

COURSE SPECIFICATION DOCUMENT

NOTE: ANY CHANGES TO A CSD MUST GO THROUGH ALL OF THE RELEVANT APPROVAL PROCESSES, INCLUDING LTPC.

Academic School/Department:	Communications, Arts and Social Sciences
Programme:	Film Studies
FHEQ Level:	5
Course Title:	Mainstream Cinema: Studies in Genre
Course Code:	FLM 5200
Course Leader:	John Chua
Student Engagement Hours:	120
Lectures:	22.5
Seminar / Tutorials:	22.5
Independent / Guided Learning :	75
Semester:	Fall, Spring or Summer
Credits:	12 UK CATS credits 6 ECTS credits 3 US credits

Course Description:

This course investigates the development of genre films over a historical period. Students examine issues critical to genre studies, which can include iconography, key themes, authorship, and stardom. Specifically, through a study of film criticism and theory, students examine distinct genres from the 1920s to the present. The course also explores the idea that genre films necessarily retain basic similarities to reflect cultural concerns and to keep audience interest. In addition, the course provides an opportunity for students to examine and compare the perspectives of Hollywood and non-Hollywood genre films.

Prerequisites: FLM 4200

Aims and Objectives:

This course aims to explore central questions in the study of mainstream cinema such as: How do genres develop? What do genre films reveal about society's identities, ideologies and fears? What are approaches to analyse the form and

grammar of mainstream genres? By the end of the semester, successful students will have:

- A critical understanding of the theoretical approaches to the study of mainstream cinema.
- Further developed a range of skills to research and assess varying source materials as they relate to genre films, synthesize available information and develop academic arguments and reasoned judgments, and appreciate genre films in their cultural contexts.
- The ability to critically analyse a range of mainstream genres.
- Further developed a range of practical skills in relations to: critical writing and clear communication, the ability to link theory, evidence and social issues, and effectively manage time and independent study.

Programme Outcomes :

5A(iii); 5A(iv); 5B(iii); 5C(i); 5D(ii)

A detailed list of the programme outcomes are found in the Programme Specification.

This is located at the archive maintained by the Academic Registry and found at:

<http://www.richmond.ac.uk/content/academic-schools/academic-registry/program-and-course-specifications.aspx>

Learning Outcomes:

By the end of this course, successful students should be able to:

- Develop a detailed understanding of major distinctive genres as well as engage with the major thinkers, debates and paradigms involved in the study of genres.
- Develop a detailed understanding of how genres are consumed and are embedded in everyday life.
- Demonstrate the ability to formulate and synthesize arguments cogently regarding mainstream cinema and express them effectively in writing.
- Demonstrate the ability to deliver work with limited direction and supervision, whilst considering and evaluating the work using justifiable criteria.

Indicative Content:

- Key definitions and terms in the study of mainstream cinema
- Origins of genres
- Genre Ideologies
- Semantic/syntactic approach to examining genres
- Genre films in the age of globalization
- Rhetoric of the remake
- Hollywood studios versus independents

Assessment:

This course conforms to the Richmond University Standard Assessment Norms approved at Academic Council on June 28, 2012.

Teaching Methodology:

The course includes screenings of extracts from feature films as well as short films. These will be followed by weekly lecture and class discussion. There will be additional assigned films to watch outside of class time. For some assignments in particular, students will be asked to seek out and analyse films of their own choosing as active researchers. Students should complete all the set reading for each week beforehand in order to participate fully in class discussion.

Student work is assessed through a variety of ways using both formative and summative approaches. Feedback is intended to help improve student approach to learning and achieve better results.

Bibliography:

See syllabus for complete reading list.

Indicative Text(s):

- Grant, Barry Keith, ed. *Film Genre Reader IV*. Austin: University of Texas Press, 2012. Print.
- Silver, Alain and James Ursini, eds. *Film Noir Reader 4*. New Jersey: Limelight, 2004. Print.
- Cook, Pam and Bernink, Meike. *The Cinema Book*. London: BFI, 1999. Print.

Journals

Cinema Journal

Film Comment

Screen

Senses of Cinema

Sight & Sound

Web Sites

[British Academy of Film and Television Arts](#)

[Internet Movie Database](#)

[Rotten Tomatoes](#)

[Rouge](#)

[Total Film](#)

[Variety](#)

Please Note: The core and the reference texts will be reviewed at the time of designing the semester syllabus
