

COURSE SPECIFICATION DOCUMENT

Academic School/Department: CASS

Programme: American Studies

FHEQ Level: 6

Course Title: Pop to Present : Themes in Contemporary U.S. Art

Course Code: AMS 6400

Course Leader: Alex Seago

Student Engagement Hours: 120

Lectures: 22.5

Seminar / Tutorials: 22.5

Independent / Guided Learning: 75

Semester: Fall/Spring/Summer

Credits: 12 UK CATS credits

6 ECTS credits

3 US credits

Course Description:

The course is an in-depth critical examination of the major themes in U.S. art from the 1950s until the Present. Key art movements and artists are investigated with reference to the cultural and socio-political milieus within which they emerged. The international influence of key movements and artists is emphasised throughout the course.

Prerequisites: COM 4200

Aims and Objectives:

- To provide a critical historical and cultural framework for the understanding and analysis of late 20th and 21st century U.S. art.
- To provide a critical historical and cultural framework for understanding the international impact of late 20th and 21st century U.S. art.
- To provide a critical historical and cultural framework for understanding the intersections between the creation of U.S. art and other creative activities such as music, performance, design, etc.

- To develop the critical skills with which to analyze, assess, and respond to contemporary art.

Programme Outcomes:

6A(i); 6A(ii); 6A(iii), 6A(iv); 6B (i), 6B(iii); 6B(iv) 6B (v); 6C(i); 6C(ii); 6C(iii); 6C(iv); 6D(ii); 6D(iv)

A detailed list of the programme outcomes are found in the Programme Specification.

This is located at the archive maintained by the Academic Registry and found at:

<http://www.richmond.ac.uk/content/academic-schools/academic-registry/program-and-course-specifications.aspx>

Learning Outcomes:

By the end of this course, successful students should be able to:

- Demonstrate a systematic understanding of the development of key movements and genres in U.S. art since 1945.
- Demonstrate an insight into the ways in which U.S. art influenced and was influenced by art movements in other parts of the world.
- Demonstrate an ability to analyse a wide range of primary source material – including work on display in London’s galleries.
- Present research orally in a convincing and accessible manner, demonstrating adaptability to different contexts, audiences, and levels of complexity. Takes responsibility for their own learning, and completes assigned work with a degree of clarity, contextualisation, critical thinking, and reflexive normative understanding appropriate for a 6000-level course

Indicative Content:

- The origins and development of the New York School
- Neo-Dada and the Beat Movement
- Assemblage, Installations & Happenings
- British, U.S. and European Pop Art.
- Pop Art and Pop Design
- Minimalism
- The Vietnam Era – Conceptual Art, Environmental and Political Art
- Feminist Art
- The Black Arts movement
- The Regan Era – The Rise of Postmodernism
- The art market and globalisation

Assessment:

This course conforms to the Richmond University Standard Assessment Norms approved at Academic Council on June 28, 2012.

