

COURSE SPECIFICATION DOCUMENT

Academic School / Department: Business

Programme: BSc (Hons) Accounting and Finance
BA (Hons) Business Management
BA (Hons) Economics
BA (Hons) Finance and Investment
BA (Hons) Marketing
BA (Hons) Fashion Management and Marketing

Choose an item.

FHEQ Level: 4

Course Title: Introduction to Macroeconomics

Course Code: ECN 4110

Course Leader: Sabine Spangenberg

Student Engagement Hours: 120 (standard 3- credit BA course)

Lectures: 30
Seminar / Tutorials: 15
Independent / Guided Learning: 75

Semester: Fall, Spring, Summer

Credits: 12 UK CATS credits
6 ECTS credits
3 US credits

Course Description:

This Course introduces students to a theoretical treatment of national income and its key component parts. Macroeconomic models are used to examine policy issues and contemporary problems relating to output, income, spending and employment as well as inflation and growth.

Prerequisites:

N/A

Aims and Objectives:

This Course aims to introduce students to the theoretical treatment of national income and its component parts. This Course aims to familiarise students with the various schools of macroeconomic thought and the corresponding models that are used to examine policy issues and contemporary problems relating to output, income, spending and employment as well as inflation, growth and balance of payments. The Course intends to encourage students to solve problems using macroeconomic analysis through an understanding of economic models and relationships.

Programme Outcomes:

Accounting and Finance:

A1-A5, B1, B2, C2, D

Business Management:

A1-A5, B1-B4, C1, C2, D1-D5

Economics:

A1, A4, A5, B1, B2, C2, C8

Fashion Management and Marketing:

A1-A5, B1-B4, C1, C2, D1-D5

Finance and Investment:

A1, A5, B1, B2, D4, D5

Marketing:

A1-A5, B1-B4, C1, C2, D1-D5

A detailed list of the programme outcomes are found in the Programme Specification.

This is located at the archive maintained by the Academic Registry and found at:

<http://www.richmond.ac.uk/programme-and-course-specifications/>

Learning Outcomes:

By the end of this course, successful students should be able to:

Knowledge and Understanding

1. Demonstrate familiarity with the functioning of the national economy.
1. Outline major macroeconomic issues, the circular flow of income and how to measure national income and output.
2. Identify fundamental macroeconomic schools of thought, theories and models.
3. Describe the basic theory of aggregate demand and supply in a basic Keynesian AS-AD model as well as the IS-LM model.
4. Discuss economic policies that can be utilised to influence economic conditions.

Subject-Specific Skills:

1. Give examples of economic principles and models that abstract

- the economic occurrences within the national economy.
2. Apply economic concepts to individual cases and assess respective macroeconomic policies.
 3. Demonstrate the skill of data observation and logical reasoning.

Other Skills:

1. Put together the concepts of economic costs of disequilibrium such as inflation, unemployment, recession and balance of payments imbalances.
2. Synthesise the interrelationship of economics, politics and history as well as having understood the dynamic nature of economic phenomena.

Indicative Content:

1. Macroeconomic Issues and Ideas
2. Economic Policy, Objectives and Role of the Government
3. Macroeconomic Schools of Thought
4. The Classical Model
5. The Keynesian Model
6. IS-LM Model and Neoclassical Synthesis
7. Fiscal Policy and Crowding Out Effect
8. Inflation and Unemployment in the AS-AD Model
9. The Phillips Curve, Expectations and the Natural Rate Hypothesis
10. Open Economy Macroeconomics
11. Exchange Rate Systems and Adjustments
12. Budget Constraints and Public Debt Accumulation

Assessment:

This course conforms to the Richmond University Standard Assessment Norms approved at Academic Board (formerly Learning & Teaching Policy Committee and located at: <http://www.richmond.ac.uk/admitted-students/>

Teaching Methodology:

The course is lectured twice weekly. Student participation is essential and group discussions are a vital part of learning. Students are expected to undertake independent study and research to compose a written assignment the findings of which have to be presented in class. Students are also expected to read the assigned reading for each week.

