

COURSE SPECIFICATION DOCUMENT

NOTE: ANY CHANGES TO A CSD MUST GO THROUGH ALL OF THE RELEVANT APPROVAL PROCESSES, INCLUDING LTFC.

Academic School/Department:	Communications, Arts and Social Sciences
Programme:	International Journalism and Media
FHEQ Level:	5
Course Title:	Arts and Entertainment Journalism
Course Code:	JRN5400
Course Leader:	Dr. Eunice Goes
Student Engagement Hours:	120
Lectures:	22.5
Seminar / Tutorials:	22.5
Independent / Guided Learning :	75
Semester:	FALL
Credits:	12 UK CATS credits 6 ECTS credits 3 US credits

Course Description:

Many young journalists dream of writing about the things that consume so much of their time – music, film, theatre, showbusiness and the arts. This course will give them the basic tools to do the job. It will outline the essential framework of criticism and the responsibilities and ethics of those who write it, and it will also provide context to help students understand that what they watch, read and listen to now is directly connected to everything that has gone on in the past. In other words, to write with authority about film they must know something about the great directors of earlier cinema whose influence is so readily acknowledged by today's film makers. Similarly, they need to know that the popular music they listen to now can trace its roots back to everything from bluegrass to The Beatles, and that it's possible to draw a straight line between the 17th century art of Claude Lorraine via Turner, Monet and Jackson Pollock to Damien Hirst and the Britart movement of the new millennium.

Pre-requisites and/or Co-requisites: JRN 4200

Aims and Objectives:

This course aims to prepare students to propose, research and write feature articles about the arts and entertainment world. The course will outline the essential framework of criticism and the responsibilities and ethics of those who write it. The course will also enable students to develop a detailed historical and critical understanding of the contexts that inform different

forms of arts and entertainment about which they will be required to write about. By the end of this course, successful students will have:

- The ability to plan to plan, research and write critical reviews in a wide range of genres
- A detailed understanding of different aesthetic and cultural forms, schools and traditions
- A detailed understanding of the different approaches in styles in executing review features
- A detailed historical and critical understanding of the entertainment industry.
- A detailed and critical understanding of the economics and organisation of the UK and London arts world.

Programme Outcomes:

5Ai

5Aii

5Bi

5Ciii

5Di

5Dii

A detailed list of the programme outcomes are found in the Programme Specification. This is located at the Departmental/Schools page of the portal.

Learning Outcomes:

At the end of the course, successful students must have:

- Developed the ability to identify the different news agendas of major media organizations and be able to distinguish between a top story and a normal story
- A detailed understanding of the ways in which different social groups may make use of cultural texts and products in the construction of social and cultural realities, cultural maps and frames of reference
- Students should have a detailed knowledge of different journalistic genres and voices such as reportage, basic news articles, features, profiles, interviews, reviews, columns, etc.
- Students should have a detailed knowledge of the different sources that are necessary to write a journalistic article and should be able to conduct their own original reporting for their features.
- Students should be able to write different types of feature articles.
- Students should have competent interviewing and reporting skills.
- Students should be able to conduct their work with limited supervision, whilst respecting set deadlines

Indicative Content:

- Concepts of High Culture and Pop Culture
- Development of Popular Music
- Funding of the Arts
- Listening and Viewing Art
- Celebrity Culture
- Theatre Reviews
- Cinema Reviewing

Assessment

The course is assessed following the University Assessment Rules for IJM/COM Writing Intensive Courses outlined in the Programme Specification.

FHEQ level	Richmond/UK Level	Normal Number of Items (including final exam)*	Normal length per item	Total assessment
LEVEL 4	R200/UK Year 1	5-6	300 - 500	2000-2500 words and /or multimedia assignments
LEVEL 5	R300/UK Year 2	3-5	600-800	2500-3500 words and/or multimedia assignments
LEVEL 6	R400/UK Year 3	3 -5	600-800	2500-4000 words And/or multimedia assignments

Teaching Methodology:

The course is based on lectures, class discussions, field trips to theatres, art galleries etc., as well as class work, and at least two one-on-one tutorials. Students should be familiar with at least some arts genres and to have a good working knowledge of both the creative and business aspect of the industry. They are also required to read regular publications devoted to the arts and entertainment

Bibliography:

Indicative Text(s):

- Hesmondhalgh, David (2007) *The Cultural Industries*, Second Edition, Sage Publications
Acton, *Learning To Look at Paintings* (Routledge, 2008)
Berger J, *Ways of Seeing* (Penguin 1990)
Billington M, *One Night Stands* (Nick Hern Books, 2007)
Billington M, *State of the Nation: British Theatre Since 1945* (Faber and Faber 2007)
Evans, J; Hesmondhalgh, D; *Understanding Media: Inside Celebrity*, (Open University Press, 2009)
Evans, H, *Essential English For Journalists, Editors and Writers* (Penguin, 2000)
French, P, *I Found it At the Movies*, (Carcenet Press, 2011)
French P, *Collected Reviews* (Carcenet Press 2007)
Freeland, C *But is it Art?* (OUP 2001)
Hennessy, Brendan, *Writing Feature Articles* (Focal Press, 2005)

Journals

Journal of Media and Cultural Studies
Historical Journal of Film, Radio and Television
Creative Industries Journalism

Journal of Media and Cultural Politics
Journal of Popular Film and Television
Journal of Visual Arts Practice
Media, Culture & Society

Web Sites

www.timeout.com/london
www.stage.co.uk
www.guardian.co.uk
www.bbc.co.uk/news
www.independent.co.uk
www.electronictelegraph.co.uk
www.bbc.co.uk/journalism
www.reutersinstitute.politics.ox.ac.uk
www.journalismfoundation.org
www.nytimes.com
www.poynter.org
<http://en.rsf.org>

Change Log for this CSD:

Major or Minor Change?	Nature of Change	Date Approved & Approval Body (School or LTFC)	Change Actioned by Academic Registry