

### **Learning Outcomes:**

- Demonstrate in written and oral form a confident *understanding of the main developments* in contemporary visual arts in the context of today's visual culture.
- Demonstrate in written and oral form a systematic understanding of the *theoretical and practical issues* in the visual arts, in the context of an expanding digital media culture.
- Demonstrate an ability to work critically with *primary and secondary texts* on a range of relevant topics.
- Demonstrate in written form these abilities: to *analyse contemporary works of arts and visual media culture*, to exhibit critical reflection and to apply methodologies in analyses of complex issues in contemporary visual art and culture.
- Demonstrate an ability to *situate their own artistic works and visual preferences* in the context of contemporary art and culture, taking different positions and perspectives into account, drawing from their own observations and experiences

### **Indicative Content:**

- Contemporary Visual Arts & Culture: Art in Context
- Concepts, Issues & Media in Contemporary Visual Arts & Culture
- Art as Experience: A Changed Profile in Art & Culture
- Experience & Self: Other Perspectives: Women in Art
- Experience & Self: Performance Art / The Body as Art Work.
- Art & Space: Installation, Performance Art, Sound Art.
- Postmodernism
- Public Art: Street Art, Environmental Art.
- Art, Technical Images & Mass Media.

